



THE MILLER'S WINDOWS.

Do you remember the Miller who had all the windows in his mill put in on the up-river side? He said:

"Water that has run over the wheel has done its work. I don't need to look at it. It's water up the river that's going to run this mill to-day, and next month, and next year. That's what I want to see. When I want to look backward, I'll put in a window looking down river. But the need in my business is to look ahead."

If the printers would only look ahead it would be money in their pockets. The press of five years ago that has done its work is not the press to look at to-day; you want to look at the New Series, latest design, up-to-date equipment whose work is all to do.

And if you ask for the very latest pattern of Two-Revolution that has been built, it is the New Series Cottrell, designed after entirely new patterns last year, and the crowning achievement of press-building in the matter of speed, rigidity and ease. This is the press which is to-day focussing the attention of the most progressing printers. Have you seen it yet?

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TORONTO TYPE FOUNDRY CO., Limited

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