

The W. \& D. DINEEN CO., Limited,
GRHH1 PRICES RRE FIRMER

and Paris. A weekly express service across the
Atiantic k
The particular thing about this store is the You can get distinctive styles

LLadies' Hats -Men's Hats -Ladies' Raincoats -Men's Raincoats -Ladies' fur's -Children's Hats
-Men's Furs -Leather Goods
$\qquad$ "r the best," and we insist on really good things tores think only of price. It's about time some-
$\qquad$

## us from selling the best $\$ 2.00$ hat that money will buy. We aim to give the highest values in every



84=86 Yonge Street.





## $=$ SIMPSON $=$

The Day of Days.
Bargains for Friday at the New Store.
Christmas crowds these days in the new store. Good natured, happy, holiday crowds. And how pleased they seem with, the new store! The mag:
nificent Dress Goods Department on the 1st Floor reminds one of the scene nificent Dress Goods Department on the 1st Floor reminds one of the scene at the Jubilee Presents. It is thronged. The greattCloak Department on the
Second Floor holds a "crush recention" almost all day, and one may se as much art in the dress at these receptions as at the purely social crushes. The Restaurant on the 5th Floor, high above the surrounding roofs, is taxed o its utmost every day largestin the city though itis. Join the holiday throng to-morrow. See "Simpson's" on Bargain Day-Exhibition Bargain Day, too.
Come prepared to accept the wealth of bargain opportunities that will appeal Come prepared to accept the wealth of bargain opportunities that will appeal
most especially to you. Think of the friends at home, of the needs of home most especially to you. Think of the friends at home, of the needs of ho
and more especially of the prices at home. And then study these prices.


Men's 30c Socks for 20c


## Bargains in Boots

|  |
| :---: |
| A clearing of Boys' and Wornen's Gymn Shoes and Boots, white canvas uppers, white soles, worth $\$ 1.00$ per pair, sizes $3,4,5,6$ only, Friday, to clear. <br> Men's Patent Leather Oxfords and Fancy worth $\$ 2.75$ and $\$ 3.00$ per pair, only |
|  |  |
|  |  |

Trunks, Valises, Suit Cases



Tinware and Hardware

 gains

Frid ay
Friday Grocery Bargains




Drug Department Bargains


Furniture for Friday


5
sf
bet


```
Remnants in Wall Paper
```




 Curtain Room Bargains




## China and Glassware

 $\$ 1.25$ Bed Spreads for 69 c

Sterling Silver and Scotch
Pebble Brooches
 ${ }_{25} \mathrm{C}$ Novelties in Jewelry Section



$\$ 2.25$ Clocks for $\$ 1.59$
coll
Tisan momemenese
At the Soap Counter


At the Toilet Circle

