THE EVENING TIMES-STAR. ST. JOHN, N. B., MONDAY, OCTOBER 20, 1924

Annual All This Week

St. John will be ablaze with Community Window Banners all this week, signifiying the merchants that have so splendidly cooperated in this great sale.

From the smallest to the largest store, special community endorcements will await the shoppers.

Out of town shoppers purchasing \$35.00 worth of merchandise or over will receive a refund to the full amount of their round trip ticket within a radius of 75

Watch Tomorrow's **Papers**

Merchants Participating in This Great Event

Manchester, Robertson, Allison. F. A. Dykeman & Co.

F. W. Daniel & Co.

Wassons Drug Store.

J. Marcus.

Francis & Vaughan.

Waterbury & Rising.

A. E. Everett. A. Fine.

W. H. Thorne. Charles Magnusson &

Wiezel Brothers. Marr Millinery Co. Ross Drug Co.

Levine's Shoe Store.

Mont Jones. J. Perchanok

Alex. Lesser I. C. Brown. H. Horton.

Hunt-(Men's Wear.) C. & E. Everett.

A. Gilmour. A. O. Skinner. Emerson Brothers.

Milday's Wear. D. Magee's Sons, Ltd.

ANNIVERSARY CELEBRATIONS AMONG CHURCH EVENTS OF SUNDAY HERE

Noted Choir at Queen Square—Carleton Methodists Have Observance—Promotion Day in Sunday School-Visiting Preachers.

Floors that are

permanent

WHEN a Dominion Battleship Linoleum floor is laid it is laid for life. Its dura-

bility is proof against the heaviest traffic; there is never a question of replacement or expensive refinishing. This is a practical economy that appeals to business men and heads of public

But permanence is only one, of Dominion Battle-

ship Linoleum's many advantages. It is seamless,

crackless and non-absorbent. Dirt or dust cannot

grindinto its smooth, firm surface. Cleaning is thus

a simple, inexpensive task, curtailing janitor costs.

You have only to walk on a Dominion Battleship floor to realize its comfort. Soft and springy, it takes the jar and noise out of walking. It is a dignified, good looking floor that has proved its economy and all-around service-ability in Banks, Schools, Hospitals, Offices, and public buildings, everywhere.

institutions everywhere.

Dominion

Linoleum

Dominion Oilcloth & Linoleum Company - Limited

Protect Your Children from Goitre

Everywhere—particularly in fresh water areas you see large, hideous cases of goitre, not oply unsightly, but often disastrous to mental and physical health.

Now, through scientific research a practical preventive has been found. A preventive that permits you to safeguard your children easily, without medicine.

The Canadian Salt Company solved the situation for Canadians by introducing a minute particle of Iodine into the purest of salt—Windsor Table Salt. It has received the official sanction of hundreds of physicians and scientists as a practical goitre preventive.

Windsor Iodized Salt cannot be distinguished from pure Windsor Table Salt by taste and we recommend it to you for use on the table and in all your cooking.

You owe goitre protection to prove thildren.

part in determining the religion of the man or woman. He said that in the first place gossip sinned against religion as it was a waste of time and the Christian ought to try to redeem and put to good use all of the time he has

put to good use all of the time he has. In the second place gossip sinned against religion as it transgressed the vital principle of Christianity "that ye love one another." In the third place the habit of gossip deteriorated the mind of the gossiper and lowered his standards, interfering with his holding a big generous and kindly view of life. In closing Mr. Legate appealed for greater attention being given to the solemnity and beauty of words.

Delightfully Fragrant



quality

It has 43% of Cream (78% Butter Fat)



BRAN FLAKES

With Other Parts of Wheat

Good as a "Daily Dozen"

REGULAR exercise eliminates poisons from the system. So does Post's Bran Flakes. If you don't get one, you need the other.

Post's Bran Flakes is the one laxative food which tempts you to eat it every day. It's delicious - crisp toasted flakes with a wonderful bran flavor. Splendid food value—all the nutriment of other valuable parts of wheat. But most important—the sure, helpful, pleasant laxative effects of bran.

Eat Post's Bran Flakes regularly. You need.it. But be sure it is Post's Bran Flakes. Your grocer has it.

Made in Canada

CANADIAN POSTUM CEREAL CO., LIMITED Head Office: Toronto Factory: Windsor

Now you'll like Bran!



A Laxative Food