

Borden's

Reindeer Coffee and Reindeer Cocoa

will bring you quick, profitable sales during the cold weather months. Their well-known convenience and utility make them particularly popular during the social season.

A window display of Reindeer Coffee and Reindeer Cocoa will connect you with this ever-growing demand. People everywhere know what Borden quality is and every household you get to try these lines will be on your list of steady customers.

You'll find it worth your while to put your very best selling efforts behind Reindeer Coffee and Reindeer Cocoa.

Ask your wholesaler to ship you a supply to-day. Get them before your trade and be convinced of their selling value.

Borden Milk Co. Limited

"Leaders of Quality"
Montreal

Branch Office:
No. 2 Arcade Bldg., Vancouver

If any advertisement interests you, tear it out now and place with letters to be answered.

