



## The Gelatine that has Served Women Best for Nearly Two Hundred Years

To the women of Canada, of America, of the whole world, COX'S GELATINE is a household word which stands for the *best* and *daintiest* desserts. Since 1725 millions of housewives have prided themselves and been flattered in return on the unusual results so easily obtained with the dependable COX'S.

When you feature COX'S you can do so on the assurance that grocers for nearly two hundred years have built up a growing, satisfied and profitable trade. Just make up an attractive window of COX'S GELATINE *to-day*.

Arthur P. Tippet & Co.

Agents

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Montreal