Free Theatre Tickets With Talcum Powders

For the remainder of this week only, we will give One Imperial Theatre Ticket FREE with any of the following Tal-

Rexall Violet, 25c.; Harmony Rose, 25c.; Violet Dulce, 35c; Trailing Arbutus, 25c.; Yucca, 25c.

100 King St. 473 Main St. 599 Main St.



We have a large stock of Auto Tires that we are not going to carry through the winter. These Tires are Not Factory Seconds, Blemished or Repaired, but are somewhat aged. In order to clear our stock the following sizes will be classed as seconds and sacrificed while they last at

40 Per Cent Off List Price

40 1 01 00110	J11 2300 1 1 100
4 Perfected Plain	2 Clincher Traction30x3
2 Perfected Plain34x4	2 Clincher Traction31x31/2
2 Clincher Plain32x4	7 Clincher Traction32x31/2
5 Clincher Plain34x4	4 Clincher Traction32x4
8 Clincher Plain	5 Clincher Traction34x4
3 Clincher Plain	9 Clincher Traction36x4
1 Clincher Plain820x120	6 Clincher Traction 36x41/2
1 Universal Plain30x31/2	6 Universal Traction30x31/2
6 Universal Plain34x31/2	
6 Universal Plain32x4	3 Universal Traction32x31/2
6 Universal Plain	3 Universal Traction34x3 ¹ / ₂
2 Universal Plain36x4½	6 Universal Traction36x4
4 Detach Plain	1 Q. Detach. Trac34x31/2
5 Detach Plain36x4	3 O. Detach, Trac35x4
8 Detach Plain 35x5	2 O. Detach, Trac35x5



DUNLOP TIRE & RUBBER GOODS CO. 54-58 Canterbury Street

Friday and Saturday Cash Specials

GENERAL LIST the bottle White's Pickles... 18c., 18c. cake Baker's Chocolate, 19c. bottle Onion Salt...... 15c. pkge, Ogilvie's Oats.... 21c. 1bs, Oatmeal 25c. (bs, Mixed Starch...... 25c.

QUALITY COCOA

..36x5 2 Q. Detach, Trac,32x4

POTTED MEATS Put up by Cross & Blackwell, of London, Eng. 20c. glass jars Turkey, Chicken, Ham, Tongue, etc. Sale price 17c 40c. bottle Brande Soup, English make. Special27c.

SOAPS, ETC. VARIETY CHOCOLATES 1 lb. box Regular 60c. Assorted Chocolates

BOOT POLISHES 10c. tin Trilby, in Black or Tan.
Sale price 6c.
25c. bottle Whittemore's GILT
EDGE Dressing 17c.

CANNED FRUIT SALE ENDS SATURDAY GILBERT'S GROCERY



Muff Specials

These Muffs are all Trimmed with Head and Tail Trimming

Black Russian Bear Muffs

One Lot at \$7.50 and One Lot at \$10.00 to \$15.00

Foxilin at \$4.00

Marmott Mink, \$5 to \$13.50

F. S. THOMAS

539 to 545 Main St.

RIGHT AT THE BEGINNING OF THE FALL SEASON

WE ARE SHOWING A FULL LINE OF

Men's Stiff and Soft Hats Values-\$2, \$2.50, \$3, \$4 and \$5 Each

\$4 and \$5 Each Silk Hats GOOD QUALITY AND CORRECT STYLES!

J. L. THORNE & CO., LTD. Hatters and Furriers — 55 Charlotte Street

NOT YET RECEIVED

Rumor of Negotiations to Have Cavalry Unit in Second Con-

RECRUITING ORDERS

Officers of the local militia are still awaiting orders from the headquarters of the 6th division at Halifax to proceed Playing With 22 Calibre Rifle with recruiting. There are a few minor matters which have to be dealt with before the orders are sent here from Halifax. They pertain, it is understood

Arriving on the Montreal train today in their private car "St. Andrews," were D. McNicoll, vice-president, and A. D. MacTier, general manager, of the C. P. R.; H. C. Grout, Atlantic divisional superintendent, accompanied them in his private car, "Metapedia," which he is using whilst his "Rosemere" is undergoing repairs

Aaron Benjamin, a respectable looking young man, appeared before the magistrate this morning charged with being drunk in the I. C. R. yard and was sentenced to pay \$8 or go to jail for two

The kind that is "truthful," "square," and "Interesting."
What is the best medium? The daily newspaper, because it holds its franchise from the people, is read by the people, and has the confidence of its readers. Manufacturers who want to know the best way to reach the public are invited to address the Bureau of Advertising, American Newspaper Publishers Association, World Building, New York.

A CLOSE CALL

Bullet Hits Little River Man Just Over Eye

SHOT FIRED BY BOY

He Sent Shot at Target on Door on Other Side of Which Was Alonzo Bond

Halifax. They pertain, it is understood, only to the mobilization of a battalion of infantry, with the necessary army medical and army service requirements, and do not mention the muster of a cavalry detachment. Negotiations are now under way, according to very authentic rumors, concerning the establishing of a cavalry unit with the second contingent from Canada, and definite advices from the British War Office are expected very soon.

Meanwhile every unit in the city is actively engaged in drilling, and recruiting is progressing very favorably. The active campaign in the interests of recruiting will not be begun, however, until the orders to this effect are received. They are looked for today, and when they do reach here the local militia officers will be found with the enlistment rolls well started towards the muster of the New Brunswick regiment.

MESSRS. MCNICOLL AND

MCTIER OF C.P.R. ARE

IN THE CITY TODAY

Arriving on the Montreal train today in their private car "St. Andrews," were D. McNicoll, vice-president, and A. D. MacTier, general manager, of the C. P. R. H. H. C. Gravit Atlantic divisited and the close call.

WINTER PORT MATTERS

whilst his "Rosemere" is undergoing repairs.

Mr. McNicoll and Mr. MacTier declined to say much concerning the C. P.
R. plans here for the winter. Immediately upon arrival their car was shunted to West St. John where they spent the greater part of the remainder of the day inspecting the Canadian Pacific properties. The announcement of the first of their winter sailings by this company for St. John has already been made in the Times. Messrs. McNicholl and MacTier will leave this evening on their return to Montreal.

ARRESTED IN HALIFAX

Theft Charge "Against Parker McCanaghy, Said to be St. John Man

Theft Charge "Against Parker McCanaghy of St. John was arrested here yesterday afternoon by Policeman McDonald, on charge of stealing a \$10 bill from a Russian seaman, who has just returned from Hudson Bay. McDonald says he saw McCanaghy grab the mon-The recent announcement that the White Star liners Megantic and Lauraghy of St. John was arrested here yesterday afternoon by Policeman McDonald, on charge of stealing a \$10 bill from a Russian seaman, who has just returned from Hudson Bay. McDonald says he saw McCanaghy grab the money from the hand of the Russian and he placed him undler arrest on the spot. McCanaghy was convicted today and remanded for sentence.

Proceeds For Patriotic Fund—More Aid For Belgians

Fredericton, Oct. 22—Arrangements have been made to hold a ball in the legislative buildings on the evening of November 4, in aid of the patriotic fund. An energetic committee has the matter in hand. Men's tickets will be sold at \$2, and ladies', fifty cents.

A very successful meeting in aid of the Belgian fund was held last night at Burtt's Corner. Judge Wilson and Councillor Harry Smith were among the speakers. The sum of \$19 was collected and a committee was appointed to gather contributions of farm produce. A R Slipp and W. J. Osborne addressed a similar meeting at Harvey Station.

A turkey, donated to the Belgian fund by Mrs. S. J. Dorcas, of Kingsclear, was disposed of by lottery and \$25 realized. Fredericton, Oct 22—It is scarcely likely that there will be an inquest into the death of Edward McCoy, victim of yesterday's shooting accident on Little River road. He was in his fourteenth year and was the eldest of five children. The funeral will be held tomorrow.

LEFI IN SORRY PLIGHT

Aaron Benjamin, a respectable looking, young man, appeared before the magis-found man, app

trate this morning charged with being drunk in the I. C. R. yard and was sentenced to pay \$8 or go to jail for two months. He said he had been robbed of \$56 and had no money to pay his fine. He had in his possession a ticket for Boston which he said would be out of date by the time his sentence had expired and complained that he might then be a public charge. He was told that he should have thought of the consequence before he took the first drink. Benjamin was arrested last evening by I. C. R. Policeman Scovil Smith. He said he was waiting for a train to take him back to his home in Boston.

What Kind of

Advertising is Best?

The kind that will sell YOUR goods and add to your reputation.
The kind that makes sales and makes character.
The kind that individualizes your "product" and "your business"—that brings its personality before the public.
The kind that is "truthful," "square," and "interesting."
What is the best medium?
The daily newspaper, because it balds its franchies frace the and half of the proceeds will be donated towards the work of the Red Cross

> OTTIE WHITE HEARD FROM Friends of Ottie E. White, who is with Canada's first contingent, will be glad to know that a cable has been received from him stating that he arrived safe and well. It was dated Oct. 20. and sent from Deworships.

Macaulay Bros. & Co.

KING SYREET, ST. JOHN, N. B. Our Stores Open 8 a. m., Close 6 p. m. Saturdays 10 p. m.

Handsome Trimmings and Other Embellishments for Evening or Party Designs

Numerous dainty novelty trimmings, suitable for Evening or Party Dresses, have recently been added to our already beautiful stocks, which make our assortments the most complete from which anyone can make a selection. Here you can make acquaintance with every stylish

garnishment it is possible to conceive, marked at popular prices. NEW DESIGNS IN PEARL BEAD-EDGED TRIMMINGS-In various widths.

NEW IRRIDESCENT TRIMMINGS-In numerous designs. NEW WIDE BANDINGS-In irridescent or pearl effects.

NEW BUCKLES-In square or oblong shapes, to match trimmings; all styles. NEW TASSELS-Many styles ; also to match trimmings.

Also a full range of SILK TRIMMINGS, etc., suitable for Evening or Afternoon Dresses. MARABOU-New, flat shape Marabou Boas, various widths, finished at end with tails,

PILLOW SHAPE MUFFS TO MATCH......\$5.50 to \$6.00 each

MACAULAY BROS. Q CO.

We Are Showing a Very Swell Line of Men's Slater Shoes For Fall

All the Latest Styles, in Tan and Black,

Button and Lace. THE SAME PRICES AS USUAL

\$6.00

\$4.00 \$5.00 THE SLATER SHOE SHOP 81 KING ST.



October 22, 1914.

\$7.50

Are You Getting the Best Clothing Obtainable for Your Money?

Do you get all that's coming to you in the way of fabric, workmanship and style?

These are serious questions for most

To be able to answer them satisfactorily means much in these days of the high cost of living, when every expense presents a more or less difficult problem.

You can be absolutely sure that every dollar you spend for clothing will bring back even more than a dollar's full value. Buy at Oak Hall-That's the answer.

Being manufacturers our clothing goes direct to you with no middleman's profit to pay, and you get the best clothing made at the same prices that other stores pay at wholesale. MENS' SUITS......\$6.00 to \$35.00 MEN'S OVERCOATS. 10.00 to 40.00

GREATER OAK HALL SCOVIL BROS., LIMITED, St. John, N. B.

BABY CARRIAGES!

We have just received advanced samples of 1915 line of Reed Carriages, and so, while they last, are in a position to offer the very latest



designs in much greater variety than usual.

We also have a large stock of carriages with wooden bodies, English Perambulators, folding Go-Carts, Sulkies etc.

CALL AND SEE THEM

A. Ernest Everett,

MOST STYLISH DESIGNS

In our fur parlour the season's most stylish designs in Fur Scarfs, Ties, Muffs and Garments are to be seen. Every article and garment has been made on our premises by competent help, and we stand back of every sale.

In Furs used for dressy occasions we are showing a large selection of Ties, Scarfs and

D. MAGEE'S SONS, Ltd. - Hats, Furs, Gloves 63 KING STREET