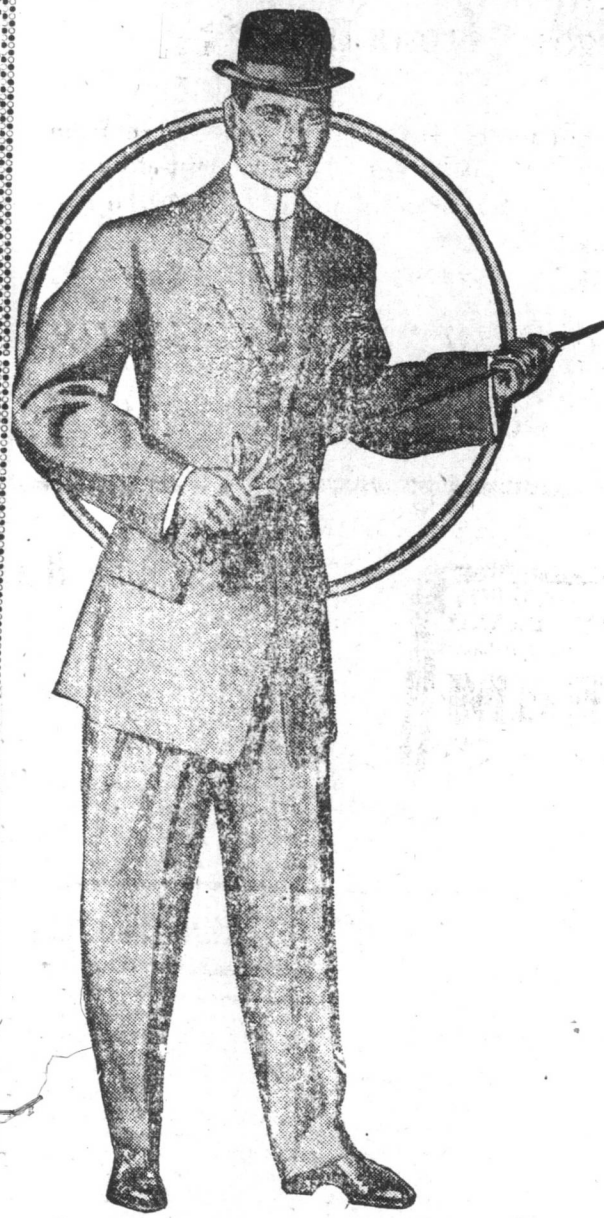


New Suitings Arrived!

(For Custom Tailoring Dept.)

WE DO NOT ASSERT that all well-dressed men get their Suits and Overcoats made at our Custom Tailoring Department, but that a very large number do.



A great many of these men are just as critical as you are, and they seem satisfied—if they were not, we'd promptly know it—our business would reflect it.

Every year more men—a great many more—get their clothes made at this store in preference to any other.

If you will take the time to investigate we can convince you—rather, you can convince yourself, that our clothing means complete satisfaction.

We have just opened a new shipment of West of England Worsteds, Serges and Tweeds, embracing an extremely desirable range of the newest materials, at prices ranging from

\$13.00 to \$25.00.

Intending purchasers will do well to make their selections early.

Custom
Tailoring
Department.

THE ROYAL STORES LIMITED

Gent's
Furnishing
Dept.

Fogota's First Trip.

The Fogota, Capt. Baxter Barbour, arrived here from her maiden voyage to Fogota District at 6 a.m. yesterday. The ship left here at 4 p.m. Tuesday last and had splendid weather down the coast except for some rain and a stiff breeze from the N.E. while on the Straight Shore on Wednesday last. She reached Change Islands at dark Thursday last and made all her ports of call. She left at 1 a.m. Friday and had a fine run back to port. The ship had on board 25 round trip-pers. She brought some fish, salmon, lobsters, etc., as cargo and her passengers were: Hon. Jno. Crosbie, Mrs. Holmwood, Capt. Eyer, J. C. Winsor, R. Maher, Leo. O'Mara, E. Parsons, John Marshall, F. and Ed.

Kielley, J. Burt, Miss M. L. Keough, Miss A. McGrath, T. H. Penny, Max Penny, W. Atwill, Mrs. N. Kean, Mrs. E. Hann, Capt. Jesse Winsor, Lieut. Barry and 4 in steerage. The passengers were pleased with her as a seaboat and with her speed and accommodation.

C. C. C. VS. HIGHLANDERS.—The C. C. C. vs. Highlanders play in tomorrow's Inter-Brigade match and a good game is expected.

CHURCH ORGAN for sale cheap. A two manual Mason & Hamlin Organ with foot pedal attachment. Is in splendid condition and most suitable for a small church or school. The White Piano and Organ Store, CHESLEY WOODS.—July 8, 11.

Cable Landing at Bay Roberts.

The preparations being made for the landing of the Western Union Telegraph Co.'s cables here are progressing favorably. The trench leading to the cable hut is finished, and the building is in course of erection, the concrete foundation, the work of Mr. John Marshall, being completed on Tuesday last. The steamer, probably the s.s. Colonia, with the shore end of the cable on board, left London for here on the 16th July, and should arrive the latter part of next week. We learn that the cable alone, to be laid from Penzance to this town, will cost in the neighborhood of \$5,000,000.—The Guardian.

Good Fishery at Bay de Verde.

Passengers who arrived here by the shore train Saturday night from Bay de Verde District say that good fishing has been done the past week at Adam's Cove, Western Bay, Broad Cove and Blackhead for traps and hook and line. The fish struck in on Saturday week, and if fine weather continues the voyage in this section will be a fair one.

Fishery Reports Exaggerated.

The fleet of 40 boats which fished at Green Bay this summer with traps returned to Placentia on Friday. The reports about the fishery here were greatly exaggerated and not near as much fish was caught for the trapping season as reported in the city papers. The traps used did not take near as much as last year, and had only from 40 to 100 qts per trap. The highest is 180 qts.

League Football, St. George's Field, 7 o'clock this evening, C. E. I. vs. Collegians. Admission, Adults 5 cts., Boys, 2 cts.; ladies, free; grand stand, 5 cts. extra.

Father and Son Drowned.

By the s.s. Fogota we learn that a sad drowning accident occurred off Tilton Harbor Tuesday week when Benjamin Tulk and his son, a young man, 20 years of age, found a watery grave. Both were out hauling caplin in their boat near some rocks off the port. A heavy sea ran for a time and they were in the act of hauling their seine when a wave more than ordinarily heavy broke on them. Their boat was dashed against the rocks and both were left struggling in the water. Both the unfortunate men were heavily clad and sunk very quickly. Their chances of keeping over water in the high sea which ran were slim, even if they were good swimmers. Their boat, when thrown against the rocks, was demolished. The young man's body was recovered by the people of the place on the evening of the accident, but that of the father has not since been found, nor is it expected now that it will be. The sad affair has caused great sorrow to all the people of the place.

Interesting Road Race

The road race which is to be held in connection with the Mount Cashel Garden Party, Wednesday, promises to be a very interesting feature. The following have entered to-date:—Messrs. Geo. Hunt, J. Kavanagh, J. Thomas, J. Green and E. Shea. The race starts at 3 p.m. from Torbay, and the contestants will do 6½ laps at the conclusion on the Mount Cashel grounds. The prizes will be gold medals presented by His Grace Archbishop Howley and Mayor Ellis for first and second, and for the party taking third place a silver medal.

The Bruce Passengers.

The Bruce arrived at Port aux Basques at 7.20 yesterday morning. Her passengers were:—J. F. Stewart, A. W. and Mrs. Tait, Mrs. A. D. Brown, Miss Brown, Mrs. H. H. Spaulding, Mrs. A. W. Galt, P. C. Taylor, T. B. and Mrs. Job, T. R. Job, Dr. W. S. and Mrs. Goodwin, R. Shields, H. A. Armstrong, T. Travis, C. S. Holmes, W. Martin, C. Hogg, Mrs. S. M. Squary, J. J. and Mrs. McDonald, J. Hayse, J. J. Lacey, M. C. McLellan, H. C. Hussey, Mrs. T. Lind, Miss B. Hickman, Miss L. Hickman, Mrs. G. Billard, Mrs. A. E. Pike, and child, Mrs. T. Willis, Mrs. M. Martin, J. F. Ryan, E. N. S. Strickland, S. Salter, H. W. Dickenson, J. J. Anderson, W. S. Bowden, C. L. Brydend and J. P. Chetwynd.

Fr. O'Driscoll's Celebration.

Rev. S. O'Driscoll, P. P., St. Mary's celebrates to-day (the feast of St. James the Apostle) his 25th anniversary of Priesthood. Fr. O'Driscoll was ordained at Witless Bay by the late Bishop Power, assisted by Rev. N. Roche, P. P., of that place. Frs. Vereker and Tierney, also his brother the late Rev. M. O'Driscoll, and the late Father Fitzgerald. The Parishioners of St. Mary's, we understand, are having a grand demonstration in honour of their esteemed Parish Priest this evening.

T. J. Edens

FLOURS.
Windsor Patent
Robin Hood
Verbena
Buffalo
Royal Household
Stock's Patent

FEEDS.
Hominy Feed
Bran
Corn Meal
Oats, Corn
100 cases Salmon
Fresh Eggs

Choice F. M. Pork
Choice Pork Loin
Choice Jowls
Choice Spare Ribs.

T. J. Edens

Bernier's Arctic Cruise

Special Evening Telegram. OTTAWA, July 24. Capt. Bernier, Canada's Polar navigator whose ambition it has been for many years to reach the north pole is to have an opportunity for almost as distinguished a bit of Arctic exploring with the Government steamer Arctic provisioned for a two years cruise. Capt. Bernier is now en route to the Canadian Polar waters with the Governments permission to attempt the northwest passage and bring his vessel around to Victoria, B. C., a feat which was unsuccessfully attempted by Perry, Ross, Franklin and other polar navigators during the past century. Capt. Bernier sailed from Quebec under sealed orders last month. Yesterday a letter was received from him dated Chateau Bay, off the Labrador Coast, July 12th. Attached to this letter was a memorandum giving the programme of his two years cruise as follows:—From Chateau Bay he intends to sail for Albert Harbor. The next place of call will be Dealy Is. in Melville Sound and the winter on Melville Island. From there he expects to complete the northwest passage to Herchell Island next year where the arctic sealing vessels have headquarters. The remainder of the trip around through Behring Sea to Victoria will be comparatively plain sailing. Enroute Capt. Bernier will assert British and Canadian Sovereignty over all islands in the north, many of which have not been visited for many years. He will also investigate the rumors of coal and other minerals at various points in the north.

Stole \$40,000 Worth.

Special to Evening Telegram. HAMBURG, July 23. It is reported here that thieves on board the steamer Amerika had robbed one of the passengers of jewellery valued at \$40,000. The police authorities of Hamburg believe that the thieves belong to an international band of crooks said to be operating on transatlantic liners and members of which have lately committed another big robbery.

Largest Customer.

Special to Evening Telegram. WASHINGTON, July 23. The United States is the largest customer for the product of Canadian mines, according to figures just received by the U. S. Government. During the year ended March 31st, 1910, the exports of mineral products from Canada to the U. S. were valued at thirty-three million four hundred and eighty-four thousand and sixty-four dollars, while the exports to Great Britain only amounted to three million eight hundred and twenty thousand five hundred and seventy-four dollars.

Strikers Accept Arbitration Proposals.

Special Evening Telegram. OTTAWA, July 24. The Grand Trunk trainmen and conductors have grasped the Olive Branch held out by the Minister of Labor. Yesterday afternoon they wired Hon. Mr. Kingan acceptance to the Governments proposal for Arbitration of the strike difference by a board of arbitration mutually acceptable to both parties to the dispute. Thus a long step has been taken towards the end the Minister of Labor has kept steadily in view, namely, the inducing of each party to consent to the principle of arbitration, without restriction other than the Board to be named shall be acceptable both to the men and to the company.

Mr. Herbert Booth Coming Here.

Rev. Dr. Cowperthwaite announced in Gower Street Methodist Church last night that in September Mr. Herbert Booth would hold a ten days mission for the Methodist people of St. John's. Mr. Booth several years ago withdrew from the Salvation Army, and has been ever since conducting highly successful missions. He will make Gower Street Church his headquarters while here. Not long since he held evangelistic services throughout Canada, and will be similarly engaged after he leaves here.

Open Air Service.

The C. L. B. full battalion marched to the country residence of Lt.-Col. Rendell, near Long Pond, yesterday afternoon, where an open air service was held. The Chaplain of the Brigade, Rev. Canon Dunfield, conducted the service, and the excellent band of the Brigade accompanied the hymns sung. Excellent weather prevailed and on the march to and from the Armoury the Brigade was much admired.

MINARD'S LIMENT CURES DISTEMPER.

LET YOUR SOAP BE

SUNLIGHT SOAP—the purest, the most economical, and the safest of all soaps.

You can wash everything with Sunlight, but can injure nothing—neither hands, nor face, neither fabrics nor furniture.



SUNLIGHT SOAP

Newfoundland Paper.

Cargo of 2,343 Tons in London. The largest cargo of paper ever landed in England is now being discharged at Greenwich from the s.s. Tritonia. It is from the works of the Anglo-Newfoundland Development Co. at Grand Falls, Newfoundland, and it will be used for the printing of The Daily Mail and associated publications.

No fewer than 2,343 tons of paper are included in the cargo—sufficient to print 30,000,000 twelve page copies of The Daily Mail. Over 22,000 miles of paper will pass through the printing press before the cargo is exhausted.

It will be several days before the cargo which, besides paper, includes 1,987 tons of pulp, is finally discharged. On Saturday cinematograph photographs of the unloading of the paper were taken.

The films will be added to the photographs already taken, which now form a remarkable series of moving pictures of the production of a newspaper, from the making of the paper at Grand Falls to the printing and publishing of The Daily Mail in London and Manchester.—July 11.

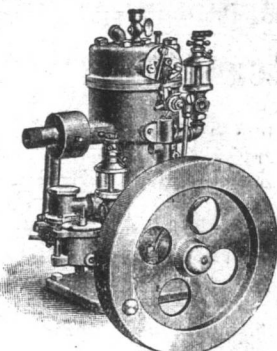
Boy's Sad Death.

The many friends of Mr. and Mrs. James J. Collins will be sorry to learn of the death of their little boy, Gussie, which sad event occurred on Saturday evening at his residence, Balsam Street. Gussie was a fine bright little chap, only 8 years old, and his death was an unexpected event, as he only became ill on Saturday and died during the evening. To his parents the Telegram extends its sympathy.

HOW TO KEEP SHOES.

Shoes should be kept well oiled in damp weather and if wet should be dried slowly lest they warp or shrink. The method of occasionally rubbing over kid shoes with castor oil is adopted by some people. One of the best methods of rendering new boots impervious to damp is that of varnishing the soles. Three or four coatings should be applied in succession, while the whole surface of the leather composing the uppers should be rubbed over with a cut lemon, the latter precaution insuring a good polish at the outset, always somewhat of a difficulty where new footwear is concerned.

WHAT
YOU
WANT.



MOTOR
EN-
GINES.

1 to 100 H. P.—Gasoline or Kerosene.

Every Fisherman should have an Engine installed in his boat.

It is quite time to do away with the laborious rowing system.

Let us show you how you can do it, and increase your earning capacity by handling your fish with despatch.

Angel Engineering & Supply Co., Ltd.
St. John's.

STANDARD GOODS

At Money Saving Prices.

Ex "Florizel" To-Day,
New York Corned Beef,
Bananas,
Cauliflower,
Tomatoes,
Celery,
Cucumbers,
Long Island Cabbage.

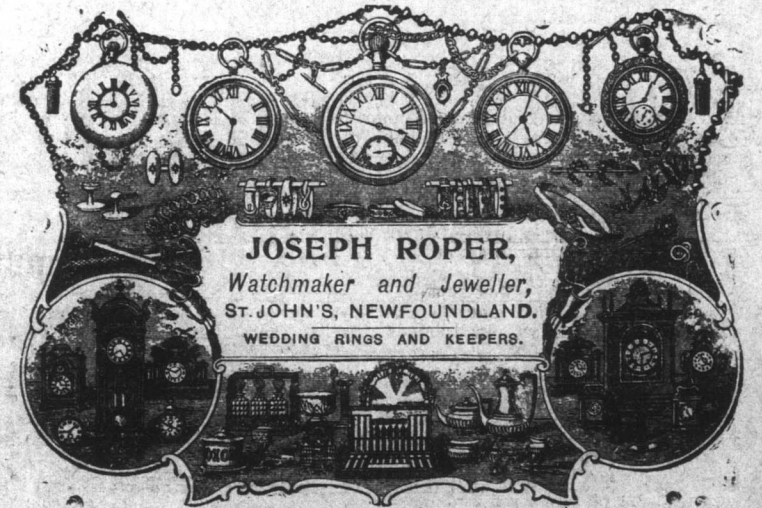
SCOTT'S JAMS,
1 lb. Raspberry and Apple... 20c
2 lb. Raspberry and Apple... 35c
Made from pure unadulterated farm fruits.

Fresh Supply Hartley's Jams,
1 lb. and 2 lb. pots.
2 lb. pot Raspberry 45c
2 lb. pot Strawberry 45c
2 lb. pot Black Currant 45c
2 lb. pot Damson 40c
2 lb. pot Plum 37c

Libby's Salad Dressing,
"Pure Gold" Salad Powder.
California Tinned Fruits,
Economical buyers will find our prices money savers. Quarter dozens at dozen rate.

C. P. EAGAN, Duckworth St. and Queen's Road.

Wedding GIFTS!



Repairs of every description Carefully and Skillfully Executed. INSPECTION INVITED.

JOSEPH ROPER.