clearance at \$1,450.

good. The "EVERITT" is supreme for value-giving.

Standard Touring Model.

Torpedo-Roadster Model.

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W. E. D. Stokes' Patchen Wilkes Farm of Lexington, Ky., which names eighty-eight of its grandly bred weanlings, including forty-eight by its sensational sire. Peter the Great, Walnut Farm of L. V. Harlness, at Doneeall, Ky., for the first time in many years; has to be content with second place, owling to unusually bad luck in its breeding operations the past year, naming Main 5308.

Month.

If we cry, like children, for the moon,

WINTER RACING GOSSIP DISFAVOR AT MONCRIEE

Kentucky Derby to Be Raised to \$6000 - Other Southern Tracks to Increase Purses.

By Bert E. Collyer.

JACKSONVILLE, Flat Jan. 14.—
The disfavor surrounding the racing at Moncrief Park has stimulated the reform, or anti-racing element, who have now the support of the munisterial alliance. Plans, it is said, have been laid to attack at an early date the constitutionality of the law under which the Florida Live Stock Fair and Racing Association is operating. The movement of the racing solons is the same to a renewal of their lease of iocking to a renewal of their lease of life in this city is also to be attacked. The tatter, of course, will be fought out at Tallehassee next May. It is said that the recent shooting scrapes, especially the killing of James O'Biren by a matching at Managiat Peak has by a watchman at Monorief Park, has stimulated the reform element. In racing circles it is learned that the "city vote" will be relied upon to carry

The stewards of the horses owned by lifted the ban on the horses owned by W. R. Martin and formerly trained by Grove Baker. Mr. Baker, who claims to have been "railroaded" has been denied the privileges of the course. The "outlaw" camp keeps growing

subservient turf scribes was even a more glowing flasco than at first sup-posed. The meeting, it is said, almost posed. The meeting, it is said, almost broke up in a riot when a self-respect-ing gentleman demanded proof other than the mere word of a man like Dick

That prosperity prevalls in the home of the thorebred-Kentucky-and that men vitally interested in the operation of the several tracks comprising the Kentucky circuit are indeed optimistic as to the future, is demonstrated in the amount of the feet that certain of the racing associations operating under the jurisdiction of the Kentucky Racing Commission intend increasing the ing Commission intend increasing the monetary value of several of the annual fixtures raced for over their courses, chief of these being the Kentucky Derby, the purse value of which, it is understood, will be increased from \$5000 to \$5000. it is understood, will be increased from \$5000 to \$6000. Not alone will the profit-sharing in-

tentions of the New Louisville Jockey Club affect certain of its stake events, Club affect certain of its stake events, inasmuch as it is understood the extremely high standard set last fall by this club in the matter of selling race purses is to be adhered to. In a word, therefore, no purse less than \$500 will be offered during the forthcoming spring meeting at Churcifill Downs. To the men making their livelihood on the thorobred turf such will prove welcome news, while to the host of spont-loving Kentucklans, who pride themselves on news, while to the host of spont-loving Kentuckians, who pride themselves on the possession of three of the most famous courses in the country the unsolicited generosity of the New Louisville Jockey Club is being accepted in the light of an assurance that the highest standard of racing possible will be reached in Kentucky during the season of 1911.

While no direct announcement has been made as to whether or not Lexington and Latonia will follow suit in the increase of purse moneys it is

in the increase of purse moneys it is more than probable that such will be the case. In regard to the forthcoming meeting at Lexington it may be stated that several stake events have already been added to those hereto-fore decided at the historic bluegrass

Too much should not be expected from the management of "Fair Latonia" during the coming season. Under the able mangement of John Hackmeister the old Kenton county track has again become a paying venture but it will take years before Latonia. track has again become a paying ven-ture, but it will take years before La-tonia can regain its its old-time popu-larity. The request of the management of this track at the recent meeting of the Kentucky Racing Commission, for permission to increase the commission derived from the operation of the parimutual machines may, to some, appear ill-advised, but the fact remains, nevertheless, that the French system of wagering has proved a costly inno-

wation at this track.

Writing to one of his old-time turf friends in this city, Lyman Davis, secretary of the New Louisville Jockey Club, who also holds a like position at Juarez and Empire City tracks. states. that he has now fully recovered from his late severe illness. Mr. Davis is still at this home in Covington, Ky., but will, in the near future go to Louisville to prepare the stake and condition books for the spring meeting there. Mr. Davis writes enthus-lastically concerning the turf outlook, not only for Kentucky, but also on the Metropolitan circuit. As to Juarez, he assures the recipient of his letter that the Mexican venture has proved a gigantic success and by next winter will have become the real mecca of rac-

With the multiplication of futurity events for tritting bred colts, making it now possible to race each year for over \$100,000 in the various stakes it has been freely predicted that there would be a general failing off in the patronage to some of these stakes. Yet those already closed for the coming season shows instead a material in-crease in the number of nominators. Secretary Horace Wilson of the Kentucky Trotting Horse Breeders' Assoclation, announces that no less than 874 weanlings have kept eligible for the \$21,000 Kentucky Futurity for foals of 1910. The list embraces thirty-seven states, Canada and England from 311

nominators.
The largest list of colts comes from ing operations the past year, naming only sixty-two wearlings out of a possible 148, principally the get of its richly bred trie of sires, Moko. Walnut Hall and Ozone, next comes J. K. Newman's Claiborne Farm, Lexington, Ky Things Worth While Are Attainable. with thirty-eight grandly bred foals Burke. Those things that are not practicable Allen Farm of Pittsfield. Mass. is are not desirable. There is nothing in tourth, with thirty, mostly by its grand the world really beneficial that does young stallion Bingars. Then follow not lie within the reach of an inform- William Simpson's Empire City Farms, ed understanding and a well protected Cuba. N. Y.. with twenty-nine, the pursuit. There is nothing that God has majority of which are by the peerless judged good for us that he has not McKinney, and the New Western regiven us the means to accomplish, both cruit among the larger nominators to in the natural and the moral world. the Futurity, M. W. Savage's Inter-

Buy the "EVERITT" at \$1,450--it Surpasses Standards of \$2,000 Design, Capacity, U. S. Price Making and Quality

first time Canadians can buy at exactly U.S. price, saving \$150 to \$400 on each "Everitt" car. For the first time an extra tire is supplied with a Canadian car as

the only chassis designed to save dead weight, leaving more capacity for live weight (passengers). It has the only motor simplified, standardized, strengthened and designed to give consistent,

steady, efficient service, without tinkering, breakdown repairs, tuning up, constant attention. It is the only \$1,450 car with long-stroke motor, big wheels, big brakes, 4-inch double-drop side

frames, low-hung body, wide seats, big carrying capacity at low gasoline, oil and tire upkeep cost. It revolutionizes every 1911 standard in Canadian automobile selling by giving better value,

higher quality, better material, more capacity, longer service, lower running cost, higher road

Investigate the "EVERITT" and compare it with any other car. Every claim will make

to 1-1000th Inch. Tudhopes in Orillia. For the first time a car is entirely made in Canada. For the

By 782 special guiding jig fixtures, every "Everitt" part fits into the car as designed, without filing, regular equipment. It is the only entirely jig-made car, every part true to 1-1000th inch. It has forcing or hand-fitting, as the fixtures are used to guide the tools intures are used to guide the tools instead of separate hand-adjusting
and guesswork on each part. This
accurate car construction makes
the "Everitt" strong and longwearing, because it is as nearly
perfect as advanced shop practice
can attain. It makes the "Everitt"
a well-built and solid machine.
The Tudhopes are the first makers in Canada to use "jigs" for
metal working. To produce the
"Everitt." 'jigs' are used in Canadian shop practice

dian shop practice for the first time. You get the benefit in wear, strength and tuning-up of your "Everitt," which retains its ori-ginal factory per-

The Aluminum Clutch Saves Transmission

Wear

The "Everitt" adjustable clutch has a light aluminum body instead of a heavy iron body. Because this

light clutch can be spun around instantly by the transmission gears, to much higher speed, when dropping from the high to low, (the clutch then being driven by the rear wheels through the transmission), there is no strain or break-

sion), there is no strain or breakages of gear teeth.

The gears are so protected
against excessive strains by the
aluminum clutch that they wear
perfectly, change without noise,
are perfect and unchipped.

In braking stops, the light aluminum clutch stops quickly, not forcing the car forward by acting as a
flywheel, straining the transmission
gears.

The gradual taking up of motor speed by the bulged leather facing starts the car gently, with the least This means long "Everitt" car service, with perfect gears.

> Made to Carry a Big Live - Load

A car with a carefully proportioned but strong chassis, made to save weight, has so much added capacity for carrying passenger weight. This is putting the right kind of weight on the tires, and saving tire wear from the wrong kind of weight. Your \$1,450 comes back in liberal carrying capacity. The "Everitt" is big value from the big live-load it carries for you.

A Low-Hung, Easy-Riding Roomy Body

The "Everitt" double-drop frame car hugs the road. The car-body floor is lowered by the double-drop side-frames, but high road clear-ance is maintained. Riders have lessened side-shocks and joiting. Skidding is prevented. Tire strain is reduced. The Berritt' is easy to get into and alight from Yet there is liberal spring clearance, wide running boards, wide seat construction. The double-drop frame permits this. permits this.

A Motor of Tremendous Strength

Any motor of the "Everitt" size has to stand 16 blows of 3,200 lbs. each every second it runs, during years of service. This tremendous, racking, tearing explosion strain does not affect the "Everitt" Motor, because it is cast in one piece for the parts taking strain. By casting all cylinders, etc., together, and stiffening them with the crank-shaft housing, the entire motor is in rigid alignment.

motor cannot get 'out of tune,' and need constant attention. It has a big, strong, solid, stiff main casting that holds every part where it must run rightly and smeothly.

This big main casting is in line with best motor construction. It is true to 1-1000th inch.

To assure every "Everitt" owner of perfect motor service, this main casting may be replaced by any owner any time, at a special actual gears, in changing, come into "neu-

"EVERITT" Fore-Door Touring, 1911 Model.

Prices \$1,450 and \$1,500, f.o.b. Orillia.

inum adjustable leather-face cone clutch. Nickel-steel selective non-crossing safety sliding transmission gears, housed at rear axle, 3 forward speeds and 1 reverse. Motor 4-cylinder, 4-cycle, long-stroke, unit-

cast, self-lubricating, giving 30 h.p. Speed 4 to 55 miles per hour on high gear. All motor parts

accessible and individually adjustable; 11 1/2-inch high road clearance. "Special Tudhope" equipment includes: Extra tipe, tipe cover, holders, brass foot rest, robe rail, sight gasoline gauge, shock absorbers tool kit, magneto, horn, extra size Gray & Davis gas headlights, gas generator, side and rear oil lights.

Double-drop frame, 110-in. wheel base, 56-in. gauge, 3 1/4-in. tires, 34-in. wheels, Universal rims, internal and external brakes on rear wheels. Bosch high-tension instant-spark magneto. Improved alum-

cost price.

At a few dollars he can renew his "Everitt" motor and get perfect cylinders, etc., just like new, after having used his car for years. This means big "Everitt" value.

Large - Size Wheels and Big Brakes

Big wheels bridge road ruts, small wheels drop into. The bigwheel "Everitt" rides easily, and wears tires less each mile than small wheels. This saves tire expense on the "Everitt"—longer mileage. The big "Everitt" wheels mean higher speed. Few, if any, cars at \$1.450 have the "Everitt"

size wheels.

Big drum brakes, extra wide, on the "Everitt" make more sensitive brakes with greater leverage and less wear than small drums on small

Replacements That Fit---Placed by the Owner

In case of accident, any "Everitt" part from the factory will exactly fit your car to 1-1000th inch. This means that you can fit the part in yourself, without filing. The exact and absolute standardization means lessened breakages anyway. In case of breakages, it means les-soned work, time and trouble. The "Everitt" is a safe buy for

Nichel-Steel Speed Gears That You Cannot Injure

These gears are automatically rnese gears are automatically cut from nickel-steel—the material armor plate is made from. The "Everitt" owner gets gears both wear-resisting and tough. They do not chip or break. Your "Everitt" gears keep in good condition, noise-less slow-wearing.

You cannot "cross" gears, as all A Car the Owner Can Run tral." Idle gears cannot slip into mesh, as a steel ball locks them in

They are housed at the rear axle, saving a universal joint and lost power, and run in a bath of heavy oil that cushions them so they canot grind out of true.

An Extra-S rong Frame With Double Drop

The side units of the "Everitt" chassis frame are pressed steel in channel section, with extra wide 4-inch channel. This gives great strength, with light weight. The w body of the car is more graceful, better looking and easier to en-ter on account of the double-drop frame. You also get the benefit in the length of service of the "Ever-

Perfect Equipment---Lots of It---The Best

Not merely best quality equipment goes with the "Everitt," but every "Everitt" has "special Tudhope" equipment; a complete extra tire, cover, holders, shock absorbers, robe and foot rail, with the car. The gas lamps are of extra size, and Gray and Davis make. The Bosch magneto, high tension winding, gives a tiring spark on a quarter turn of motor. This makes starting

You don't get the above equip-ment with other cars at any price. Their full "special Tudhope" equip-ment is first introduced by the Tudhope interests, and is the only such equipment in the world. The usual equipment of tool kit,

horn, generator, gas and oil lights, comes with the "Everitt," in ad-dition to the above extraordinary regular equipment. You get a better and fuller equipment with the "Everitt" than in any other car on the market.

Extra equipment includes mohair top with dust cover and best brass windshield at \$125 extra antee, two years. (Minor variations in equipment for different models.)

and Care for

Detachable Tonneau Model.

1000-lb. Delivery Body Model.

The "Everitt" is simplified to the highest degree. The motor has 152 less parts than the next simplest. motor on the market. The chassis motor on the market. The chassis has few parts. In actual practice it is small parts getting wrong that "tle-up" the car. These parts are eliminated in the "Everitt." The result is that it is hard to get the "Everitt" car out of running order. The owner can easily understand.

and operate his "Everitt." He can easily get at the motor, and remove any single piston, valve, etc., with-out disarranging or disturbing any

other part of the motor.

Easy care is insured by accessible oil cups, automatic internal oiling of motor, a perfect magneto, a speeial "Everitt" carburettor, simple gear and brake levers and connec-tions, etc.

A Car With Low Up-keep Custs

The long-stroke moter saves gasoline consumption, as the spark may be much more delicately adjusted and manipulated than in the short-stroke motor. Also, the throttle control is more delicate. The torque from the explosion is greater and there is less piston leakage, because the long-throw crank is more responsive to the explosion

The tire cost is low because the large wheels save tire wear. The light chassis saves tire wear. The low centre of gravity saves side shocks on tire. The large tires keep inflation better and heat less than small tires.

The tuning-up cost of the "Ever-itt" is much reduced through ac-curate 1-1000th inch standardiza-tion and fitting. This perfect construction maintains original factory perfection. The simplicity of motor and its strong main casting avoid "falling away" from original condition. There is almost no attention needed for the "Everitt."

The saved weight of chassis and motor mean lessened strain on tire

Guarantee 1 2 Years

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Made Perfectly

Canadian Making Means Preferability

The "Everitt" must be right as car, as perfect as possible in every detail. The manufacturers cannot evade responsibility by tance from the consumer, by toms and exportation trade

riers, by having a tremendous mar-ket to draw on.

For the Canadian, this makes the Canadian-made "Everitt" the most Canadian-made "Everitt" the most preferable practical car purchase he can make. It is made within his market by makers within his reach, who are vitally interested in satisfying his needs by car service, wear, and perfection, with no alternative market in another country. The car must be right. This preferability extends also to re-

tends also to re-placements under the guarantee or repairs. There is no slow and dis-tant shipment of parts, no Customs formalities, nothing but a quick transaction of the business needed and a direct shipreplaced

782 "Jigs" Make The "Everi.t" Right

A jig is a guide

chined. 782 figs are used to make "Everitt" parts, one jig for each part. The one jig makes scores of parts exactly alike by being used scores of times. The blank dropforging held in the jig is worked on by machine after machine, and when that part is completed, the jig, with a new piece, carries its new blank forging through precisely the same series of machines. Therefore, every "Everitt" part of one kind is absolutely like every other part of that kind because the same jig is used, and the same tools are guided by this jig the same way to 1-1000th inch on exactly the same place in each blank forging.

forging.

This means standardization—all and good building.

A Two Years' Guarantee to Back Up " veritt" Quality

The manufacturer of any car will not extend his guarantee a day beyond the usual 60 days' time, unless the quality in his product, thoroughly known by the manufacturer, will permit and make a long guarantee possible.
The "Everitt" guarantee is two

years from date of purchase.

This is twelve times the length of guarantee given buyers of good cars. It means in the "Everitt" proof of extreme quality.

It points to the car every Can-

A \$10,000-Car Inspection

Service On the \$1,450 "Everitt" The guarantee of two years is made possible by the rigid inspection service on the "Everitt" dur-

ing making. The jig method of making not only saves making-time by nerm't-ting quicker work, but it means ac-

curate construction.

This great cost-saving, minute adjustments by hand being avoided, is partly given back to the buyer in rigid and microscopic inspection of each part for flaws.

Every "Everlit" of the flaws.

Every "Everitt" part has 5 to 50 inspections for flaws.

Every "Everitt" jig is checked again and again by gauges.

Parts with the least flaw, though accurate to 1-1000th inch, are instantly thrown out because the

accurate to 1-1000th inch, are instantly thrown out, because the jigs permit accuracy automatically. Such rejected parts represent comparatively small cost. They would be too costly to discard if made accurately by old methods, and the manufacturer would 'take a chance'—and hope his 60-day guarantee would be too short to let trouble develop.

develop.

In the "Everitt" all such parts are thrown out on the same basis that they are thrown out on parts of \$10,000 cars.

The inspection service in rigidity and frequency is a \$10,000-car ser-You get the benefit in the \$1,450 "Everitt." You also get the benefit in the "Everitt" 2-Years' Guarantee.

Always mention this paper. Send for the advance Catalogue No. U-just off the press.

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Cuba. N. Y.. with twenty-nine, the majority of which are by the peerless McKinney, and the New Western recruit among the larger nominators to the Futurity, M. W. Savage's International Stock Food Farm, Minneaponational Stock Food Farm, Minneaponation, which has twenty-four tag in the order named. There are cleven nominations from Canada and one from England. Altogether the cleven nominations from Canada and one from England. Altogether the cleven nominations from the other day was a 7-year-old boy, who was greatly interest to the sport.

He Missed It.

Going west on a train from Washing-ton the other day was a 7-year-old boy, who was greatly interest to the sport.

"Mamma," he said, "was that Harger's Fermance of the sport.

"Wouldn't you like to be a king when you grow up, my son?"

The Futurity, M. W. Savage's International Stock Food Farm, Minneaponational Stock Food Farm, M

He Missed It.

of a rel sons one about attent converting, matter on the room busing have Bability constant falls gold of the court control busing sold of the court control busing that work control busing that work control busing the court control busing the control busing the court cont