## Other Necessities Are High-



are within the reach of all.

Made from white corn and by our secret process converted into appetizing and highly nutritious food.

Made in Canada by an entirely Canadian company.



Get the original in the red, white and green package, and refuse all substitutes.

The Battle Creek Toasted Corn Flake Co., Limited. Head Office and Factory: London, Ont.

### **TORONTO ENJOYS NATIONAL HOLIDAY**

Splendid Weather Brings Tremendous Crowds Out for Country's Holiday.

SPORTS WELL ATTENDED ers, and the many forms of amuse-

Carry Holiday-Makers to Playgrounds.

As if in approval of the work of the fathers of confederation, Old Sol shone forth in all his glory yesterday and provided the essential for a fitting out-door celebration of the fiftieth ansand welcomes on the national holioccasion to spend a day with nature on land and water. It would be safe to say that more than two-thirds of the citizens forsook their homes in the citizens forsook their homes in nessed the two games. Several soctions and the citizens for the country working and tourneyed with ables by train, boat and trolley for various points in Toronto and suburbs. Then bronzed and tired they returned in the evening to find rest and enjoyment in the theatres and picture houses of the city. The prinipal attraction in the forepart of the day was the huge parade to the Ex-hibition grounds, where a tremendous crowd was addressed by Premier Hearst, N. W. Rowell, M.L.A.; Mayor Church and Sir Robert Falconer. Members of the city council, board of education and trades and labor council took part in the demonstration, while the military and naval services and many lodges were well repre-sented. A feature of the march was the turn-out of 1,000 veterans of the war, who received a vociferous welcome from the thousands of citizens who lined the route. Another feature was the flying squadron, which accompanied the procession at a great height overhead. It was a unique spectacle, and one which brought pride to the observer.

reduced in dimensions conditions brought about by the war.

the fifteenth annual horse parade was ing. The rallways used all the pass

the fifteenth annual horse parade was conducted with great success at Queen's Park, where many thousands gathered in admiration of equine beauty.

Never in the history of the city have larger crowds crossed the bay to Toronto's great natural play-grounds at Island Park, Ward's Island and Hanlan's Point, and the Ferry Company's boats, were crowded to capacity all day transporting pleasure-seekers and picnicking parties to and from the resorts. Scarboro Beach also had its record quota of pleasure-seekhad its record quota of pleasure-seek-ers, and the many forms of amuse-acity houses at each performance, ment provided in the park were well patronized. At Sunnyside and Kew each great armies of children played Trolleys, Boats and Trains in the sand, and on the lake the everpopular canoes and sailing boats were much in evidence, while countles boats of all descriptions confine themselves to the bay and its la-goons. There were several cases of distress among those engaged in boat-

ing, but no fatalities were reported.

Many Attend Races.

Of the race track fraternity many thousands journeyed by boat and rail out-door celebration of the fiftieth anniversary of Canada's birth. After
weeks of heavy rain the fresh breezes
and glorious rays come with the commodated a large crowd. At the latter track it was a big day for the escape from drowning in the Humber books, "long shots" capturing the majority of the events. Baseball fans day, and Toronto's industrial and com- had a double outing at the Island, canoe they were in was caught by mercial tollers took advantage of the where supporters of Lajoie's Leafs the swell of a passing motor boat and

> Owing to the large number of visitors who came to Toronto for the national celebration and the annual horse parade, the hotels presented a crowded appearance all day, and the restourants catered to a steady patronage from morning to late in the even-

tendances.



while picture theatres were kept busy providing seating accommodation for

#### NARROWLY ESCAPED DEATH WHEN BOAT CAPSIZED

Thomas McKinley Drawn From River Unconscious and Resuscitated by Pulmotor.

Thomas McKinley and Mrs. Trainer, escape from drowning in the Humber River yesterday afternoon, when the the early morning and journeyed with their lunch baskets packed full of ear-city and were favored by large at-fortunate, and went under before a number of canoeists could reach him. After being a short time in the water tioned. Dr. J. Matheson, Dundas street, was called, and in about ten minutes he was resuscitated. Both were removed to the Western Hospital.

The regular Wednesday night dance at the Queen's Royal will be unusually gay this week in honor of the 4th of July, which will bring the many officers in training at Fort Nissara The accident happened near the lower end of the river.

#### A HIGHLAND RESORT.

Many of the returned wounded officers of the Canadian Expeditionary Forces are sojourning and recuperating their strength at the Highland Inn, Algonquin Park. 2000 feet above the level of the sea, this delightful spot is just the place to regain health and the Inn offers most comfortable ac-

Mr. and Mrs. Frank Johnston have taken a house at Roche's Point and will move there on Thursday, for a stay of six weeks.

Miss Loring, the sculptor, who designed and carried to completion the enormous figure of Canada, for the T. Eaton Co., has gone to spend a few days in Buffalo.

Mr. and Mrs. Kenneth Gilmore, Ot-

Miss Florence Wyle, the sculptor, is returning from some months spent in California, where she went to fill some commissions. She is expected on July

Mr. and Mrs. Norman Allen, Mrs. Kirschfelder and Mr. John Meagher spent the week end on a motor trip to Buffalo and back.

Mr. J. B. Clark, K.C., spent the week-end and holiday with Mrs. Make-piece at Grimsby. Mrs. Morreys Worthington has gone to the coast for a visit of some dura-

Miss Apple Cassidy is in Ottawa visting her cousin, Miss Lemieux.

Miss Grace Evans and Miss Bagaley, who have been in Kingston, have re-turned home.

Mdme. Vandervelde, who two years ago traveled thru Canada and the States, invoking aid for the Belgians. has written a new ballet entitled "The Faithless Lover," for which Elgar is writing the music. It will be produced in London by Mdme. Dowhert.

Mr. E. J. Hearn, K.C., and Miss Hearn spent the week-end in Buffalo Mr. Maxwell Fox, Orillia, was in town over the holiday visiting his bro-ther, Mr. B. Fox, 43 Murray etreet.

Mr. and Mrs. N. Hockin, Spencer avenue, accompanied by Mrs. A. O. Bucham, are leaving town today to spend the summer at Ernescliffe, Lake Rosseau, Muskoka.

Mr. Robert Penticost has been in Hamilton on a short visit to his sister, Mrs. Arthur Doyle.

oault).

Mrs. Frank Pedley, who has been spending the last month in Cobourg, is now in Toronto, and will return to Ottawa the beginning of this week.

Mrs. Gilbert MacIntyre, who has spent the last two weeks at the Queen's Hotel, has returned to Ottawa. Mrs. McIntyre is staying at the Chateau Laurier for a few days.

Mrs. Gertrude Finigan and her son, Master Harry Finigan, have left for Muskoka, where they will spend July

Among the recent arrivals at the Queen's Royal, Niagara-on-the-Lake, are: Miss Mary Roberts Rinehart, Miss Helen Clarkson, Mr. and Mrs. J. W. Coffin, Mr. W. H. Gooderham, J. W. Coffin, Mr. W. H. Gooderham, Mrs. Edwards, Miss Gladys Edwards, Principal and Mrs. T. R. O'Meara, Capt. Boyd, Mr. H. Seal, Mrs. Arthur Barnard, Miss Hoskins, Mrs. S. H. Barnard, Miss Hoskins, Mrs. S. H. Thompson, Dr. and Mrs. Robert D. Defries, Mrs. T. W. Defries, Mr. C. H. Griffith, Mr. W. H. Southam, Mr. and Mrs. W. P. Thomas, Capt. John Elliott, Miss Playter, Mrs. Robert Hobson, Miss A. C. Carpmael, Mr. J. H. S. Kerr, Mrs. Homer Dixon, Miss Homer

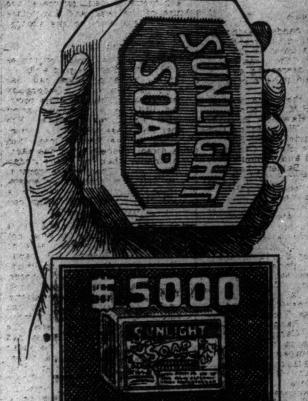
Grosvenor Street Presbyterian Church was the scene of a wedding at 3.30 o'clock on Saturday afternoon, when Lillie May, youngest daughter of Mrs. M. A. Langford, 53 Howland avenue, was married to Mr. R. S. Richeson, Detroit, Mich. The cere-mony was conducted by the pastor. Rev. Dr. McTavish, in the presence of the immediate friends. The bride who looked charming, wore a travelthe Inn offers most comfortable accommodation at reasonable a rates. Splendid fishing, good boating, billiards, lovely walks, are some of the attractions. An illustrated publication telling all about it sent free on request. C. E. Horning, Grand Trunk Railway, Union Station, Toronto.

Who looked charming, wore a traveling down of taupe silk, hand-embroidered, and hat to match. She was attended by her sister, Miss Carobound, with iron ore, went ashore above White Fish Point last night during a fog. Tugs went to her aid this morning. She is on a sandy botter.

Sault Ste, Marie, Mich., July 2.—
The steamer Leonard Miller, down bound, with iron ore, went ashore above White Fish Point last night during a fog. Tugs went to her aid this morning. She is on a sandy botter.

Railway, Union Station, Toronto. groom was supported by Mr. John tom

# in the SOAP



SUNLIGHT SOAP is made from the sweetest and choicest of edible oils and fats. It contains no harsh or strong ingredient.

It is the purest and most efficient of soaps and, if used judiciously, the most economical of soaps.

A little goes a long wayevery particle is pure-there is nothing to harm the clothes or to impede the rapid progress of the wash.

erty and hearers y names as tier, the conflict problems consecrat to confed Closing was the Niobe, resoldiers Porden a nalitia re A. Logie, tary distr

along the rion, and affect soil have lost by the vanot light! Nor were frica an \$67 forg athered, federatio those whyoung dodd vete three sc sured the gotten ir clash of

Shorth was star ing mem and city tion, the the ladi Society. Follow ters star C.S. Ni Hawkely dian Dring to to The Cunder of W. O. B Great Separata and the Isand the

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ALL THE VALUE IS IN THE SOAP.

We are soapmakers with an ideal-our ideal is to make a Soap which shall have no equal for Purity and Efficiency throughout the country-no superior in all the world.

We realize our ideal in every. tablet of Sunlight Soap which is manufactured.

ALL THE VALUE IS IN THE SOAP-THAT'S WHY.



Foley, Orangeville. Immediately after the ceremony Mr. and Mrs. Richeson left for an extended trip west, after 

Miss Clare McColl, the president of the Soldiers Khaki Club, 9 East King street, assisted by the executive committee, gave a luncheon yesterday to twenty-five invited United States university graduates attending the re-serve officers' training camp at Fort Niagara, N.Y. A handsome stars and stripes was brought over by the guests and presented to the presi-dent for the club, accompanied by complimentary speeches and three cheers and a tiger. Among those assisting the executive were Mrs. Scott. Mrs. Kirkland. Miss Boulton, Miss Nordheimer, Miss Christine Neilson and the Misses Williamson.

DIED IN AMBULANCE.

Picked up in an unconscious condition at the corner of Bay and Queen streets, yesterday morning, J. H. Caslor, 173 years of age, residing at 264 Beatrica street while on a visit here, died in the police ambulance while on his way to the Western Hospital. Death is said to be due to heart failure. No inquest will be held.

GREAT CROWDS AT SCARBORO.

Great crowds visited Scarboro Beach Park on the holiday and enjoyed the unusually strong bill offered to pat-rons this week. Jack and Jessie Gibson gave a very clever unicycle act, and the Flying Caps did a thrilling aerial turn. Music will be supplied for the week by the various local mili-tary bands. There are fresh films for the open air movies.

STEAMER AGROUND.

SEVENTY TORONTO MEN BACK FROM FIRING LINE

Visiting Sailor Lads Left Again for East Last Night.

One of the largest contingents of returned convalescent soldiers yet to arrive from war service overseas is due to reach North Toronto station at 7.30 o'clock this morning. There are a total of 137 soldiers in the returning party, 70 of them being Toronto men and the others residents of other cities and towns of this military district. The visit to Toronto of the ninety sailor lads of H.M.C.S. Niobe ended last night, the party leaving from the Union Station for the east at 11 o'clock. Commodore F. P. Newcombe, commander of the Niobe, will remain in Toronto for a few more days refore returning to Halifax.

A machine gun has been procured for the 109th Regiment's machine gun section and will arrive in time to be used in this week's training. There was no parade of the 109th Regiment last night owing to the members participating during the morning in the

last night owing to the members participating during the morning in the Dominion Day procession. Four hundred and ten of the regiment's members took part in the parades under command of Lt.-Col. W. S. Dinnick. He was accompanied by Lt.-Col. C. S. Pote, M.C. commander of the 109th's C.E.F. Service Battalion. The 109th Regiment members will go to the Long Branch rifle ranges on Saturday afternoon for target practice.

CRUSHED BY SHELLS.

Russian Named Makamak Victim o

Steel and Radiation Co., Fraser avenue, yesterday afternoon, a Russian by

Announcement

Notices of any character rel
to future events, the purpos
which is the raising of money,
inserted in the advertising col
at fifteen cents a line.

Announcements for churches,
cieties, ciubs or other organiza
of iuture events, where the pu
is not the raising of money, in
inserted in this column at two
a word, with a minimum of
cents for each insertion.

Day, Thursday next, July 5. Will willing to assist the society that teets the dumb and suffering a of this city kindly call at 197 street or telephone Coll. 4181? more workers, also motor car urgently required.

AGEANT of famous pictures an fete Wednesday, July 4, at 2 Arthur avenue; afternoon, 2.30 evening, 7.30 to 11.30. Pagean punctually at 3 and 3. Full rehearsal today at 2.30.

BRANT PARK HOTE AND BUNGALOWS

Burlington on the Lake, 30 miles Toronto, on new concrete highway. To bowling, bathing, dancing; etc. Special three months' rate at Hotel, Modern lahed bungalows, for rent. Write for ticulars. C. E. YOUNG, Mana

never depreciates in value. Come see our exceptional range of Diam set in platinum, from \$25.00 upm KENTS LIMIT 144 Yonge Street

where it was found that his skull was inquest will be held.

Polly and Her Pals
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THEN IT'S AGREED

Ma Believes Cleanliness Begins at Home



By Sterrell



JUST A MOMENT PLEASE! THAT WE GOTTAT CLEAN UP OUR ! FAIR CITY AN' KEEP IT CLEAN?



