



it enables the business man to live away from the city's dust and grime

smelly street cars, with all the danger of contagion that their use involves. You are free from contaminating contact with the scum of the city. You are free from the vitiated, infected, smoke-laden air.

### *The Fallacy of "Retiring"*

**I**N former years it was customary for a farmer who had acquired a competent fortune and felt the desire to let up a little during the declining years of his life to either sell his farm or let it out to tenants and move into some neighboring town.

Most of the people who tried this tell sad stories of their experiences.

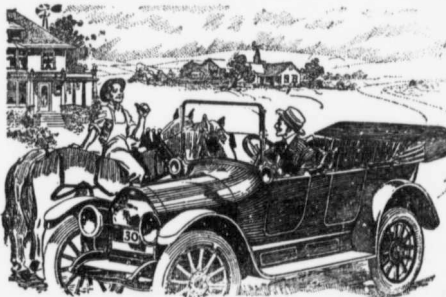
You can't teach an old dog new tricks. The man who has spent the best years of his life on the farm, seen the seasons come and go, the seed-time arrive, harvests reaped, fall come, and then finds himself plucked away from these interests and transplanted, discovers that his interest in life and the things about him is small indeed.

There is no need of retiring and moving to town when you feel the necessity of letting up a bit in your farm work. An automobile will offer you relaxation and recreation, and will give you practically everything that you could get by living in the city.

When you want to lighten the burden a little and let the bulk of the work rest on others, an automobile will enable you to do so without severing you from the farm.

You can live on the old place, keep your interest in it, build a tenant house, and between your superintendency and the tenant's work, be able to make the very utmost out of your farm. At the same time you will not be tied down to it.

Freed from the physical part of the labor, you will have time to read and study, time to go to the city, and out among other men, and do your farming on a new basis, enjoying life better than ever in the past.



An automobile enables a man to "retire" without entirely severing him from the old homestead