

SAVE TIME—SHOP WITH A TRANSFER CARD. Ask for a Transfer Card when you make your first purchase; each purchase thereafter is added. You pay total at Pay-in Station, Basement.

EATON'S DAILY STORE NEWS

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces, on both Mail Orders and City Purchases.

In Smartly Tailored Hats "Chic" Models May be Had Priced at \$4.25



WHETHER they are of straw alone or delightfully combined with Georgette, they are designed according to the modes for Spring. The offering includes both imported hats and those of our own make, in such straws as lisere, tagel, milan and fancy straw braids. In shapes there are tricorne, turbans, sailors and matrons', and they are fashionably trimmed with fancy ornaments, ribbon, fruit and flowers. Obtainable in green, rose, brass, gold, navy and black. Special value, \$4.25.

Untrimmed Straw Shapes of tagel, lisere, and tagel and lisere combinations, in flat or rolling sailors, mushrooms and chin chin effects. Obtainable in black and an assortment of colors. Special value, \$2.75.

Ostrich Feather Buffs Specially Priced at \$1.95.

A special shipment just arrived comprising good quality ostrich, long fibre, each end finished with handsome silk tassel, in black, white, also white in combination with black, grey, Alice, purple and natural. Special, \$1.95. —Second Floor, Yonge St.

Special Value in Women's Spring Suits at \$18.50

THE MATERIALS include gabardines, poplins and serges, all made in new Spring styles. The coats are many of them pleated, belted and smartly colored, while fancy effects are noticeable in some of them. The trimmings consist of pretty embroideries and buttons, and the skirts are pleated or gathered. They are a special purchase lot, and include a number of sample suits. Colors navy, Copen, grey and black. Special value, \$18.50. —Third Floor, James St.

Fine English Rose Trees

THESE are sturdy bushes from the well-known English firm of Merryweathers. In the huge assortment are the following varieties:

- General McArthur, red; His Majesty, red; Richmond, red; Dean Hole, red; J. B. Clarke, red. Each, 35c.
- Betty Brown, white. Each, 35c.
- British Queen, white. Each, 35c.
- Joe Hull, salmon. Each, 35c.
- Mrs. A. R. Waddell. Each, 35c.
- Sunburst, yellow. Each, 35c.
- Mrs. Ravary, yellow. Each, 35c.
- Lady Pirrie, yellow. Each, 35c.
- Edna Meyer, yellow. Each, 35c.
- Betty, pink. Each, 35c.
- Mrs. W. J. Grant, pink. Each, 35c.
- P. Narissu, pink. Each, 35c.
- J. L. Mook, pink. Each, 35c.

Also the Merryweathers' noted tree roses, on full standards and half standards. The full standards are approximately 4 1/2 feet high, the half standards are approximately 3 feet high. The varieties are: General McArthur, J. B. Clarke, Gustave Gunerwald, Richmond. Full standards. Each, \$1.00. Killarney, Liberty, Lyons, Lady Pirrie. One-half standards. Each, 75c. —Fifth Floor.

Summer Suitings in Silverbloom, Serges, Flannel Velours and Chinchillas



An Alluring Array of Stripes and Checks in Handsome Fabrics.

FOR THE SMART SUIT to wear during the early Summer, for the separate skirt or the swaggar top coat, there is a host of charming materials shown this Spring. In suitings, the all-conquering silverbloom vies with serge for ultra smartness; in skirts, flannel velours is considered very popular, while the top coat—that sports model so essential to a Summer wardrobe—may be fashioned from almost any of the heavier fabrics. To give some idea of the materials and their widths, we have selected these few to describe:

- For the Suit—Silverbloom in plain shades or combinations of stripes, featuring broken or hairline stripes in such shades as grey, sand and pink; green, sand and mauve; brown, sand and pink, etc. 32 inches wide. Per yard, \$1.00.
- Also in same material, 52 inches wide. Per yard, \$2.00.
- Cream Serge Suitings, in plain plaid or striped patterns, showing blue and cream, purple and cream, green and cream, black and cream, also all cream, 54 inches wide. Per yard, \$3.50.
- For the Separate Skirt—Handsome flannel velours may be had in awning stripe design, with blues, purples, green and gold effectively combined on a cream ground. 56 inches wide. Per yard, \$3.50.
- Gabardines in soft cream grounds, with smart stripes in Copen, navy or green. 54 inches wide. Per yard, \$2.00.
- For the Top Coat—Jaunty chinchillas with an invisible black stripe or check on a cream ground. 54 inches wide. Per yard, \$4.50.
- Heavy basket cloth weaves, in white, with a fancy stitch stripe in an almost invisible black. 54 inches wide. Per yard, \$3.50.

Special! Smart Skirtings Offered at Clearing Price, Tuesday, Per Yard, \$2.55

There are fancy serges and flannel velours, showing broken checks, overplaid and check-board patterns, in small and large squares. Color combinations of black, white, mauve, grey, gold, green, mahogany, Copen, etc. 56 inches wide. Greatly reduced. To clear Tuesday, per yard, \$2.55. —Second Floor, Albert St.

Middies of White Jean Priced at \$1.00

WOMEN'S AND MISSES' White Jean Cloth Middies, in pretty styles, made in the plain regulation style, sailor collar, laced front, pocket, long sleeves, with buttoned cuff, deep hem at bottom. Obtainable in all white, or with navy, Copen, or red collars, pocket and cuffs braid-trimmed, or collars and pocket of striped material in black, Copen, or rose. Sizes 16 years to 44 bust. Price, \$1.00.

Exquisite Little Dresses Of White Lawn, For Girls From 6 to 14 Years.

Just such an adorable lingerie frock as any young girl would like to possess, and it is moderately priced, too. The front of the dress and the flounce are of pretty embroidery flouncing, and there is a simulated coat effect on the blouse, formed by Val lace and insertion; the large round collar and set-in sleeves are edged with lace and insertion, and the wide belt has two rows of lace and cluster of small tufts. Sizes 6 to 14 years. Price, \$2.95. Separate Skirts for the young girl are made of fine jean, neatly pleated, and finished with deep hem and waist-band. Sizes 6 to 14 years. Price, 69c. —Another smart style, somewhat the same, has white cotton waist attached. Price, 75c. —Third Floor, Yonge St.



White Jean Middies for children, made in pretty belted style, with sailor collar, "V" shaped pocket, short sleeves with cuff; all white only. Another in plain regulation effect has collars and cuffs of Copen, and navy, braid-trimmed. Sizes 6 to 14 years. Price, 79c.

A new style in Women's and Misses' White Habutai Silk Middies, made with large sailor collar, front and back cut with tabs at side and laced together with silk lacings to match front; long sleeves with buttoned cuffs. Sizes 14 years to 44 bust. Price, \$2.50. —Third Floor, Centre.

Now is the Time to Have Your House Equipped With All-metal Screens

The all-metal screens are most satisfactory from standpoints of service and appearance. They are made to order to fit your windows and doors—any size—any shape. The metal frames are equipped with 16 mesh bronze wire, and made in such a way that they may be re-wired, crack or rust. Estimates of cost of screening one window or entire house will be furnished free on request. Telephone Main 2735, or leave notice at sample cabin on Second Floor. Furniture Building, and a man will be sent to take measurements and give required information.

A Host of Fascinating Sunshades at Prices From \$3.50 to \$20.00

Featuring the New Costume Umbrellas for Protection From Sun or Rain.

ALLURING in both color and design are the new Spring and Summer Parasols, showing such adorable covers in plain and fancy silks, with jaunty frames typical of the quaint Japanese parasol; also smart military affairs with leather straps, suggestive of a cavalry riding-stick. A new feature of this season's display is the handsome costume umbrellas, with covers of silk, for either rain or sun. To describe a few of the smartest styles:



Very novel are Parasols with a smart cover in black and white silk edged with border of black. The long handle and short tip of white wood are etched in pretty designs. This may also be had in purple. Prices, \$5.00 and \$6.00.

Picturesque in style are sunshades made on a Japanese frame with short tip and wooden handle topped by a flat knob. The cover is of plain silk, which may be had in green, purple, navy, cerise, rose, etc. Price, \$7.00.

For those who desire the conventional sunshade of plain silk, there are handsome models with handles, and rib tips in a shade to match the cover. Obtainable in navy, green and purple. Price, \$8.00.

A Military Parasol has a short handle of smooth wood finished with soft leather strap. The cover is extremely smart, being in plain khaki kord (natural shade) with border of deep purple. This is priced at \$15.00.

Attractive Costume Umbrellas show many variations as to cover and design, some being in plain regulation style, others in walking-stick effect with blunt top. The handles are of dark polished woods, in odd or plain shapes; some with white tops, leather straps or silk cord loops. The tops are in plain shades, showing pretty, fancy designs, including effective stripes. Colors, brown, taupe, black, navy, purple, green and white. Prices, \$6.00 to \$13.50.

Also a host of smart models with colored tops, or in white and black, or all black. Priced at \$3.50 to \$20.00. —Main Floor, Yonge St.

Summer Quarters for Furs



Cold Storage Vaults, Where the Temperature of Winter is Maintained Through July and August.

THE MUFF AND THE STOLE are feeling utterly out of sorts. This muggy weather does not agree with them, and they are beset with anxiety over the future. They are eager to know their fate, whether they are to be transported to the pleasant regions of cold storage or consigned to an airless tomb on the storeroom shelf, where pelts dry and fur loses lustre.

Only you, dear wearer, can settle the momentous matter. And, needless to point out, the proper disposal of the muff and the stole is your own affair. Suitable summer quarters are indispensable to the appearance and durability of your furs—of your afternoon set of chinchilla, your coat of Hudson seal, your evening wrap with the ermine collar, and your everyday muff and stole of pointed fox.

The advantages of our cold storage vaults are well known. The dry, cold air preserves the pelt and the lustre of the fur, preventing the evaporating of the natural oil of the skin, which is so often the unfortunate cause when muff or jacket is stored away in some hot cupboard.

Everything before entering the storeroom is thoroughly beaten and combed, ridding the garment of all possible dust or injurious matter. Each is hung on a separate hanger, the delicate white pieces being placed in covers.

The charges are 3 per cent. of the value of article stored.

The Fur Storage Office is on the Third Floor, in the Yonge St. Section.

Poultry Feed

Poultry Feed, mixed from good clean grain: a well-graded ration of wheat, barley, cracked and whole corn and oats; all grain; no shell or grit. Prices, \$3.10 per 100 lbs., \$1.60 per 50 lbs., 85c per 25 lbs., 3 1/2c per lb. Specially Mixed Scratch Feed, containing wheat, barley, buckwheat, corn, cracked corn and sunflower seeds. Prices, \$3.25 per 100 lbs., \$1.70 per 50 lbs., 3 1/2c per lb. —Poultry Supply Department, Basement.

THE T. EATON CO. LIMITED