

PUBLISHED  
EVERY  
FRIDAY

THE  
**CANADIAN GROCER**  
AND  
GENERAL  
STOREKEEPER

CIRCULATES  
IN EVERY  
PROVINCE

**QUALITY..**

When a salesman talks price to you  
**Ask him about QUALITY**  
When he talks quantity . . .  
**Ask him about QUALITY**  
When he talks merit to you . . .  
**Ask him about QUALITY**

That's the \_\_\_\_\_  
**STRONG POINT**  
in  
**Colman's Mustard**

**PEEK  
FREAN  
& C<sup>o</sup>'S**

"We hold a vaster assortment than  
has been."

Here are some. "There are others."

Perhaps you are looking  
for

**Plain Biscuits**

If so,

Atlantic 190 to lb.  
Hotel - 200 to lb.

Are sure to please you.  
Cannot be excelled.

A Dainty of  
Dainties. . .

**Celery Biscuits**

Pleasant to the  
taste.

**MEDICINAL**

Plain and real  
Celery Flavor.

REMEMBER! It only costs two cents to answer questions.

CHAS. GYDE, 20 and 22 St. Francois  
Xavier Street, MONTREAL