

The New Series CHEVROLET FOUR-NINETY

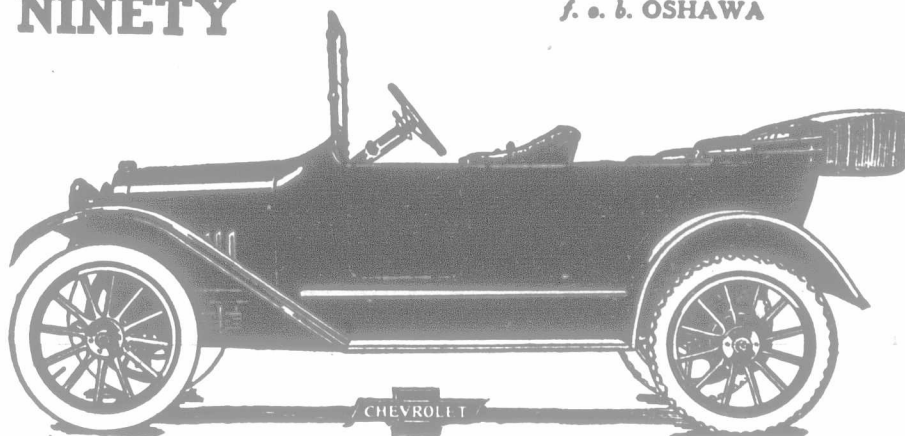
\$695

f. o. b. OSHAWA

STANDARD EQUIPMENT

Valve-in-head motor. New front spring suspensions.
Electric lighting and starting system. New accelerator foot rest.
Selective sliding gear transmission, 3 speeds forward and reverse. Oil indicator light equipment.
Staunch frame. Ample road clearance.
New front and rear spring brackets. Cantilever Springs.
Improved Upholstery.
Mohair top.
Non-skid tires on rear wheels.

THE CHEVROLET MOTOR COMPANY OF CANADA, LIMITED
OSHAWA, - - ONTARIO
WESTERN SERVICE AND DISTRIBUTING BRANCH: REGINA, SASK.



Send for Descriptive Literature

Well, Sir, that's some fence

Because of its simplicity and amazing strength, "Ideal" Fence excites the admiration of every practical mind. "Some fence" is right. Take a look at it—

Ideal Fence

Notice how the Ideal lock takes a "grape-vine" grip of the upright and cross wires in a strong, even, uniform pressure. There are no sharp angular turns to break the surface of the wire and weaken the grip of the lock. Yet it grips, as you see, the wires in *five* places—twice on the upright, twice on the horizontal and again where the two wires cross. Thus, while it positively prevents either wire from slipping, it allows just enough play so the fence can be erected on hilly ground without kinking the line wires. At the same time, it keeps the uprights perfectly straight. You wonder why Ideal Fences are so free of broken or bent uprights; well, that's the reason.

May we send you a copy of our catalogue which tells the whole story in a factful interesting way? A post card will bring it promptly.

The McGregor-Banwell Fence Co., Limited, Walkerville, Ontario

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Palmer's Summer Packs

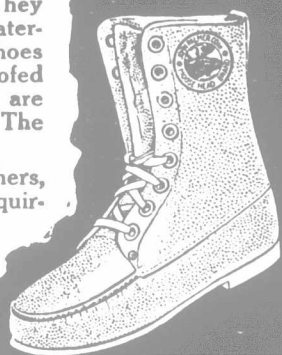
GIVE real foot comfort to tired, aching feet. They are made from oil-tanned Skowhegan water-proof leather. These summer packs or plow shoes are light, strong, durable—made with water-proof leather sole and heel and solid leather insoles are laced, have large eyelets and bellows tongues. The ideal shoe for working on the land.

They are also specially suitable for ranchers, trackmen, laborers, sportsmen and all others requiring extra strong yet comfortable footwear.

The style shown—No. 109, is nine inches high. Ask your dealer for Palmer's famous "Moose Head Brand" footwear—many styles and sizes to choose from.

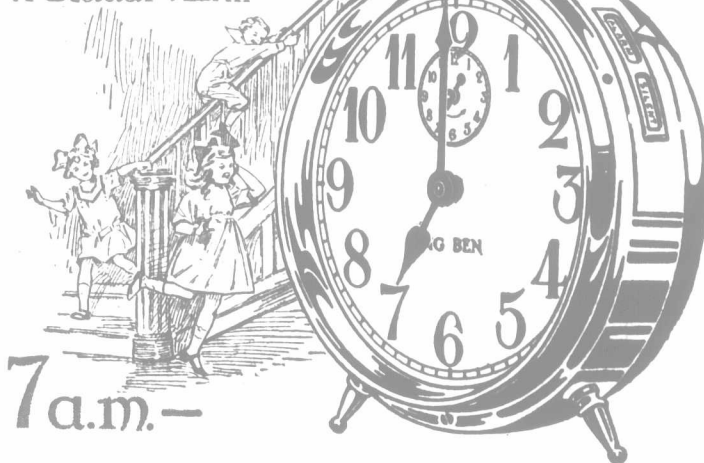
JOHN PALMER CO., Limited
Fredericton, N. B. Canada.

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Big Ben

A Westclox Alarm



7 a.m.—

For the Rising Generation

BIG BEN at his best—at seven a. m. —opening little folks' eyes—there's a race to hush him—a pillow battle—merry laughter—and mother to tidy the kiddies for school.

Big Ben's little men bubble health and cheer, and they feel as big as Daddy with a clock all their own.

You'll like Big Ben face to face. He's seven inches tall, spunky, neighborly—downright good.

Big Ben is six times factory tested. At your dealer's, \$2.50 in the United States, \$3.50 in Canada. Sent prepaid on receipt of price if your dealer doesn't stock him.

Westclox folk build more than three million alarms a year—and build them well. All wheels are assembled by a special process—patented, of course. Results—accuracy, less friction, long life.

La Salle, Ill., U. S. A.

Western Clock Co.

Makers of Westclox

Other Westclox: Baby Ben, Pocket Ben, America, Bingo, Sleep-Meter, Lookout and Ironclad

Settle the Silo Question

—and settle it for good. Do away with repairs, with tightening of lugs and adjusting of hoops. Know that your silo won't blow over. Be sure of perfect silage at all times. Build the worryless, efficient



Permanency and Prosperity! Note the Hollow Tile Barn and Silo. They will "Last for Generations."

Natco Imperishable Silo "The Silo that Lasts for Generations"

Its hollow, vitrified, clay tile are impervious to air and moisture—they preserve the silage sweet and juicy. The dead air spaces in the wall resist frost—making it the silo for severe climates. The continuous, reinforcing bands laid in the mortar hold it in a grasp of steel. It is a silo of efficiency, and a silo you'll be proud of. Send for our silo catalog describing it fully.

Also get our splendid new book, "Natco On The Farm," describing other farm buildings made of Natco Hollow Tile and just as efficient. Both books free. We have many farm building plans to submit, and will help you solve your building problems, free. What are you going to build? Let's hear from you. Write today.

**National
Fire Proofing
Company**

1202 Dominion Bank Bldg,
Toronto - - Ontario



Natco Silo Wall.
Note perforated shell,
providing firm anchorage
for mortar joints.