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32 CHURCH ST., TORONTO.

Fire, Life, Marine, Accident and
Plate Glass Insurance.**MILLERS' & MANUFACTURERS' INS. CO.**
FIRE ONLY.**ONTARIO MUTUAL LIFE ASS'CE CO.**
LIFE AND ENDOWMENT.**FIRE INSURANCE EXCHANGE.**
FIRE ONLY.**THE TRAVELERS' INSURANCE CO.**
LIFE AND ACCIDENT.**HAND-IN-HAND INSURANCE CO.**
FIRE AND PLATE GLASS.**BRITISH & FOREIGN MARINE INS. CO.**
OCEAN AND INLAND.**QUEEN CITY FIRE INS. CO.****SCOTT & WALMSLEY,**
UNDERWRITERS.**UNION MUTUAL LIFE INS. CO'Y,**
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Insurance.

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OF CANADA.**

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CHARLES D. CORY, Managing Director.

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The Oldest Canadian Fire Insurance Comp'y.

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FIRE ASSURANCE CO'Y**
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INCLUDING

INDEMNITY

- for -

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AGENTS WANTED.

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Insurance.

THE MUTUAL

LIFE

Insurance - Company,

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RICHARD A. McCURDY, - President.

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The Largest and best Life Insurance

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The New Business of the Mutual Life Insurance

Company in 1888 exceeded \$103,000,000.

Its business shows the Greatest Comparative Gain

made by any Company during the past

year including:

A gain in assets of \$ 7,275,301 88

A gain in income of 3,056,010 06

A gain in new premiums of 2,333,406 00

A gain in surplus of 1,645,922 11

A gain in new business of 83,756,792 85

A gain of risks in force 54,486,251 86

THE MUTUAL LIFE INSURANCE CO.

Has Paid to Policy-holders since

Organization \$272,481,839.82.

The wonderful growth of the Company is due in a

large degree to the freedom from restriction and

irksome conditions in the contract, and to the oppor-

tunities for investment which are offered in addition

to indemnity in case of death.

The Mutual Life was the first to practically under-

take the simplification of the insurance contract,

and strip it of a verbiage in the masses of which

could be found innumerable refuges against claims

of policy-holders who had, however unwittingly, de-

parted from the strict letter of the agreement.

That this appealed powerfully to the popular taste

is evident from the fact that in 1888 the Company

wrote over \$108,000,000 of new insurance.

The Distribution Policy of the Mutual Life Insur-

ance Company is the most liberal contract offered

by any company and produces the best results for

the Policy-holders.

T. & H. K. MERRITT,

General Managers Western Ontario,

TORONTO.

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ESTABLISHED IN 1863.

HEAD OFFICE, - - - WATERLOG, ONT.

Total Assets Jan., 1st, 1890, \$264,549.00.

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Vice-President, | Vice-President.

C. M. TAYLOR, Secretary, | JOHN KILLER,

Inspector.

THE DOMINION LIFE ASSURANCE CO.

HEAD OFFICE, - - - WATERLOO, ONT.

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Subscribed Capital, 250,000. | Paid-up Capital - 62,500.

JAMES TROW, M.P., President. | P. H. SIMS, Esq., Vice-President.

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Our Policy is a straight promise to pay—like a bank draft, almost uncon-

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the value is exhausted. It provides a legacy certain, instead of a law suit

possible. There are Three classes—Abstainers, General and Women—

giving each in profits the true benefit of its own longevity. RATES compare

favorably with any in the world. Choice of all sound plans of assurance

offered, no other. Agents Wanted. Apply now.

THOS. HILLIARD, Managing Director.

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leading Canadian underwriters. Send for estimates.

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Hon. S. H. BLAKE, Q.C., } Vice-Presidents

ROBT. MCLEAN, Esq., }

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Level and Natural Premium. Total abstainers kept

in a separate class, thereby getting the advantage of

their superior longevity.

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