

Great Clearance Sale

Our Inventory Sale

Commences To-Day.

It's no novelty and there's nothing sensational about it. It's simply our way of averting the necessity of carrying shoes from season to season, and of closing out our lines before inventory—a good, sound, business proposition, and

The Greatest Shoe Event of the Year.

Just an idea of the inducements we offer at this Great Sale:

144 pairs Ladies' Canvas Outing Shoes, flexible Soles, colours Tan, White, Grey; regular price \$1.50, sale price 99¢.

Job Lot of Ladies' Shoes, w rth \$1.20, \$1.40, \$1.60; only 85¢.

60 pairs Ladies' Dongola, Blue, Patent Tip; reg. \$2.20; sale price \$1.50.

100 pairs Men's House Slippers, in Tan and Black; reg. \$1.50; sale price \$1.20.

40 pairs Men's Walking Boots, in Tan and Black; reg. \$2.75 and \$3.00; sale price \$2.00.

We have a great variety in Boys' and Misses' Shoes, in Tan and Black; reg. price from \$1.20, 1.40 to 1.60; sale price 70¢., \$1.10, to \$1.30.

Our Counters are laden with Boot Bargains ready for your inspection. Don't miss this chance. Golden opportunity for Outport Buyers.

F. SMALLWOOD'S, The Home of Good Shoes.

You Save Money at Collins'

ON EVERY PURCHASE

During the Next TEN Days.

FOUR SPECIALS:

Table Oil Cloth,

Colored—worth 25¢. Now 18¢.
White—worth 25¢. Now 20¢.

Ladies' Hosiery,

Ribbed Cashmere.
Tan—worth 30¢. Now 20¢.
Black—worth 30¢. Now 20¢.

Boys' Wash Pants,

White and Colored Linen, and

Boys' Single Pants,

at Clearance Prices.

Men's Summer Socks,

Black— from 8¢, up.
Colored— from 12¢, up.

F. COLLINS,

299, 301 Water Street.

A. & S. RODGER.

Boys' Shirts

Cool, Comfortable, and Dressy.

Assorted Coloured Stripe Tennis.

Sizes 11 to 14.

Prices 45cts. to 65cts.

Men's Tennis Shirts--Special Line, 80¢.

A. & S. Rodger.

Enjoy yourself while you are young. After you have passed the meridian of life you will be kept so busy picking the seeds out of your teeth that you won't be able to participate in any of the good times.

REPAIR THE WHARF.—The eastern portion of the King's Wharf is in a dilapidated and dangerous condition. Last year the Government attempted to repair it but did not finish it. Daily scores of boys are seen fishing about there, and some day or

other a tragedy will occur. The Customs officers are constantly telling lads to keep clear of the danger, but despite warnings and scoldings they persist in crawling around the shores of the pier playing hide and seek.

Our Favorite Words.

BY RUTH CAMERON.



I wrote a little Some time ago talk about the words in the English language which I particularly loved. When I had written this I hesitated about publishing it after all because I was afraid that the words would hardly be enough interest in it to the average reader. How much I was mistaken has been proved by the large number of letters which have come to me expressing interest in this subject, and telling me the writer's favorite words. To make a full list of all these would not be possible, but the interest in this subject seems to be so widespread that I have made a partial list. It is difficult to tell sometimes whether it is the sound or the meaning of a word which makes it beloved. Evidently the contributors to the list were influenced by both considerations.

The word "home" most emphatically heads the list. If this were a voting contest, "home" would certainly be elected the most beloved word in the English language. Needless to say, "mother" was a close second. One reader pertinently called attention to the gulf between the beautiful word "mother" and its ungracious and unmelodious substitutes "mamma" and "ma."

Other words which were favorites with a good many people were: "Twilight"—"makes me think of soft music" one woman wrote. I wish she could attend the "twilight hour" at Vassar College Chapel. "Violet"—Love. "Charity"—a great favorite—Strength. "Heaven"—Morning. "Health"—Peace. "Slumber"—I wish I had included this in my own list. It is so truly a wedding of sound and sense. "Silvery." "Perhaps you will find some of your own favorites among this list of the "also rans."

Lyre—"I love this because it sounds so musical that the very sound of the word would suggest music to a foreigner."

Azure—Holy—Eternal. Melodious—Glorious—Auburn. Tender—Shepherd—Winsome. Gloaming—"because there is something restful not only in the meaning, but also in the very sound."

Iridescent—Fragrant—Content. Wholesome—Repose—Halo. Cadence—"reminds me of the sound made by the autumn wind."

Courageous—"not because I consider it musical, but because of the suggestion of moral strength."

Silent—"Silent upon a peak in Darien."

Sylvan—"there is no denying, but this word sounds like the rippling of the leaves on the trees on a starry night in summer."

Blithe—Leal—Bonny. Lullaby—Roam—Crystal.

Ruth Cameron

HAPPY THO' MARRIED?

There are unhappy married lives, but a large percentage of these unhappy homes are due to the illness of the wife, mother or daughter. The feelings of nervousness, the befogged mind, the ill-temper, the pale and wrinkled face, hollow and circled eyes, result most often from those disorders peculiar to women. For the woman to be happy and good-looking she must naturally have good health. Drugging-down feelings, hysteria, hot-dashes or constantly returning pains and aches—are too great a drain upon a woman's vitality and strength. Dr. Pierce's Favorite Prescription restores weak and sick women to sound health by regulating and correcting the local disorders which are generally responsible for the above distressing symptoms.



Mrs. Dickover.

"I suffered greatly for a number of years and for the past three years was so bad that life was a misery to me," writes Mrs. B. F. Dickover, of Ohio, U.S.A. "The doctors told me I would have to go to a hospital before I would ever be better. A year ago this winter and spring I was worse than ever before. At each period I suffered like one in torment. I am the mother of six children. I was so bad for five months that I knew something must be done, so I wrote to Dr. R. V. Pierce, telling him as nearly as I could how I suffered. He outlined a course of treatment which I followed to the letter. I took two bottles of 'Favorite Prescription' and have never suffered much since. I could tell every suffering woman the world over what a boon Dr. Pierce's medicine is. There is no use wasting time and money doctoring with anything else or any one else."

The Medical Adviser by R. V. Pierce, M. D., Buffalo, N. Y., answers hosts of delicate questions about which every woman, single or married ought to know. Sent free on receipt of 50 stamps to pay for wrapping and mailing only.

Fads and Fashions.

Shanting silk in tones of blue, grey, mauve and tan is used to fashion many of the loveliest afternoon gowns. These are often elaborately embroidered or trimmed with heavy lace.

The separate coat is again fashionable, but it is very picturesque, being made in seven-eighths length, with draped fullness, broad shoulder and narrow bottom, and with sleeves set in a deep armhole.

Satin slippers remain the first choice for formal occasions; these have the high French heel and small buckle or brilliants. Black satin slippers with brilliant red heels are delightful if one is looking for novelty.

Belted Russian smocks are always in good form for small children. They are made of heavier material, such as plaques, linens and galates. With hand-embroidered borders or touches about the yoke, these make exceedingly good-looking little frocks.

Suede promenade shoes, with black, white, grey and mole, are made with a Cuban heel and light turned sole. These are cut over a pump model and have a smart little metal buckle where formerly the flat bow of ribbon or leather was placed.

The return of the ruffles is a certainty. We shall see them on every description of frock coat, mantle and separate bodice. The parasol, entirely covered with narrow ruffles of chiffon will delight the heart of the woman who loves fluffy things and grace at the same time.

Close-fitting black toques are trimmed with many loops of white ribbon directly in the back, the front of the

toque being entirely devoid of all trimming. Small hats of hemp and tagal are to be prettily trimmed with a narrow crown band of velvet ribbon and the smart little mercury wings on the side.

There is a tendency toward the high neck ruffle. These resemble the Medici collars and are made high at the back with a fine wire run through the lace to keep it in place. They are made of black or white lace—chantilly is preferred—wired to stand away from the neck and form a slight V in front at the bodice opening.

Sleeves are gradually becoming fuller and fuller. Before very long we shall have returned to the leg-o-mutton sleeve (with slight modifications) of other days. Bell sleeves, too, are coming slowly but surely to the fore. A favorite style is the elbow sleeve made fairly loose and trimmed with a full lace ruffle that falls very long at the back of the arm and is cut rather short in front.

On Second Thought.

BY JAY E. HOUSE.

If a young man is naturally inefficient and worthless, the chances are that he finally will enlist in the regular army.

We boast of freeing the black slaves, but nobody seems to be doing anything for the woman who becomes the mother of seven or eight children.

If you are single, and contemplate matrimony, remember that you must not only work harder and have less, but that the sight of a corset hung over the back of a chair will greet you every morning for the balance of your life.

There are various methods by which a man may advertise the fact that he is bald, but probably the most effective method is to wear a wig.

Up to the time a man is fifty he plays for high, low, jack and the game. After that he is satisfied if he saves his jack.

Eph Wiley says there is no such thing as \$27 worth of fishing tackle. Still, \$27 worth of fishing tackle looks as plausible as a \$500 dog.

Speaking in general terms, billiards is an indoor game played by professionals, amateurs and "dubs."

When weather conditions are right nature makes a pretty fair showing, but the longest icicles are those which form on the eaves of an indignant woman.

Minard's Liniment for sale everywhere

New FRUIT

70 baskets FRESH RIPE CHERRIES, only 25¢ each.

Ripe Tasmanian APPLES 30¢ dozen.

Jamaica Oranges, Sweet and Juicy, 30 and 40¢. California ORANGES, Large, Ripe Fruit, 45 and 60¢ doz.

BANANAS. Big Bananas, 35¢ dozen.

New Vegetables.

New Beets, New Carrots, New Radish, New Turnips, New Turnip Tops, Nova Scotia Cabbage, P.E.I. Potatoes.

Soper & Moore

Here and There.

MATCH POSTPONED.—The football match, D. I. S. vs. N. S., to be played at Bell Island, Saturday, owing to the rain was postponed until tonight.

Just in: A large and varied assortment of good comic cards. Stafford's Drug Store.—July 18, 12.

LOCAL BUCKWHEAT.—Mr. Alan Williams, of Forest Pond, has exhibited in Ayre & Sons' windows samples of buckwheat which he is growing on his farm.

SENT TO GLOUCESTER.—Saturday the U. S. Consul sent to Gloucester by the Florizel a sick fisherman of the Gloucester banker Geo. B. Cluett, who was landed at Cape Broyle. The man has a tendency to consumption and required careful treatment.

SERVICE SUSPENDED.—The flood gate at the Petty Harbor power station was brought to the city from Petty Harbor for repairs on Saturday night, and the work was rushed at the Reid Co's shops. The street car service, as a result, was suspended for several hours yesterday.

Dr. de Van's Female Pills. A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at 15¢ a box, or three for \$1.00. Mailed to any address The Roswell Drug Co., St. Catharines, Ont.

TO HUDSON'S BAY.—Mr. Earnest Piercy, son of the late Moses Piercy, shipwright, went down to Hudson's Bay on the Adventure. His father for several years built boats down there for Revillon Bros. and Ernest will now do the same work, but will turn out boats of far larger size all to be fitted with powerful motors.

"THE TELEGRAM."—Copies of "The Evening Telegram" may now be purchased in Boston, from the Eagle News Company, 76 Summer Street.—t

POTATO CROPS DESTROYED.—We learn by people who came on the express to-day that a few mornings ago, so intense was the frost which prevailed at Gambo, Come by Chance and other parts on the railway line, that all the potatoes set out were completely destroyed. Cabbage and turnips also suffered from the frost which covered the earth and ever since it has been very cold in these places.

IN BAD STATE.—Saturday night at 11.30 Const. Tobin and Norman picked up an inebriate who they found lying on Duckworth Street. They gave him up to two men passing who said they knew him and would take him to his home at the King's Bridge. At 2.30 a.m. yesterday, however, they picked up the unfortunate at the foot of Long's Hill. He was covered with mud and in a bad state and they took him to the station.

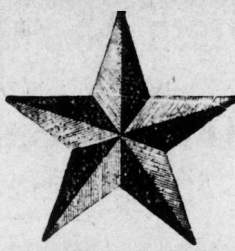
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Nox a Cold in One Day

The greatest Cough Medicine ever offered to the public. Every bottle is guaranteed. Absolutely harmless. 25 cents a bottle. Sold by McMurdo & Co.

MINARD'S LINIMENT CURES GARTER IN COWS.

ROSSLEY



THEATRE.

Complete Change.

Biggest and Best Vaudeville Shows Ever Offered.

BARGAIN SHOWS. 5¢ Admission 10¢.

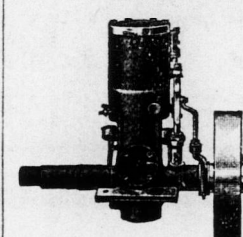
NEW ACTS.

Changing all the Time.

2 cent Matinee 2 cent Wednesday and Saturday. Children taken care of.

THE MIANUS

Gasoline Engine.



The simplest and easiest to operate of any on the market. The only engine with which the makers give "A Life Guarantee," replacing, free of cost, as long as the Motor lasts, any part that gives out through defective workmanship. Investigate the merits of the "Mianus" before buying.

Catalogues, prices, etc., on application.

DARBY BROTHERS.

Burin and Port au Choix, Agents for Newfoundland.

UNIQUE

OLD WHISKY

Of superbly unequalled quality and unsurpassed value.

23 Years Old

JAMIESON IRISH.

10 Years Old

BURKES IRISH.

10 Years Old Perses Irish.

13 Year Old Ben Nevis Scotch.

12 Year Old Linnithgow Scotch.

10 Year Old Glenlivet Scotch.

All at Moderate Prices.

JAMES C. BAIRD,

Grocer and Wine Merchant,

Water St., St. John's.

John Collins

Old Scotch Whisky.

The kind you get at home in Scotland. Keep on asking for it everywhere.

COLLINS, TODD & CO.,

65, 67, m.w.f.s Glasgow, Scotland.

Dunham Ladies' College

DUNHAM, P.Q.

Residential Church School for girls;

Pres. Bishop of Montreal; Principal,

Miss W. Wade, M.A. (Trin).

Pupils prepared for Universities;

Exam. Assoc. Board R.C.M. & R.A.M.

Large staff highly qualified Teachers.

Large grounds, healthy situation; Resident Gym. and Sports Mistress.

Specials:—Languages, Music, Art.

For Illustrated Calendar apply to "The Bursar."

School re-opens Sept. 16th.

July 11, 20th, eod

Per S.S. Stephano

California Oranges, Apples,

Bananas, Plums, Cherries,

Grape Fruit, Musk Melons,

Water Melons, Cucumbers,

Tomatoes, Cauliflower,

New Potatoes,

N. Y. Chicken, N. Y. Turkeys,

New York Corned Beef

JAMES STOTT.

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