

Now, you can buy the famous Gurney-Oxford Stoves on 100 days' approval at reduced prices

The new Gurney-Oxford Catalogue just issued, "The Stove Problem Solved" is the most interesting book to prospective stove buyers ever published. It takes all the uncertainty, all the dickering and all the guess work out of stove buying.

It takes you on a trip through the great Gurney-Oxford Stove Foundries, the largest under the British flag. It shows page after page of stove pictures and parts, describes how a good stove should be made and is made at the Gurney plants, shows the high grade materials we use, shows our Guarantee Bond and quotes new, low prices all through. If you are thinking of buying a stove it is the most interesting book you can possibly read.

Why New Low Prices on Gurney-Oxford Stoves?

We, the Gurney Foundry people, have been making the highest quality stoves for nearly 70 years. Our name has always stood for success and a guarantee of the square deal in the stove business. Upwards of one million Gurney-Oxford Stoves have been sold and these have made a million friends for us all over Canada. We have never before advertised our prices. Now, however, larger manufacturing facilities and a greatly increasing business enable us to set new, low prices on all our stoves. So here is a new standard for you to get a stove by—a Gurney-Oxford at a department store price.

Because the Gurney-Oxford stoves are the finest made.

Because the output of stoves and heating apparatus, etc., from our three huge plants is the largest in the British Empire.

Because we are specialists in stove-making.

Because we prefer to do an enormous business on a small margin of profit.

we are able to get our prices down to rock bottom. Our new catalogue "The Stove Problem Solved" fully proves this. Because a stove purchase is such a serious matter in every home we have made it our great aim to make only "quality stoves" at prices within the reach of all.

More than that, we give you 100 days after buying to decide whether you will keep your Gurney-Oxford Stove or whether you will send it back and have your money refunded.

You see, we know your Gurney-Oxford stove will make good, we know you will give us a square deal. This is the most exceptional opportunity ever offered to get the highest quality stove on such favorable terms. Buying a Gurney-Oxford stove this way is just like putting \$20.00 a year, for life, into your bank, counting the big saving you make on our new, low prices and actual reductions in fuel bills.

Our new prices save you, easily, an average of 25% over the best price you probably believe a stove of the Gurney-Oxford

quality can be sold at. For those who like to "see before they buy," prominent dealers all over Canada carry the most popular Gurney-Oxford stoves. Our dealers will sell you for cash the same values as we show in our new catalogue, or if you want them to set up your stove or to give you credit they will make a small extra charge. When you write for our new booklet "The Stove Problem Solved" we'll tell you where the nearest dealer is.

Isn't this your greatest home problem—to get good meals,

well cooked and nourishing, in a properly heated house, at the lowest cost? If it is, then the only solution is, to get the RIGHT stove.

Remember, it's the inner technical, unseen parts that decide whether you're going to get golden-brown baking for years and years to come or whether you'll have an uneven, leaky oven, a sagging stove top—easily burnt-out flues and wasted food. If you get a light-weight, showy, flimsy stove got up to sell cheap you're in for disappointment. It pays to buy a good stove—full weight, designed by experts with many years of experience—a stove like the Gurney-Oxford.

It pays more than ever to do so now that you can save 25% to 40% on the deal.

Because a stove purchase is such a serious matter in every home we have made it the great aim of our lives to put only quality stoves within the reach of all, and in our new Catalogue we have fully explained Gurney-Oxford methods, Gurney-Oxford quality and new, low Gurney-Oxford prices.

Write to-day for "The Stove Problem Solved"

This new Gurney-Oxford Catalogue gives prices on every Gurney-Oxford stove and every attachment we make. It tells in plain figures how big they are, what they weigh, what new kitchen conveniences they insure, and exactly what they cost you at Winnipeg. Handy table of freight rates shows exactly what shipping charges will be to your nearest station. When you read the Guarantee Bond—when you consider the 100 days approval offer and compare prices—you'll buy your stove with new knowledge and new certainty of getting the biggest possible value for your dollars from Gurney's.



A Hand-some Full-weight Durable Stove Shipping Weight 295 lbs.

This is an Example of the dozens of splendid stove values that crowd the pages of our new Catalogue

We refuse to make "cheap" ranges—we know they cost you far more in the end than a good one.

The Gurney-Oxford "SENIOR"

Six 9-inch covers; 18-inch, scientifically built oven and new flue system guarantee splendid baking; large reservoir that heats water, not merely warms it. Roomy warming closet; lift-up front, non-sagging stove top of tremendous strength. Gurney-Oxford reversible and removable grates of exclusive design. "Senior" is one of the finest ranges you can buy. Complete specifications in "The Stove Problem Solved." Write for it today.

41⁷⁵ FREE Shipping

freight rates shows exactly what shipping charges will be to your nearest station. When you read the Guarantee Bond—when you consider the 100 days approval offer and compare prices—you'll buy your stove with new knowledge and new certainty of getting the biggest possible value for your dollars from Gurney's.

Our new Catalogue, "The Stove Problem Solved" is a very interesting authority on stove making and stove buying. Your new stove is a very important matter and we invite you to benefit by the successful Gurney-Oxford experience of 70 years as condensed in our new Catalogue. It is entirely free. Write a postal for copy now. Address Dept. 75

GURNEY NORTH WEST FOUNDRY CO. LIMITED
WINNIPEG

Also at Calgary, Edmonton, Vancouver, Toronto, Montreal and Hamilton.

