

"I'm Off to Town, Is There Anything More You Want?"

OUR son or daughter will be able to handle your shopping in town,—to take your produce to market, or to invite "hands" to the threshing or silo-filling, if you own a Ford. Furthermore they always will be glad to make the trips.

In doing these errands they take a man's place. They save your time—and that of a horse. This time saving means money to you, and again, a Ford, it has been estimated, costs less than two cents a mile to drive, or two-fifths of a cent a mile per passenger. The Ford is, therefore, much cheaper than a horse to drive. It is safer. It is more enjoyable. It requires less attention. It will soon pay for itself. The Ford is the farmer's utility car.

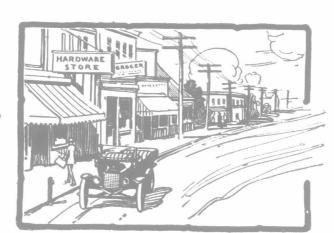


THE UNIVERSAL CAR

Runabout - - \$475 Touring - - \$495 Coupe - - \$770

Sedan - - - \$970

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Ford Motor Company of Canada, Limited Ford, Ontario

Water Street, AYLMER, ONT.

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Good, bright seed, testing 40 lbs.
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