POOR DOCUMENT

MC 2035

LOCAL NEWS

Q. M. S. EVANS WOUNDED.

Quartermaster-Sergeant Alder Evans, son of Captain Evans, 83 Seely street, was wounded by gunshot in the right thigh and left leg, according to official word today.

OFF TO NORTHERN RUSSIA.

Mrs. Henry Russell of 164 St. James street received news today that her son, Allen Russell, who has been on active service nearly three years, has left for northern Russia to join the Siberian forces. He left St. John under Lieut.-Colonel Harrison of the 2nd Division Ammunition Column on June 13, 1915.

FORMERLY OF ST. JOHN.

James L. Ramsey of 43 St. David street has received the sad news of the death of his brother, Joseph, formerly of St. John, which occurred on Oct. 11 in Brockton, Mass. Besides his brother, he leaves his wife, two sons and two daughters.

LATE CASUALTIES.

Gr. Martin Horncastle of Fredericton, gunshot in head; Pte. Frank Rickard, Barker's Point, wounded in leg and thigh; Corp. Leonard H. Smith, Fredericton, gunshot in chest; Pte. Earl Moore, Penniac, wounded; Ronald Robinson, Fredericton, killed in action.

BOY IN COURT.

A small boy who recently escaped from the Boy's Industrial School, was in the police court this morning on a charge of breaking into Dr. J. D. Maher's office in Charlotte street. The lad this morning admitted breaking into McPherson Bros. grocery store in Union street, and stealing $15. He said that since his escape, he had been living in a shed. His father was sent for and the case will be disposed of this afternoon.

BURIED TODAY.

The funeral of Miss Helen McManus took place this afternoon from the residence of her mother, South Bay Road. Interment was made in Holy Cross cemetery.

HAMPTON FIRE.

The residence of Robert Appleby at Hampton Station was burned to the ground today. The greater part of the furniture was also destroyed. And there was insurance on the building only to the extent of $1,600.

HOME FROM WAR.

Private Garnet W. Carmichael, son of Sidney Carmichael, of Clifton (N. B.), has arrived home from overseas and is now doing escort duty. He went over with a draft from the old ambulance and was attached in France to the No. 2 Stationary Hospital.

HOME FOR BURIAL.

The funeral of Miss Maude Smith, daughter of N. Berry Smith, who died in Montreal suddenly on Sunday evening, took place this afternoon on the arrival of the Montreal train. Services were conducted by Rev. Archdeacon Crowfoot. Interment was made in Fernhill. The nurses in training at the General Public Hospital sent a pretty floral cross as a token of their esteem and sympathy.

DEATH OF BOY.

Arthur Leslie Ellis, son of Sergeant-Major Arthur Ellis, now overseas, died last evening of pneumonia. He was eleven years old. Besides his parents, he leaves two brothers and one sister. The funeral will take place tomorrow afternoon from 24 Egbert street.

Notice of Births, Marriages and Deaths, 50c.

BIRTHS

BLACK—On October 13, to Mr. and Mrs. C. B. Black, Manawagonish road, a daughter,—Ruth Alberta.

DEATHS

RAMSEY—In Brockton, Mass., on October 11, Joseph Ramsey, leaving his wife, two sons, two daughters and one brother to mourn.

NICHOLS—On October 15, Beatrice L., beloved wife of James B. Nichols, aged thirty-one years, leaving her husband, three children, mother, father, and four sisters to mourn.

Funeral Wednesday afternoon at 2.30 o'clock from her late residence, 151 Rodney stret, west.

ELLIS—In this city on October 14, Arthur Leslie, aged eleven years and five months, eldest son of Phoebe and Sergt.-Major Arthur Ellis (overseas), leaving his parents, two brothers and one sister to mourn.

Funeral on Wednesday afternoon from his parents' residence, 24 Egbert stret; service at 2.30 o'clock.

DONOVAN—Suddenly, at Pokiok road, on October 14, John James, youngest son of Patrick and Margaret Donovan, leaving his parents, one brother and one sister to mourn.

Notice of funeral in morning paper.

DACEY—At the St. John Infirmary on October 3, 1918, infant son of James and Florence V. Dacey, of 377 Union street.

SMITH—At Montreal on October 13, 1918, Maude Steen Smith, second daughter of N. Berry Smith.

Funeral today from Union Depot on arrival of C. P. R. train from Montreal.

BOWES—On October 13, 1918, Thomas J. Bowes, leaving his wife, three daughters and two sons to mourn.

Funeral on Wednesday afternoon at 2.30 from his late residence, 295 Brussels street. Friends are invited to attend.

WILLIAMS—Suddenly, on the 15th inst., at the home of her daughter, 124 Duke street, Clarissa J. Williams, aged ninety-four years, widow of Charles Williams, of this city.

Notice of funeral later.

IN MEMORIAM

BARTON—In loving memory of Evelyn K. Barton, who departed this life October 15, 1914.

One by one earth's ties are broken,
As we see our love decay;
And the hopes so fondly cherished
Brighten but to pass way.

PARENTS AND BROTHERS.

CARD OF THANKS

The family of the late W. H. Stewart, East St. John, wish to thank their many friends for kindnesses and sympathy, also for the many floral tributes received.

Mr. Robert J. Norris and family wish to thank their many friends for sympathy shown them in their recent sad bereavement, also those who so kindly sent flowers.

LEAVE ZEEBRUGGE AND ARE REPORTED GIVING UP OSTEND

London, Oct. 15—Several of Germany's largest torpedo boats recently left Zeebrugge, on the Belgian coast, during a stormy night. They were filled to their capacity with soldiers and proceeded for Germany. The Germans also are reported to be evacuating Ostend.

B. F. PETCH DIES ON BUSINESS TRIP HERE

B. F. Petch, aged thirty-five years, chief of the claims adjustment department of the Canadian Consolidated Rubber Company at the tire factories in Kitchener, Ont., died in the epidemic section of the General Public Hospital today, having been a patient for more than a week with Spanish influenza. He leaves a wife and three small children.

Mr. Petch was a very popular official and his visits to the St. John branch every six months were most welcome. Naturally therefore a gloom is cast throughout the big building in King street with its many employes.

CREATING AN ATMOSPHERE

(Maritime Merchant.)

One of the new phrases coined in this country since the beginning of the war is "creation of atmosphere." When the government of the country or any patriotic organization decides to raise money or seek the support of the people for any particular thing, one of the preliminary efforts is the question of an atmosphere which will conduce to the success of the effort. Various methods are employed for the purpose. First, of course, comes the press, then public speakers in pulpit and on platform; and then, various forms of outdoor advertising, which include all sorts of things that will catch the eye of the public and influence the public mind. The success of the great Victory Loan last year was due to the patriotic loyalty of the Canadian people plus the interest in it which came from the creation of atmosphere.

Now, all these facts are pretty well known to our readers. We do not present them as new, but we mention them today because the time has arrived when it is necessary that there should be a greater creation of atmosphere than any which we have yet experienced. We refer to the needs of the new Victory Loan—the most staggering effort the country has yet undertaken in a financial way—an effort which five years ago would have been so appalling that few of us would have been got to think of it seriously as having the prospects of success. But of course the financial condition of the people of this country is very different today from what it was five years ago; though even then it was probably a good deal better than we suspected, and $500,000,000 is not an impossible undertaking for us, if we get the right atmosphere before and during the time the campaign is on.

Now, the ability to influence the public mind is not a gift of any one person or class; it belongs to everybody; it can be done in a small place like Gegogan in just the same way as in the big city of Toronto. It is simply a process of passing the word along.

We all have our individual responsibilities in connection with the success of the new Victory Loan, but some of us (we are not referring to financial responsibilities) can do more for its success than others. Let us make this statement: There are few people in the whole country who can do more towards creating that atmosphere which will make success sure than the storekeepers. And why? Well, because they are the class which comes in personal contact with the whole people. If all the people behind the counter in the stores of this country were primed to use their influence on every customer (we do not mean to endeavor to sell him a bond but merely to pass the word along, to express to him the hope that the Victory Loan will be a success, and how important it is that everyone should do what he can to make it a success) there would be no doubt whatever as to what the result would be. We are therefore taking it upon ourselves to ask all the readers of this paper, scattered up and down the maritime provinces, to talk this question over with their clerks and to try to enthuse them with the desire to help the Victory Loan campaign. Of course, the merchants themselves can do still more than this; they can utilize their windows for advertising display, they can get up special advertising of one kind or another for their delivery teams and their space in the newspapers, there are a dozen and one things which they can do for the creation of an atmosphere, and we should like to think that they were doing them. We should like to think, too, that the merchants of the maritime provinces, when the loan is successfully secured, would be in a position to say that they have shown the rest of Canada what the storekeeper can do in this connection. The average person, professional and otherwise, does not realize what a grip the retail merchant has on the people of this country if he wishes to exercise it. Here is a chance to show him what the retailers can do.

Are you getting your share of the money that is being made through the constantly increasing value of real estate in this city? You need not necessarily be a man of wealth to own city real estate. Valuable property is constantly being offered on easy terms in the Classified Advertising section of this paper. Turn to it now. Or, if you have real estate which you would like to sell, offer it through a little Want Ad in this paper. Our Want Ads are constantly read by both buyers and sellers of real estate.

Use "The Want Ad Way"

Canadian Wood Oils Can be Used For The Flotation of Ore

Forest Product Laboratories Have Discovered That Wood Creosote Oil Will Prove Good Substitute

That Canadian wood oils can be used for ore flotation is shown by the satisfactory results of an investigation by the forest products laboratories of the forestry branch of the department of the interior.

The organizations established by the government of Canada for industrial and scientific research for the purpose of benefiting the industries of Canada, particularly the extractive industries, are steadily becoming better known to our citizens and more fully made use of by them. Individuals and firms engaged in manufacturing forest products are every month availing themselves more largely of the facilities offered by the forest products laboratories of Canada, which form a division of the forestry branch of the department of the interior.

Of Use to Mining.

These laboratories were established in 1913 in order to secure information about our Canadian woods that they might be utilized in the most efficient manner. This purpose is being steadily pursued, and a few months ago the laboratories rendered a signal service to another extractive industry, the mining industry, the effect of which is now being felt in many of Canada's mining camps. The ore flotation process of extracting metals from ores, which has made tremendous strides in the last five years, has been dependent for its working upon a vegetable oil procurable only in the southern part of the United States.

This commodity, known as pine oil, is a distillate of turpentine which in its turn is procured from the wood of southern pines. Originally a commodity useful but not important in the arts, pine oil became by the advance of the ore flotation process one of the things most sought after in the manufacturing world. Being a distillate of a distillate it could never be a cheap commodity, and with the demand from the rapidly increasing number of ore flotation plants, its price rose to twenty and even thirty times what it had sold for before this demand began. In addition to this, Canadian plants being farthest from the source of supply were constantly in danger of having their supply cut off altogether. After some experimenting on their own part, several of the leading men of the Cobalt mining camp approached the minister of the interior who acceded to the request that the forest products laboratories undertake the task of solving their problem. The specific work undertaken was, first, to find out if a pine oil could be extracted from northern pine stumps, and, second, whether a substitute could be discovered.

The work was entrusted to Canadian chemists, members of the laboratories staff, and after eight months of work both objects were attained. It was found that pine oil could be manufactured from red pine stumps such as may be seen throughout central Ontario, and particularly about Camp Borden, north of Lake Simcoe. Some western species of pine also yielded the desired oil. This discovery proved that Canada would not be shut out from a supply, but whether pine oil from northern pine is a commercial possibility remains yet to be investigated. That investigation, however, was indefinitely postponed by the discovery of a substitute for pine oil which would do the work equally well at a fraction of the cost. The investigators found this substitute in a waste product thrown off in the manufacture of wood alcohol.

For the production of wood alcohol and allied chemicals in Canada, about 500 cords per day of hardwood are distilled. In the process two and two-fifths gallons of wood creosote oil are distilled from each cord of wood, so that every day about 1,200 gallons of this by-product are thrown off. Hitherto almost all of it has been wasted, burning under the boiler being the most common method of disposal. By this discovery a by-product, with a little more refining, takes the place of a most expensive commodity which will always be limited in quantity. The discovery was not announced to the world until it had been thoroughly tested. As each oil or combination was produced by the forest products laboratories it was tested by the mines branch of the department of mines at the ore dressing station in Ottawa.

Was Proved Substitute.

When these laboratory tests indicated the exact combination desired the oil was given a further practical test in a commercial reduction plant where 600 tons of ore per day were treated. Only when the oil had successfully undergone this test and proved therein to be as efficient as pine oil was the mining community in Canada told that a substitute had been found. The results of the investigation are now pretty generally known to mining men who are most appreciative of the aid thus rendered the industry. Those who are interested but who have not yet learned all that they desire to know about this discovery may secure the desired technical information from the forestry branch, department of the interior, Ottawa.

"Notawun" Seedless Raisins Better Than Currants, 20 Cents Package.

A Few Figs Left 30 Cents lb.

WALTER GILBERT

Canada Food Board License No. 8-569

RHEUMATSM GOES IF HOOD'S IS USED

The genuine old reliable Hood's Sarsaparilla corrects the acid condition of the blood and builds up the whole system. It drives out rheumatism because it cleanses the blood.

It has been successfully used for forty years in many thousands of cases the world over.

There is no better remedy for skin and blood diseases, for loss of appetite, rheumatism, stomach and kidney troubles, general debility and all ills arising from impure, impoverished, devitalized blood.

It is unnecessary to suffer. Start treatment at once. Get a bottle of Hood's Sarsaparilla from your nearest druggist. You will be pleased with the results.

LOCAL NEWS

NOTICE

Dominion L. O. L. fair which was to be held on October 19 to 26 is postponed owing to the health department's order. All regular meetings are also cancelled until further notice.

V. A. D.'s will prepare and deliver invalid diet at cost price if orders for same signed by medical men are given day before. Telephone inquiries Miss Alice Morgan, Main 3730.

GREAT SHORTAGE OF WOOL FOR UNDERWEAR

A trade journal recently came out with the statement that in the very near future there will hardly be enough wool for underwear manufacturers to meet requirements of the civilian population. The reason given is that several hundred thousand dozens of underwear are contracted for military uses, by both Canadian and American governments, thus using up the available wool supply and keeping the mills working day and night to fill war orders. All this, coupled with high prices, indicates that by January, 1919, or perhaps before, the shortage will become acute. Oak Hall buyers, anticipating this very condition, went into the market some months ago and bought heavy supplies, so that today even if there is a scarcity, Oak Hall will be found well stocked, and at very reasonable prices, too.

Starting Tuesday morning this firm is putting on a "Men's Underwear Week", and is making special window displays showing Wolsey, Stanfield, Penman's, Turnbull's, Watson's, and other lines. It will be to everyone's advantage to lay in their complete requirements now, while the underwear is procurable; delay may find you in the unenviable position of not being able to get your special kind of underwear at any price.

FOURTH DEATH IN FREDERICTON FROM THE SPANISH GRIP.

Fredericton, Oct. 15—Bessie Parsons, daughter of Sergeant and Mrs. John H. Parsons, died today after a brief illness with pneumonia following influenza. This is the fourth death.

There is little change here today but at Barker's Point and in Marysville there are numerous cases.

Kryptok Lenses

You have seen dignified people duck their heads and roll their eyes upward to peer over their glasses at things too far away to focus through them.

It is a solemnly ridiculous habit practiced unconsciously.

Our KRYTOKS cure it. Come in and let us show you.

D. BOYANER

111 Charlotte St.

THE BEST QUALITY AT A REASONABLE PRICE

A War Essential

Every citizen has many extra duties to perform these days. Unusual conditions demand extra efforts in his business. His time is crowded full of important things.

In order to make the most of every minute he must have an accurate watch. Without it he wastes time and energy which he cannot afford to do in these strenuous times. It is a real conservation to buy a new watch that can be depended upon.

Come in and let us explain the points about different watches. We have all the good makes.

L. L. Sharpe & Son
Jewelers and Opticians,
21 KING ST. : ST. JOHN, N. B.

Remember

The place where you can always get Good Values in Ladies Suits, Coats, Furs and Sweaters.

—IT IS AT—

J. Goldman's,
26 Wall St. Near Winter

Try Our New Steamed Brown Bread
30 per cent. Substitute
Woman's Exchange, Tea and Lunch Rooms, 158 Union Street.
Read all our New Books for a small fee. Fireless Cooked Ham. Open evenings.

BIG TROOPSHIP IS SUNK AT PIER IN HOBOKEN; ALL SAFE

Hoboken, N. J., Oct. 15—The American transport Amerika sank at her pier here this morning.

The troops were reported all to have been taken off safely.

The cause of the sinking was unknown, but it was said that the ship was undergoing repairs.

The sinking occurred while most of the troops were still in their berths.

The transport was formerly the big Hamburg American line ship Amerika, 22,000 tons gross.

WAS BORN IN FAIRVILLE

Dr. Fred. Lodge, Son of Rev. W. W. Lodge, Dies of Influenza in Charlottetown

(Moncton Transcript.)

Matthew Lodge received word on Saturday that his nephew, Dr. Fred Lodge, dentist of Charlottetown, P. E. I., had died after a short attack of influenza. He was well known in Moncton, having resided here as a boy when his father, the late Rev. W. W. Lodge, was pastor of the Central Methodist church, and also was employed in Dr. Murray's office during his vacations while studying and graduating from the Baltimore Medical Dental College. He was about thirty-five years of age and born at Fairville, St. John county. On graduating he opened a dentistry at Charlottetown.

At the time of his death his mother, Mrs. W. W. Lodge, sr., of this city, and her daughter, Miss Marie Lodge, were visiting at the house where the attack of influenza broke out. They are still there.

Dr. Lodge is survived by his wife, who was Miss Winnie Barnes of Hampton, and one young son, Maurice; also his mother, Mrs. W. W. Lodge, sr., of Moncton; two sisters, Mrs. John R. Gates of Umtall, Rhodesia, Central East Africa, and Miss Marie of Moncton. The brothers are Sergeant W. W. Lodge, now overseas; Harry Lodge of the I. C. R. mechanical department offices, and Shenton, now of Norfolk, Va. Matthew Lodge of Moncton is an uncle and Miss Lettie Lodge an aunt.

APPEAL BY MRS. KUHRING

St. John, Oct. 15, 1918.

To the Editor of The Times:

Sir,—Our health officer states that there are outlying homes in Sunbury county and other parts where entire families are stricken with illness. The simplest kind of woman's care is needed and cannot be had. Who will offer to go? Immediate aid now means in some cases saving of life, and in every case will greatly help the authorities to check the advance of an epidemic. This is a time when volunteers will render noble service to the pitifuly needy and to the welfare of the province. Who will offer to go? Necessary instructions in regard to precautions and duties will be given, all expenses will be met and remuneration given if desired.

Surely among your readers such an appeal will call forth ready helpers, who will kindly send me their names, addresses and telephone calls if they have them, with an introduction from a doctor, clergyman or other responsible citizen as soon as possible.

Thanking you for this opportunity.

Very truly yours,
MARY KUHRING.
81 Sewell street, St. John.

NELSON DAY

The president of the Navy League has received a letter transmitted through the dominion president, Montreal, with reference to the celebration of Nelson Day, October 21, and arrangements were talked of by the executive to have public entertainments and services, but on account of all such being prohibited. This cannot now be done, but it is hoped that the day will be marked by decorations of buildings and display of flags, and that newspapers will bring the attention of the public on that day to the magnificent work the royal navy and the merchantile marine have achieved during the war.

Ottawa Tailors Strike.

Ottawa, Oct. 15—One hundred united journeymen and tailors' helpers are on strike in Ottawa, demanding higher wages. Some doubt existed last night as to whether the strikers would be breaking the order which makes strikes illegal, but Senator Robertson said: "The tailoring industry is not an industry which comes under the terms of the new order."

Pure, Rich Indian Tea and Fine Young Ceylon Leaves—this is all that enters the Morse package.

MORSE'S Standard TEAS

That is why it makes so many cups of strong yet delicately flavored Tea.

TOTAL CASES HERE 185.

(Continued from page 1)

but it would perhaps be difficult to use the brigade of V. A. D.'s in a specified or chosen form of service, since the needs are so urgent in various directions and the conditions quite varied in nearly every household.

Spreading in Halifax.

Halifax, N. S., Oct. 15—Spanish influenza is spreading in this city in spite of all preventive measures. Since Saturday noon seventy-six new cases have been reported and five deaths have occurred. Thirty cases were reported this morning. No military returns are available since Saturday, but it is unofficially stated that many new cases have developed in the military quarters.

Four In One Family.

Quebec, Oct. 15—Four adults died here in the last forty-eight hours in the same family, that of L. Levesque, 249 St. John street.

A man, his wife and a child were found dead on Sunday in a fishing camp near Lislet, while two little children were dying from Spanish influenza. The camp belonged to the club Ste. Anne and the dead are Mr. and Mrs. Robichaud. There were seven children in the camp when hunters accidentally discovered the awful situation.

Identify the Microbe.

Paris, Oct. 14—(Monday)—Dr. Charles Nicolle and his colleague, Dr. Labailly, who isolated the microbe causing Spanish influenza at the Pasteur Institute at Tunis, announce that the germ is too small to be visible with the microscope. It has been clearly identified, however, because by its use the malady has been reproduced in a monkey and a man.

In London, Ont.

London, Ont., Oct. 15—To help in the fight against the Spanish influenza, the London board of health yesterday put the lid on all theatres, churches, schools and other gatherings. The street cars will be limited to their seating capacity. It is estimated that there are 1,500 cases in the city, more than 500 of which are at Woolesley barracks. Five deaths have occurred there since Saturday.

Deaths in Hamilton.

Hamilton, Ont., Oct. 15—Four more deaths from Spanish influenza occurred yesterday. In three of the cases the victims were foreigners.

Winnipeg Cases.

Winnipeg, Oct. 15—Twenty-five new cases of Spanish influenza were reported here yesterday, bringing the total number of citizens now suffering from the malady up to 106. Up to yesterday afternoon no fresh cases had leveloped among the military. Only one death was reported, the victim being W. H. Escott, president and general manager of the W. H. Escot, Ltd., manufacturers' agents and grocery brokers, who was forty-eight years of age.

Toronto "Movies" Still Open.

Toronto, Oct. 15—All Toronto public schools and collegiates have been ordered to close in order to release doctors, nurses and teachers who are qualified V. A. D.'s to attend influenza cases. All dance halls have been ordered closed also, but this order has not been extended to the theatres and moving picture houses. Eight deaths from Spanish influenza occurred in city hospitals during the twenty-four hours ended last night. Twenty-five medical health department nurses and two medical officers are among those ill with the disease.

Close Ottawa Stores Early.

Ottawa, Oct. 15—The local board of health late last night ordered all stores, with the exception of fruit, confectionery, stationery, book and drug stores to close at 4 o'clock every afternoon until further notice, and passed a resolution requesting that wholesale houses and offices do at the same hour. A communication was also sent to Sir George Foster, acting prime minister, requesting that government offices close at 3 o'clock. These steps were taken as a further effort to check the spread of influenza.

Rev. Mr. Sunday's Wife.

Providence, R.I., Oct. 15—Rev. "Billy" Sunday, revivalist, was notified last night that Mrs. ("Ma") Sunday was dangerously ill of Spanish influenza at Winona, Ind. Her temperature was 104. Mrs. Sunday was taken ill on Wednesday.

A SURE REMEDY FOR SKIN TROUBLE

Dr. Asklipios' Wonderful Grecian Ointment, guaranteed cure for all skin diseases. Soothing, healing and effective.

SOLD BY

MARGUS MEDICINE COMPANY
130 Mill Street
ST. JOHN, N. B.

PERSONALS

H. C. Grout, general superintendent of the C. P. R. New Brunswick division, returned to the city on last Saturday afternoon from Wausau, Wis., where he was looking after some business in connection with the settlement of his father's estate.

Thomas McGrath, 72 1-2 Waterloo street, was very low this afternoon.

Mr. and Mrs. W. H. McBride and their little daughter Hilda, have returned via C. P. R. from Montreal, where they were the guests of Mrs. Edward A. Everett. Prior to visiting Montreal, they spent two weeks in Ottawa with W. S. Perkins.

Mrs. King Hazen and her two children came in yesterday on the Montreal train. She was accompanied by her sister, Miss Creaghan, a nursing sister. They proceeded on their way to Newcastle immediately where they will visit their father, John D. Creaghan.

Miss Annie L. Raizley arrived home yesterday from Montreal.

F. W. Morrison of 61 Mecklenburg street, accompanied by his daughter, Miss Gladys and Miss Bessie Tufts, left last night for Berkley, Cal.

Even Mr. Garfield can't fuel all the people all the time.—Wall Street Journal

MEN'S CLOTHES

WALK ACROSS THE STREET — ARTHUR HENDERSON — SAVE THE DIFFERENCE!

At home and abroad men need Clothes suited to their occupation. Such Clothes are being sold by our Low Rent Clothes Shop. **Prices at $18.00 to $35.00.**

The query has rung out: "How Can You Do it in These Times for the Price?"

The Secret is An Open One—Big purchases last year at old prices, cash buying power, low shop rent, no book losses, no expensive fixtures and other small economies that have allowed me to save money on every garment I sell.

We Are Now Selling Genuine $35.00 Winter Overcoats at $25.00
We Also Sell Fashion-Craft Clothes.

We are located at 104 King Street, one door below Charlotte Street, out of the high rent section. That is how we sell good clothes cheaper.

NOTICE:—We are selling a good Blue Cloth to be made-to-order at **$40.00.**

HENDERSON'S CLOTHES SHOP
104 KING STREET