

T. EATON CO. LTD. T. EATON CO. LTD.

Friday Bargains

or would like to have. Then take pencil and paper and count the saving these Friday prices afford you. That's the test of these bargain offerings. Of course we guarantee that the goods and qualities are what they should be and that prices are just as we say. Better let your breakfast dishes stand a while if you want to have first choice of these Friday Bargains:

- Basement Bargains**
 - 100 only English Semi-Portrait Trapsack and Sugar Bowls with gold and blue designs, regular price 40c each, Friday 25c.
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- Groceries**
 - McLaren's Imported Cream Cheese, per pot, 10c.
 - Imported Puffed Japan Rice, at 4c.
 - Flour, Valer's, 15 lb. bag, 25c.
 - Imported Orange, Lemon and Citron Peel, mixed, special, per pound 14c.
 - Special Blend of Fine India and Ceylon Tea, regular price 25c, Friday 20c.
- Men's Furnishings**
 - Men's Fine English Ceylon Flannel Shirts, dark blue, 15 lb. bag, 25c.
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- Gloves and Hosiery**
 - Ladies' Fine Kid Gloves with 4 pearl buttons and 2 dimes, color tan, new red, brown, green, blue, grey, white, regular price 1.00, Friday 75c.
 - 100 only Men's 1/2 Dime Kid Gloves (Wetherburn's) Made in England, give some, some in tan, some in brown, some in black, some in white, some in tan, some in brown, some in black, some in white, regular price 1.00, Friday 75c.
- Handkerchiefs**
 - Men's Linen Handkerchiefs, hemstitched, wide and narrow, extra quality, large size, 10c each, Friday 7c.
 - Ladies' Fancy Handkerchiefs, Swiss embroidered, 10c each, Friday 7c.
- Umbrellas**
 - Ladies' Umbrellas, silk and tan, extra quality, 10c each, Friday 7c.
- Ribbons**
 - 720 yards Fine Taffeta Ribbon, 4 inches wide, bright, new designs, for neckwear, regular price 1.00, Friday 75c.
- Smallwares**
 - Ladies' Pocket Cases, fancy and plain, all new designs, some slightly reduced, regular price 25c to 50c, Friday 20c to 40c.
- Drugs, Toilet Goods**
 - Aromatic Cascares, 2-ounce bottle, regular price 15c, Friday 10c.
 - White (Imported from France) Soap, Castile, in bars of about 5 pounds, regular price 1.00, Friday 75c.
- Candies**
 - Fancy Box of Chocolates and Creams, regular price 25c, Friday 20c.
- Clocks, Cutlery**
 - Ladies' Sterling Silver Long Guards and Gents' Sterling Silver Water Glasses, in rose, blue or enamel pattern, regular price \$2.50 to \$3.50, Friday 2.00 to 3.00.

THE TORONTO WORLD

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Friday Is Couch Day

By one of the accidents of trade, we find ourselves able to offer you two real bargains in the couch line. A couch is a positive necessity, for comfort in your home - and our Friday figures leave no excuse for your denying yourself this comfort. This magnificent couch, upholstered with best velours in variety of colors and fringed all around. Very strong and comfortable. Spring seat and deep tufting, cost \$100.00. For Friday only 9.65.

A \$29 Couch for \$20.95

Massive Mahogany Birch Frame, heavily hand carved, upholstered in patterned, 86 inches long and 30 inches wide.

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THE J. F. BROWN CO., Limited

Entrance - 5 and 7 Queen St. East. Carpets, Curtains, Stoves, Rugs, Etc.

Will Great Britain Betray Canada?

New York Sun Editorial, Nov. 13: What is Canada's reward for the preference of 23-13 per cent, which she has given to imports from the United Kingdom? It is an empty promise. The Mother Country has consented to exclude her from the benefits of the modus vivendi arranged between England and Germany, and that her exports to Germany are to be treated on the same basis as those of other countries.

Imperial Soap

Learn Soap Economy by Washing With IMPERIAL SOAP. No wear and tear on clothes. Free from excess of alkali. Lasts longer than any other. Largest twin bar of pure soap.

Jimenez & Lamothe's

PURE Spanish Brandy. Famed for Purity and Excellence. The learned members of the Royal Institute of Public Health of London recently reported as to its high standard and quality.

Fire Insurance Rates

greatly reduced by having your warehouses, stores and factories equipped with an approved AUTOMATIC SPRINKLER SYSTEM.

W. J. McGuire & Co.

80 King Street West, Toronto. 26

Four Tubed Gas Radiators

finished in bronze and fitted with best improved burners. \$3.50.

ROUND HEATERS

18 inches high, finished in aluminum, \$1.50.

Fred Armstrong

277 Queen St. West.

WILLIAMS PIANOS

STRICTLY HIGH-GRADE. SOLD FOR CASH OR EASY PAYMENTS. 143 YONGE STREET. Pianos to rent - \$2.00 and \$3.00 per month.

There is safety and goodness in the Carbonated Magi Caldonian Waters.

J. J. McLaughlin, Sole Agent and Bottler, Toronto.

Storm Delays Train

Nearly all the incoming trains were late in arriving at the Union Station yesterday. The delays were owing to the slippery condition of the tracks, caused by the snow.

Wants License Transferred

The Toronto Board of License Commissioners will meet on Nov. 22 to consider an application made by Martin Wade for the transfer of his shop license from 302 West Adelaide-street to 240 West Queen-street. Wade has presented a fully signed petition, but the authorities have a counter petition in circulation.

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House

Grand old-time

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Pure linen

red, white and

qualities, 25c

in Toronto. A

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White Wool

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