



## In the Nation's Service And in the Home

THE annals of history for the past four years speak much for the Telephone because it has proven of greater relative value than any other medium of communication. It has rendered to our nation a great service; it has provided a means whereby thousands of lives have been saved.

In Canada's rural districts the Telephone has neighborized the farmer. One of the most significant facts is that more than 130,000 of the 533,090 Telephones in use in Canada are rural, of which 97% are

## Northern Electric RURAL TELEPHONES

In the days when the Telephone was merely a city convenience the farms were separated and isolated by distance.

But, today the Telephone has reached out beyond the cities and towns, spreading its magic wire wherever it goes, completely transforming farm life. The Telephone keeps the farmer in touch

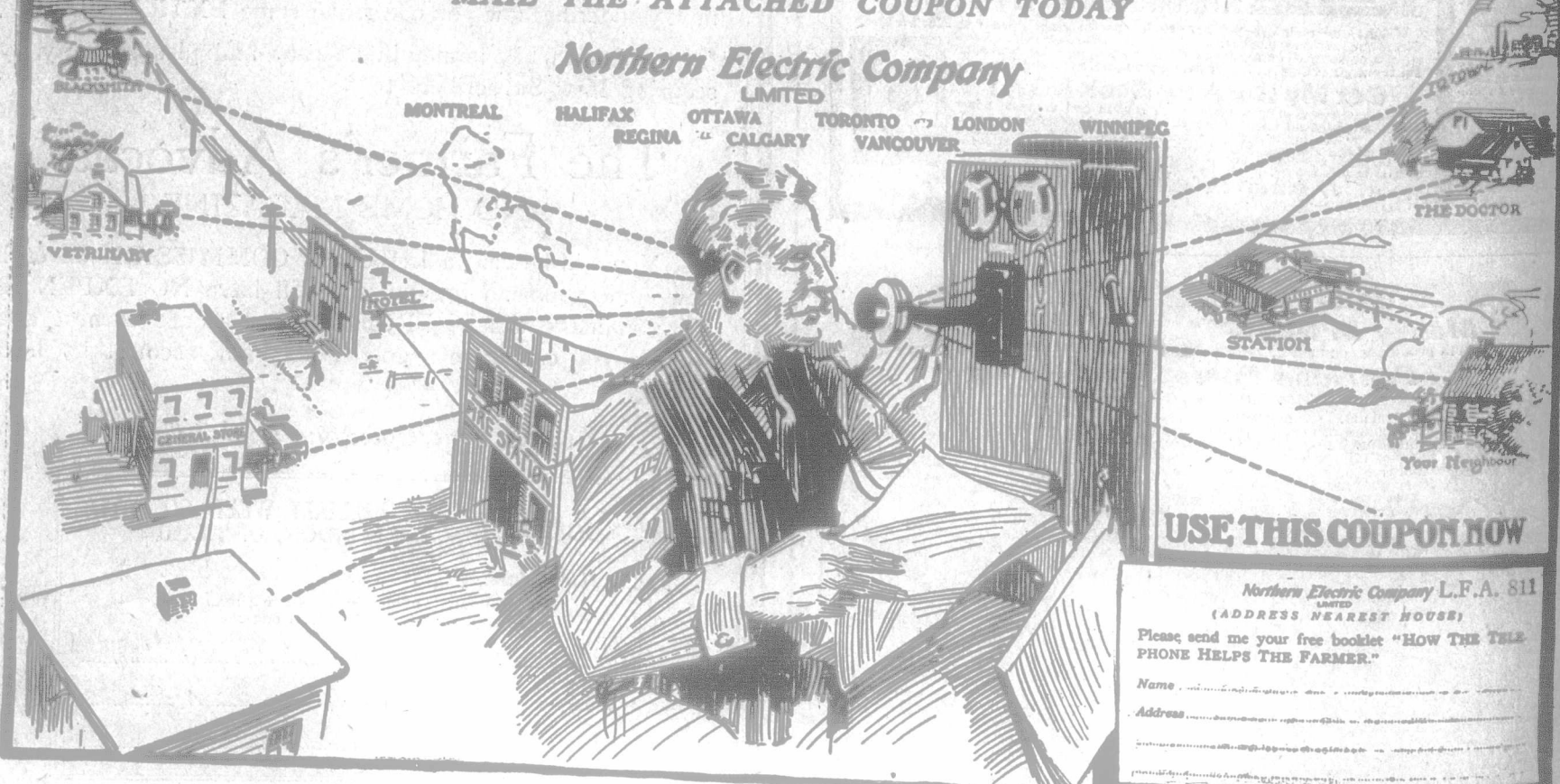
with the city, with neighbors, with storekeepers, with doctors, and abreast of the times.

To know more about the wonders the Telephone has done and is doing write for our valuable booklet entitled "How the Telephone Helps the Farmer." It will be sent free and without obligation for the asking.

MAIL THE ATTACHED COUPON TODAY

**Northern Electric Company**  
LIMITED

MONTREAL HALIFAX OTTAWA TORONTO LONDON WINNIPEG  
REGINA CALGARY VANCOUVER



USE THIS COUPON NOW

Northern Electric Company L.F.A. 811  
(ADDRESS NEAREST HOUSE)

Please send me your free booklet "HOW THE TELEPHONE HELPS THE FARMER."

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