

The Allied Armies depend on us for wheat

OUR FREE
WHEAT-SAVING
RECIPES
SHOW YOU
HOW TO SAVE
YOUR
SHARE OF
WHEAT FLOUR

PURITY OATS

is the world's best
substitute for
wheat flour

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FOOD BOARD
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FLOUR 15, 16, 17, 18
CEREAL 2-009

36

USE IT IN ALL YOUR BAKING

WESTERN CANADA FLOUR MILLS CO.

Head Office: Toronto

LIMITED

BOYS AND GIRLS

Do you want to grow up to be successful men and women?
If you do, you will have to do a lot of serious thinking now,
and not be content to drift along like most people do.

Many of the Most Successful Men

started out when very young to make their own way in the
world, without money or friends, and succeeded, because in
addition to willingness to work they had the wisdom to al-
ways save a good proportion of all they earned.

It may look hard at the start, and a few dollars seem not
worth while, but that is the only way to make a real success
of life.

Money is not enough, alone, to make a happy and suc-
cessful life, but you can't be really useful and successful
without a reasonable supply of money.

We can help you get started in the way so many suc-
cessful people have begun, and when you start getting new
subscribers to The Farmer's Advocate and Home Magazine
you will like the work as well as the money it brings.

If You Want Money and Are Ambitious

Just cut out the coupon attached to this advertisement, and
we will send you supplies and instructions at once.

COUPON =====

The Farmer's Advocate and Home Magazine, London, Ont.

Gentlemen:—Please let me know as soon as possible how I can make
money getting new subscribers to The Farmer's Advocate.

Name.....Age.....

Address.....

Name of Subscriber.....

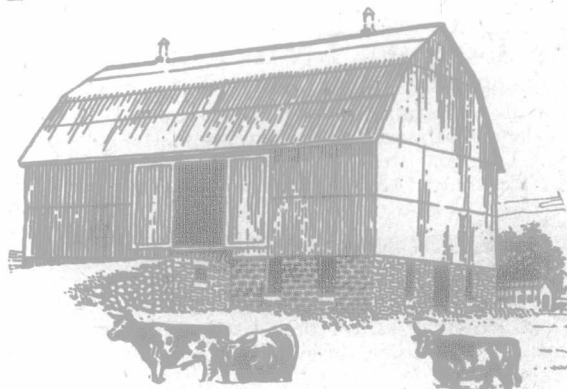
-need a Barn?

See us at Toronto and
London Exhibitions

EACH year the sales of STEEL
TRUSS BARNS increase. This
year has outstripped last year.
Such volume of business can only be
won through the sheer mint and out-
standing service of our product.

We are supplying the farmers of
Canada a barn that saves them money
in handling their crops and stock. It
is their workshop—and a better work-
shop than they have had before.

There are no stronger arguments
in favor of STEEL TRUSS BARNS
than the letters of owners.

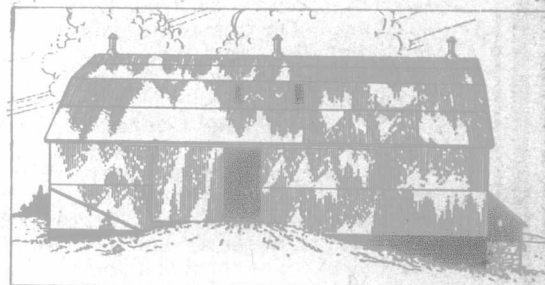


Mr. John A. Swance,
R.R. L, Salford, Ontario,
wrote a few days ago,
saying:

"I am well pleased with
the barn, and everything is
as you agreed. You can
send anyone along you like
to see it, and I will do all
I can for you."

Mr. John Wilson, R.R. 1,
Ingersoll, Ont., writes:

"I wish to thank you and
your men for the courtesy and
promptness which you showed
in rushing both material and
work on my barn."



Do you want such barn satisfac-
tion as this? Plan NOW to build
next spring. You are getting higher
prices than ever now. You can afford,
and you need, a good barn. Write
us, or see us at the Fair.

The Metal Shingle & Siding Company, Limited

Preston
Winnipeg

Toronto
Saskatoon

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Calgary