

The Mark that **Insures** the Result

BEAVE

604

This trademark is for your protection. It stands for genuine Beaver Board and is plainly printed on the back of every panel of this good wall and ceiling material.

Beaver Board is more than a "knotless, crackless, manufactured lumber," it is a longlived and attractive wall and ceiling result.

When you buy Beaver Board for your new home or for re-modeling and repairing in the old home, you buy this result, and you can easily be sure you are getting it by looking for the familiar Beaver Board trademark.

Simple directions for use are also printed on the back of Beaver Board. You can do the repair jobs yourself and you'll be sur-prised at the good results you'll get—all without muss or litter.

When the carpenters tackle the new home you'll find many other Beaver Board advantages beside the durable result. Speed is one. There will be no time lost waiting for plaster to dry. You'll have a greater variety of decorations and you'll never have to contend with cracked wall paper or falling plaster.

Your lumber dealer will deliver Beaver Board or you can take it out next trip.

Seat-1 Let us send you a copy of our book "Beaver Board and Its Uses." It is full of helpful sug-ST HE CE gestions.

You can't expect Beaver Board results unless this Trademark is on the back of the board you buy.

MADE IN

CANADA

PURE WOOD FIBR

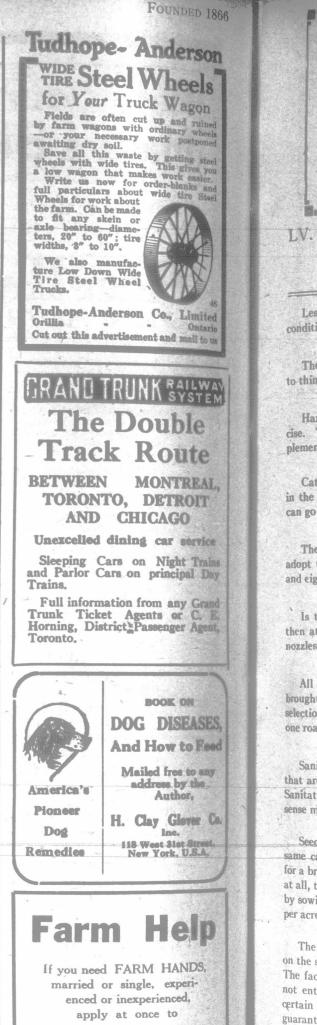
FOR BETTER

WALLS & CEILINGS

THE BEAVER COMPANY, LIMITED 50; Beaver Road, Thorold, Ont.

Timber Operations at Frederickhouse and Charlton, Ont. Mills and Plants at Thorold and Ottawa, Ont. Distributors and Dealers Everywhere.





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