

## With Such a Variety

of Merchandise of the most desirable and most wanted lines, and all in demand right now, makes it hard for us to single out any particular lines for this week's announcement. We prefer to simply invite you to

See Our Big Opening Displays This Week

All old things have passed away; now all things have become new.



A complete change of merchandise—a big increase in stocks—ample choice in every department—makes easy buying and easy selling.

### Very Attractive Values

In Clothing Section  
In Men's Furnishing Dept.  
In Dress Goods and Silk Dept.  
In Hosiery and Glove Dept.  
In Shoe and Rubber Dept.  
In Ready-to-wear Dresses Dept.  
In Carpet and Housefurnishing Annex

Where you have always bought

**J. N. CURRIE & CO.**

Glencoe's Best Store

\$1,000 Stock of Designer Patterns 'Belrahe Chart' 25c to 40c

#### TRANSCRIPT ADVERTISING RATES

"Special Notices" column—two cents per word first insertion; one cent per word each subsequent insertion; minimum charge, 25 cents.

Condensed advertisements on first page—two cents per word first insertion; one cent per word each subsequent insertion; minimum charge, 35 cents.

Cards of Thanks and in Memoriam notices—50 cents up to 25 words; all over 25 words, one cent per word.

Auction Sale notices—first insertion, one cent per word when bills are ordered; two cents per word when bills are printed elsewhere; minimum charge, 50 cents; subsequent insertions at one-half above rates.

Display advertising, per inch—1 inch, 50c; 2 to 10 inches, 40c; 12 to 25 inches, 35c; 30 to 50 inches, 30c; 60 to 100 inches, 25c. Special contracts made for advertisers using over 100 inches in stated number of issues.

All notices of meetings and entertainments are advertising and will be charged for, but a reduction from regular rates will be made where the objective is not of a pecuniary nature.

#### CANADIAN NATIONAL RAILWAYS

### THE DOUBLE TRACK ROUTE

between  
MONTREAL  
TO ONTO  
DETROIT  
and  
CHICAGO

Unexcelled Dining-car Service. Sleeping Cars on night trains and Parlor Cars on principal day trains. Full information from any Grand Trunk Ticket Agent or C. E. Horsing, District Passenger Agent, Toronto. C. O. Smith, Station Agent, Glencoe; telephone No. 5. P. E. Lumley, Town Agent, Glencoe.

### CREAM AND EGGS WANTED

Our wagon will be on the road all season.

**G. W. SUTTON**

Agent for Ontario Creamery, Ltd.  
North Main St., Glencoe  
Phone 89

### H. J. JAMIESON FIRE, LIFE AND ACCIDENT INSURANCE

PHONE 92 GLENCOE

District Agent  
Manufacturers' Life

## The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—Canada, \$2.00 per year; in the United States and other foreign countries, \$2.50 per year.

Advertising.—The Transcript covers a wide section of territory in Western Ontario, and its readers are the leading farmers and townsmen. It is a first-class advertising medium. Rates on application.

Job Printing.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc.

A. E. Sutherland, Publisher.

The pages of the fashion magazines have burst forth with all the spring togger and Easter millinery. We hear the cry that we have wandered far from the example set us by our forefathers. They say, "Just look at the peacock pride in this good year 1924. Just look at the ladies' hats." Now, as a matter of fact, there is nothing in the ladies' hats of today equal to the scullie hats of a hundred years ago. They will say, "Just look at the bobbed hair." Do you know the most extreme styles of which our great-grandmothers wore, today will never equal the topknots put up with high combs, and which we wonder did not make our great-grandfathers die with laughter. The hair was lifted into a pyramid a foot high. On the top of that lay a white rosebud. Shoes of bespangled white kid and heels two or three inches high. Grandfather went out to meet her on the floor in a coat of sky blue silk and vest of white satin, embroidered with gold lace, lace ruffles, a round his wrist and his hair falling in a queue. Their hard cider, mint julep and hot toddy sometimes made lively work for the broad-brimmed hats and silver knee buckles. Talk of dissipating parties of today and keeping of late hours. Did not our great-grandfathers have their bees and sausage stuffings and tea parties and dances, that for heartiness and uproar utterly eclipsed all the waltzes, fox trots and toddies of 1924? And they never went home until morning. Talk about the dishonesties of today! Ninety-five years ago, the governor of New York state had to disband the legislature, because of its utter corruption. You see that we are not so bad after all, when compared with our great-grandfathers.

#### HONOR TO THE PIONEER

With so much talk of immigration it is worthy, perhaps, to pause for a moment to consider the case of the first immigrants, now fondly referred to as the pioneers of the country. There passed away near Dutton a few days ago, Angus Leitch, at the fine old age of 88. He was a pioneer in every sense of the word, as were his parents before him. He left Scotland in 1842, and after an ocean voyage of almost eight weeks, landed at New York. By dint of, and slow the methods the family proceeded to Port Dover, making the trip from there to Port Stanley by ox-cart. But that was not to be their home so they pressed on, carrying their baggage to a point 25 miles farther away, through virgin bush, broken only by

settler here and there, until they they came to what is now lot 11, concession 3, Dunwich.

And there these sturdy pioneers, from Scotland, faced all the privations and hardships of pioneer life, shared its joys and mastered its adversities.

Nor was this by any means an exceptional case. The story of the pioneer life of the Leitch family is the story that can be told in all the townships of Western Ontario.

It is pleasing indeed, to think that many of these men and women are privileged to live long enough to see the labor of their hands prosper; to see children raised amid primitive and humble surroundings, and schooled in an appreciation of hard, honest work; to see them take their place in the foremost ranks of the Dominion's best endeavor.

In this day when newcomers are carried across the ocean in a week instead of eight weeks, when trains have made the ox-cart but a memory of the past, it is singularly fitting that we should pause now and then to pay tribute to our greatest emigrants, the men and women who, two or three generations ago entered into this land and so truly and thoroughly laid the great foundation stones for our present success.—London Advertiser.

#### THE NAMBY-PAMBY VOTER

"Haden't we better stop these Bootleggers by restoring the beverage sale of drink? Not the old saloon of course. Perhaps by Government Sale or granting strictly-regulated tavern licenses." Thus says some weak-kneed elector.

Now listen to how they do it in Southern Rhodesia, the newest member of the British Empire.

On October 1st, 1923, this Commonwealth inaugurated her new responsible government and then to pay herself, with full woman franchise. At once a law was enacted against selling liquor to natives or Indians. Are the Bootleggers obeying it?

They are.

Why? There is lots of money to be made by ignoring it.

Yes, but the penalties are £500, or six months imprisonment, for a first offence; and a year's imprisonment without a fine-option, for a second.

You can enforce any law, if you want to, by attaching penalties sufficiently stiff to ensure respect; and by appointing sympathetic and incorruptible officials.

"Pussyfoot" Johnson, who has just returned from Rhodesia, says:—"It is headed straight for Prohibition. So satisfactory has the native law been there is a vociferous demand for its extension to the white population, many of whom need it far more than the natives do."

Asthma Cannot Last when the greatest of all asthma specifics is used. Dr. J. D. Kellogg's Asthma Remedy assuredly deserves this exalted title. It has to its credit thousands of cases which other preparations had failed to benefit. It brings help to even the most severe cases and brings the patient to a condition of blessed relief. Surely suffering from asthma is needless when a remedy like this is so easily secured.

Save money by renewing your subscription to daily newspapers at The Transcript office.

#### A LEGEND OF THE THAMES

(Reprinted from the Transcript of 20 years ago.)

In connection with that locality along the River Thames near the Graham Bridge, known in earlier years as "Wawabatan Lagoon" and later as "Sandy Cove," a somewhat mythical legend has been resurrected from a slumber of half a century. This place, though partially surrounded by cultivation and shorn of its dense forest and undergrowth yet still appears so isolated and lonely that one susceptible to superstitions can easily imagine, in earlier years with its murky waters, waving reeds, and shadowed by dark forest, surrounded by such weirdness as a hypothetical haunt of ghosts and vampires, and a suitable arena for the enacting of a terrible tragedy and visitation of the restless spirits of the dead.

When the story began, who can say? But since its origin many years must have sped, and the record in stepping down through the ages must have lost much of its true form, and yet received on some sides a polish common to a story oft-times reiterated.

A fierce war of extermination was raging between the colonies of France and England in America, and the Indians, enticed by the bounty paid for human scalps, soon became transformed into demons, and in many friend and foe alike fell beneath the tomahawk and scalping knife of the bloodthirsty savages.

Wawabatan, a dreaded Cacique, famous as a great warrior, and ally of the French, fell upon a canoe party of rich traders and their guides, and after a brief struggle annihilated them, and were themselves soon after attacked by a large party of Iroquois Indians, who at that time were waging war to the death against the tribes of the Northern Lakes. Details of the struggle are omnifarious, but as its termination Wawabatan and a few of his warriors, spared the glory of falling in battle, were made captives and reserved for a fate soon to follow—worse a thousand times than death.

Hacked with knives, their flesh torn from them by hot pincers, sightless and mutilated, beyond human form, they were bound to trees at the edge of the dark water and fire, kindled under them, while their conquerors, with demonic glee, watched till the flickering lives and fires were quenched and the spirits of the great Wawabatan and his warriors had gone to the "happy hunting grounds" beyond. Then they stole noiselessly away, and soon nothing remained in the lonely spot but the charred remains bound to the tree trunks, while from overhead the hooting of an owl alone disturbed the gloom solitude.

To those of the Northern tribes that escaped the Iroquois the fate of their great chief at length became known, and thenceforth Wawabatan Lagoon for them became a place of sacred dread, and to them do we owe the story in all its variations. In what shape and forms the departed spirits were believed to be seen, few could guess, and only the deluded mind of the heathen imagine; but never an evening camp fire was for generations kindled near the terrible lagoon but the ignorant savages beheld in trepidation, wrapped in flames and smoke, the spirits of Wawabatan and his braves, in all forms conceivable, floating above them dancing over the ruddy embers in the pile or playing hide-and-seek with the flickering gleams among the dark shadowed tree trunks of the forest gloom.

#### SHEEP RAISERS

A vigorous campaign is being conducted in Middlesex county to banish the buck and undocked lamb. Two prominent sheep men of the county have volunteered to dock all lambs and castrate all male lambs free of charge.

After August 1st all buck lambs develop a strong odor and flavor. They are therefore undesirable from the standpoint of the consumer and injurious to the trade. In cutting the carcass there is a great wastage of meat and heavy development of neck and shoulder. They are a constant source of annoyance in the pasture or feed lot. Packers have agreed to make a cut of \$1.50 per cwt. in the price of all buck lambs coming on the market; therefore, you will increase the returns from your buck lambs at least \$1 per head by marketing them as wethers.

Long-tailed lambs are unattractive in appearance. Docking gives a neat, trim, uniform appearance to the flock and increases their value. Perhaps you have been docking and castrating your lambs. If so, we hope you will continue. If not, now is the time to begin. You may be called upon by someone in your district who has been asked to co-operate in locating those desiring to avail themselves of this free service offer. However, if you are overlooked, write or phone The Department of Agriculture, London, and your interests will be looked after.

The wool growers of Ontario are better off today by \$20,000 because 3,700 of them sold their wool through the Canadian Co-operative Wool Growers, Limited, last year. Many farmers in Middlesex will sell their wool through the farmers' own selling agency this year for the first time. The Department of Agriculture, London, will furnish wool sacks and shipping tags on request.

The above mentioned services are

## NEW SPRING FASHIONS

Come in and get acquainted with the new Modes

#### SUITS

French Poiret Twill Suits  
\$25.00.

#### SMART COATS

In the New Plaids and Stripes, \$13.50 up.

#### Fascinating Millinery



Hats for every type, for every occasion.

#### DRESSES

Beautiful Wool Crepe Dresses, \$15.00 up. Also Canton Crepe, Taffeta and Poiret Twill reasonably priced.

Gingham House Dresses, \$1.35 up. We specialize in large sizes.

**MRS. W. A. CURRIE**

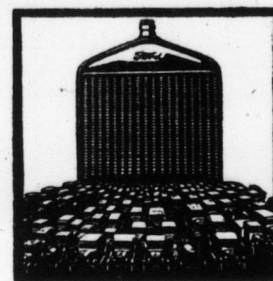
The only exclusive Ready-to-wear and Millinery Store in the district

Phone 55 r 2

GLENCOE

Northway Garments

Helena Dresses



Why Ford Predominates

## Many Reasons From Many Users

If you were to ask the next fifty Ford owners you meet why they prefer Fords, you would get a wide variety of answers.

Some would say, "Because they seem never to wear out;" others would answer, "Because they cost so little." Many would reply "Because I can get service anywhere;" and just as many, "Because it is the only car I can afford to own."

All would tell you, "Because they

master a bad road in any weather," a woman driver would respond, "Because I can drive it so easily." From the fleet-owners you would hear, "Because I can buy two or three or four Ford Trucks for the price of one big truck."

Wherever you might inquire you would hear expressed these basic reasons why Ford predominates—why, year after year, Ford sales equal the total sales of all other cars combined.

See Any Authorized Ford Dealer

**Ford**

CARS · TRUCKS · TRACTORS

CF-38C

GALBRAITH BROS., FORD DEALERS, APPIN, ONT.

## GOOD HARD COAL

We are unloading STOVE and CHESTNUT Coal. Standard preparation, clean and bright.

**McPHERSON & CLARKE**

PLANING MILL

GLENCOE

LUMBER YARD

## McAlpine Garage

Experts on Repairs to All Makes of Cars

**Willard**  
Storage Battery  
Service Station

We Repair All Makes of Batteries

McLaughlin Cars—Gasoline, Oils, Tires and Accessories

NOTE HEADS, BILL HEADS, LETTER HEADS, MEMOS, STATEMENTS

ENVELOPES, CIRCULARS, CATALOGUES, BOOKS, LABELS, SHIPPING TAGS

**The Transcript Press**  
Printers to Particular People

PROGRAMMES, BUSINESS CARDS, VISITING CARDS, WEDDING STATIONERY

DODGERS, POSTERS, SALE BILLS, DATE LINES, SCORE CARDS, ETC.

Say it in The Transcript.