

# Simpson's Eleventh Hour Holiday News for Men

## See Today's Gallant Displays of Super-Values in Men's Shoes, Shirts, Neckwear, Hats and Outer-Apparel

Stocks, assortments and prices that are fitting for Canada's Great National Holiday---Victoria Day---Just the smart refined clothes you will require to make the occasion the great day that it is---Just the right styles, patterns and weights for wear tomorrow and subsequent summer wear.

### These Are the Types of Suits That Will Be Enthusiastically Adopted and Worn Tomorrow By the Better Dressed Men

**Suits of Decided Smartness for the Young Man \$25**

THE MATERIAL IS A PLAIN GREY CHEVIOT IN MEDIUM shade, in the right weight to tailor nicely in young men's single-breasted sacque style. Has patch pockets and belted back. New single-breasted vest, with patch pockets. Young men's straight-cut trousers with cuff bottoms. A Michaels-Stern hand-tailored suit. Sizes 34 to 40. At 25.00

**A Simpson Leader in Soft Worsted Suits \$18**

IT IS THE IDEAL SUMMER SUIT, being made from a light weight worsted cloth in plain grey, medium shade; single-breasted, three-button, soft roll lapel sacque; single-breasted vest, and good-fitting trousers. Unlined, and well-tailored. Sizes 36 to 44. At 18.00

**His First Long Pants Suit for \$12**

IT IS MADE IN A SMART YOUNG fellow's single-breasted, sacque style, with single-breasted vest and the straight-cut trousers with cuff bottoms. The material is a splendid English tweed in medium light grey shade, in neat small pattern. Sizes 32 to 35. At 12.00



**For the Young Man, or Man Who is Always Distinctly Well-Dressed ---These Suits at \$20**

MADE FROM A FINE TWILL, NAVY blue worsted cloth. Featuring one of the season's choicest single-breasted sacque styles, showing pinch-back and patch pockets. Single-breasted vest, and fashionable trousers. Finished with fine twill mohair lining---splendidly tailored. Sizes 34 to 40, at 20.00

**Light-Weight Waterproof Coats--- A Necessity---\$12.50**

MADE FROM A SINGLE TEXTURE SILK IN light weight, with light coating of rubber on back. Cut in long, easy-fitting, single-breasted raincoat style, with patch pockets. Well-tailored and finished. Light, durable, dressy. Sizes 36 to 44, at 12.50

**Real English Oiled Silk Coats Only \$15**

MADE FROM GOOD QUALITY OILED SILK IN brown. Single-breasted, fly-front style, long and roomy. Only weighs two pounds; easily carried in pocket. Sizes 36 to 44, at 15.00

**Store Remains Closed All Day Tomorrow, Victoria Day**

**Warmer Weather En Route**

Get Your Mosquito Netting Up!

36-inch Mosquito Netting ..... 8  
36-inch, English, very fine ..... 15  
60-inch Fruit Netting at ..... 13  
Phone Your Order: Main 7841

### Scores of Men Will Be "Topping Off" the Season Tomorrow With One of These Smart Straw or Panama Hats

A new line of straws---all ready for the man who will be "sprucing-up" for the holiday. Made of fine split or sennit braids and just in from that famous London maker, Christy, after successfully running the U-boat blockade.

Choose hats with medium crown and fine silk band and "Bot-Ton" cushion, or hats with plain sweat band. Priced at \$2.50 and \$3.00.

For the man who would have a smart soft hat, may we suggest these smart new Stetson soft hats in new shades of greys, greens, etc.? Priced at 4.50  
Also Borsalino soft hats at 4.50

Sennit Braid Straw Hats to suit almost every man's fancy, and so marvelously moderate as to price that every man who sees the display will want one. These are really the contenders for the season. Priced at \$1.50, \$2.00 and \$2.50.

A tip to the thrifty: Get your Panama now, or perhaps you'll pay more later.

Men will find here a diversified assortment of favored and approved styles in "Tourist," "Alpine" and "Telescope" styles, with nifty curl or cable rim. Priced from \$2.50 to \$6.00.

**Genuine American Panama Hats, Special at \$5.00**

MADE FROM GENUINE SELECTED SOUTH AMERICAN PANAMA, in new, attractive styles. Panama is not only fine, but it is also perfectly bleached.

OBTAINABLE IN "ALPINE," NEGLIGE AND TELESCOPE shapes. Special today ..... 5.00



### Here They Are, Men!

#### The Newest Neckwear Novelties, Shirts, Etc.

WE HAVE JUST RECEIVED A LARGE ASSORTMENT OF THE SEASON'S LATEST novelties in handsome Neckwear---especially for the holiday trade. Of stirring interest is this newest creation from Broadway. May be had in fine French faille in three-tone polka dots on light backgrounds. Also Persian designs on light grounds. Each, .75  
OUR COMPLETE RANGE OF PURE TUB SILK WASH NECKWEAR IS NOW complete, in all the newest stripes and all-over effects. Two-tone and triple-effect colorings. Each ..... 50 and 75

#### New Shirts of Rare Character

MEN'S OUTING SHIRTS, WITH REVERSIBLE COLLARS, IN STRIPES AND plain colors. Just the shirt for wear at the races, vacation, or at the popular summer resorts. Prices range from \$1.00 up to \$3.00.

MEN'S WOOL TAFFETA SHIRTS, WITH SEPARATE COLLAR TO MATCH. Just the thing for camping and outing purposes, as well as a dressy shirt for city or country. These come in single and double stripes, in blue, black and mauve, at the very special price of ..... 4.00

### Going or Coming These Good VICTOR SHOES Are Bound to Serve You Honestly and Comfortably



**VICTOR SHOES** for men, in the new shade of Java brown, showing plain-stitched toe-cap.

Made from finest selected calf in English recede toe style, having low comfortable flange heels. Solid oak soles are Goodyear welted. Widths C, D, E. Sizes 5 to 10 1/2. Priced at ..... 6.50

THE LONDON---an extremely dressy model in the famous VICTOR Shoe---Made of fine black vici kid, in straight last style, featuring kangaroo tip---a tip that does not peel or chip.

Oak soles are Goodyear welted. Sizes 6 to 11. Priced at ..... 6.00

THE DEVONSHIRE---a custom made VICTOR Shoe in Havana brown selected calf, in English recede toe style.

Uppers are expertly plain stitched. Soles are genuine Neolin, with non-slip "Catspaw" rubber heels. Sizes 6 to 10. Widths C, D, E. A remarkably handsome shoe, only ..... 6.50

**BOND STREET SHOE**---a Victor masterpiece, comes in flexible black calf, in recede toe style, showing plain-stitched and blind eyelets. Built with heavy Goodyear welted oak soles and heels. It is the acme of style and comfort. Widths C, D, E. Priced at, 6.00 pair

**COBY LAST** in the Victor Shoe means fit, finish, style and economy. What more could you ask? Built from solid Russian calf in straight last, Blucher style. Single oak sole is Goodyear welted. Broad heel and perforated toe-cap. Widths D, E, F. Priced at 7.50



### For Five-Fifty Choose a Pair of These Dressy Bond Street Oxfords for the Occasion

BOND STREET IS THE NAME UNDER WHICH MEN KNOW THEM. They are the famous Victor make, and may be had in the new shade---Java brown.

BUILT FROM SECRETLY TANNED CALF SKIN, WITH LIGHT OAK soles, featuring the favorite mode in smart English recede toe style. Broad flange heels. Widths C, D, E. Sizes 5 to 10. Also in black. Priced at ..... 5.50

THE WEBSTER, Blucher broad toe Victor Low Shoe, that really is a marvel for style, comfort and durability. While the toe is wide and comfortable, there is sufficient swing to the last so provide plenty of snap by style. Lined with suede, it sticks---no slipping---no heel blisters. Double flange heels. In black and Havana brown. Widths D, E, F. Priced at ..... 5.50

# The Robert SIMPSON Company Limited