Things New and Beautiful at the Simpson Store

If You Need Some Help in Choosing

Coats, Suits, or Dresses for Easter, all the assistance you

Mantle Section

For those who are informed as to prices and values there is cause for quick action in the exceptional prices given below.

SPECIAL PURCHASE OF NEW SPRING SUITS. WORTH \$19.50, MONDAY SPECIAL, \$13.85.

75 fashionable suits, in tan, grey, green, brown, and fawn. Coats are silk lined, cut on smart lines, which will instantly appeal to you. Skirts are stitched and

These suits are all made of imported English tweed mixtures, close weave, size 32 to 42. Unusual 13.85

CHIC WASH DRESSES FOR MISSES OR SMALL SIZE WOMEN.

Made of check gingham, or English wash prints, in blue, tan, grey, pink, or white, with black and navy dots. Waists outlined with dainty lace insertion, have square or pointed collar, skirts show the short panels or one-sided tunic effect. Monday 3.95

SCHOOL DRESSES.

College dresses for misses and young girls. Splendidly made from a good quality English serge, cut in two-piece style, with square or rever collar, trimmed with white, red, and black braid, in narrow or wide widths. Skirts fit neatly, and are in pleated or gored style. Prices, \$6.50, \$6.95, up

COATS PRICED AT \$22.50.

Have both novelty and grace. Made of all-wool English serge, in navy or black, designed after a most becoming style on straight lines. Collar of cream flannel, overlaid with satin or Roman stripe silk; set-in sleeves and deep cream flannel, overland with satin of roughout with good quality silk. 22.50 Moderately priced, at

Of all-wool Panama and serge, in black and navy, made on several of the most fashionable styles, the new one-sided effect or with high waistlines. All show the best workmanship, and fit perfectly. Monday 5.00

COATS FOR GIRLS.

In three-quarter length, of shepherd check material, cut double-breasted. have notched collars overlaid with proadcroth, and trible. Ages Sleeves are tailored, and have turn-back cuffs to match collar. Ages 4.50 have notched collars overlaid with broadcloth, and trimmed with black braid. 6 to 14 years. Monday

Charming Silks

A splendid display of new French and Swiss High-Grade Silks, Satins, and Foulards.

New Shot Taffetas in plain and fancy stripe effects. Among the plain shots new color combinations are being shown in blue and tan, blue and gold, violet and green, red and green, and amethyst and sea green; and in shot striped taffetas the most perfect blended colorings are displayed. 40 inches wide. \$1.50 and \$2.50 per yard.

New Bordered Foulards, a most comprehensive showing of all that is new and beautiful in ombre border shadings. 40 inches wide. Per yard \$2.00 and \$2.50.

New Charmeuse Satins, in every new and fashionable color; also in black and ivory; soft, rich draping satins, that give the most serviceable wear, and do not crush. 44 2.50 inches wide. Per yard 2.50

A SPECIAL In Rich Black Satin

200 yards black Mousseline Dress Satin, 40 inches wide, going on sale Monday at, per yard ... 1.59

This satin is worth \$1.85 per yard, is of a full deep black, and thoroughly reliable.

showcases full, 30 in all.

50 Only, Women's Real Seal

30 Handsome

Hats Offered

Monday at \$15

along with ospreys, willow, or duchess plumes,

laces, French rosebuds, and ferns; each hat shows

superior style and grace, and we have tried to ex-

cel ourselves in their making. Women of cultured

taste will find that taste satisfied Monday. Three

Special \$15.00

Novel Leather Articles

Men's Bill Books, card cases and ticket cases, in black seal

High-class Milans, Tagels, and Hair Shapes,

Monday's List of Suitings and Dress Fabrics Approved by the Simpson Store

Pencil Stripe Worsted Finished Suitings are in great demand.

Diagonal Twills, in soft or two-tone effects, are correct for smart tailored suits.

English serges are more popular than ever this season. We have the best assorted stock in Canada-Breadcloths in every wanted weight and finish for dresses, suits, or separate coats.

Cream Suitings promise great popularity for summer wear. We have the best assortment and unbeatable values.

We have a heaviful collector of the tagget in

We have a beautiful collection of lightweight fabrics for street or house dresses, New Permo Shantungs, Eviennes, Glorias, Novelty Bordered voites, in Che' He and Silk Contrasting Borders, Bordered Eoliennes, Bordered Crepons, Figured Crepes, Figured Eoliennes, etc.

English Nainsook 10c 1,000 yards, full 36 inches wide, pure needle .10 finish. Monday, yard

150 White Crochet Bed Spreads, closely woven 63 x 90, a good, serviceable spread. Clearing, .79 Monday
Unbleached Sheeting, in plain only, free from dressing, in a good wide width, 2½ yards wide. 23
Monday, yard
Satin Bleached Damask Table Covers, nice satin finish, in neat, bordered designs, 2 x 2½. 1.98

200 Guest Trewel Lengths, made out of a nice, fine huckaback toweling, about 10 different designs, 19 inches leng. Clearing Monday, each

1,000 yards of Flannelette, in dark and medium colorings, a good assortment of stripes, 32 ins. 8 Phone Department, Second Floor

Easter season is the season par excellence for beauty of form and color. You will not be disappointed with the spring showing at the store, for here is a wealth of every kind of exquisite seasonable stocks. Nor are tempting prices lacking, even among the newest and most lovely goods.

Children's Boots

300 pairs Children's Boots, blucher style. dongola kid leather, medium weight soles,

Misses' Selected Box Calf Boots, blucher style, medium weight soles, low heels, a grand school boot, sizes 11 to 2. 1.69

Girls' sizes, 8 to 10½. Mon- 1.39 Misses' Dongola Kid Boots, medium weight soles, low heels, blucher style, a soft, easy fitting boot, sizes 11 to 2. 1.49

Girls' sizes, 8 to 10½. Mon-day 1.29

Clearing Early Spring Underwear for Women

Styles that for one good reason or another we have decided to close out. As you will note in the write-up we have made regular price no object in the clearance. Every garment is perfect and exceptional good quality. Come early for best

Women's Corset Covers, finest Swiss ribbed mercerized lisle thread, and plain ribbed all-wool Scotch cashmere, with knit lace yoke; all are white and have long sleeves, and high necks. Sizes 32 to 38 bust. 50 Regular price, \$1.25 each. Monday, each

Women's Vests, finest Swiss ribbed white wool, spring weight, high neck, long sleeves, button front, silk draw ribbon in neck, pearl buttons. Sizes 32 to 40 bust. Regular price, \$1.50 each. Monday, each .69

Misses' Drawers, heavy ribbed white cotton, ankle length, open or osed styles. Sizes 28, 30, 32. Regular price, 35c each. Monday, .15

Women's Combinations, finest imported plain knit wool, unshrinkable light, natural color, spring weight, high neck, long sleeves, ankle length, buttoned front, pearl buttons. Sizes 32 to 40 bust measure. Regular price, \$3.00 each. Monday, a suit

3 New Lingerie Blouses

A Charming Blouse of Imported Cotton Voile, low neck, clusters of pin-tucking, new, set-in sleeve, short length, entire waist elaborately trimmed with beautiful Macrame lace and insertion. Special 3.95

Another Levely Blouse in Lingerie, made of fine cotton voile yoke and collar of Macrame lace, front effectively trimmed with heavy lace insertion to match, new kimono set-in sleeve. Sizes 34 to 42. 4.75

A Very Attractive Blouse of Fine Quality Cotton Voile, exceptionally pretty yoke and collar, combination, of French, Venetian, and Marcrame laces, front and back have finest tucks and daintily lace-trimmed, new sleeve, finished with tucking and rows of lace insertion. 5.00



IN THE SMALL SIZES

Beautiful, silky, deep pile Kazaks in indescribable, charming colors, soft copper red, blues, and brown, a really exceptionally nice lot at very low prices. Sizes range from 6.00 x 3.3 up to 9.6 x 4.6, and prices range

Special attention should be given to our piles of small Den and Hall Rugs. They come in just the right sizes and in the right colors and designs. Mostly small Persian effects: 4.6 x 6.0, \$10.50 and \$8.50; 4.6 x 6.8, \$12.25; 4.6 x 7.6, \$13.00 and \$10.75; 4.6 x 9.0, \$12.75; 5.7 x 8.0, \$17.50.

Extra care has been given to have not only the very best qualities of the different makes, but to have also a wide range of designs and colors to meet all requirements, and we can now furnish all the newest productions in this branch of the Floor-covering Department.

Splendid tile designs, hardwood floor effects, straight board reproductions, and carpet designs in the best Scotch and English inlaid manufacture. 6 feet wide. Per square yard, 35c, \$1.05, \$1.10, and \$1.25.

Beautiful colors and designs are shown in the new printed linoteums which are here in superabundance for every kind of requirement, 6 feet wide, 36c, 40c, 45c, and 50c a square yard.

An entirely new English make of Floor Cloth, different colors, different designs, and a very good quality, 6 feet wide only, 37c a yard.

Special hardwood border designs for surrounds in the new English Floor Cloth. This has a fancy border on one side only, with hardwood affects for the rest, giving the idea of a completely covered floor, a very good-looking finish, 18 in., 22c, 27c, 34c.

Our Linoleum and Floor Cloth stock is now complete with all the

SPECIAL PRICES for This Furniture

Buffets, in solod quarter-cut oak, finished fumed. Three short drawers, with deep linen drawer below, and large cupboard on either side. Monday 30.00

Buffets, in selected quartered oak, rich, golden pollsh finish, an exceptionally good design, with good cupboard and drawer space and large mirror. 49.50

Dining Tables, in quartered oak, rich, golden finish, pedestal design 19.75 with round top. Monday

Dining Tables, in quarter-cut oak, fin-ished fumed or Early English, round top,

extending to six feet. Monday 17.90

Dining Tables, in quarter-cut loak, fin-ished golden polished, round top, with pedestal base and heavily hand- 31.50 carved claw feet. Monday ...

Dining Chairs, in solid quartered oak finished golden, with solid leather upholstered seats, sets of 5 side 17.75 chairs and 1 arm chair. Monday

Dining Chairs, in quarter-cut oak, with leather seats, finished fumed, golden, or Early English, of good design and well made, sets of 5 side chairs and 22.75

Correct Attire for Men **New Spring Suits**

From the best Canadian and American manufacturers we have bough Men's Suits that are of superior quality; the best cloths, best patterns, best styles, and that will give the best satisfaction.

For \$10.00—English tweed, in the new fancy stripe brown and new stripe grey. Cut in the most up-to-date single-breasted, three-button

most up-to-date single-breasted, three-button style, we'll lined and fitting perfectly. 10.00 Sizes 36 to 44

For \$13.50—A neat grey and brown mixed Bannockburn tweed suit in the new, single-breasted, three-button style, very best 13.50 Men's New Spring Suits, in a new, light grey tweed, mixed with green, in stripe design, made in the new three-button, single-breasted style, perfect fitting, and well tailored. 18.50

For \$24.00—The new blue-grey West of England worsted, in a neat, fine stripe pattern, made in the new, single-breasted, three-button style, natural width of shoulders, slightly form-fitting, nicely tailored and well lined. 24.00

New Neglige Shirts

The new idea for spring wear, and a comfort for the business man to wear. They are made coat style with double French cuffs, a large roomy body which is full length, a deep yoke at back with a wide pleat, the material is a white cambric with fine hairline stripes of different widths in black only. A good hard wearing shirt. Sizes 14 to 17. Special, 1.25 Monday

200 Boys' Pure Woo! St. Margaret's Jerceys for spring wear, button collar and shoulder, guaranteed fast dye, each one bearing the St. Margaret's tag, navy blue only. Sizes 20 .75 to 32. Regular \$1.00. Monday.

150 Suits of Boys' English Flannelette Py-jamas, in a neat range of fancy stripes of blue, tan, helio, or pink, low neok, bound edges, pearl buttons. Sizes 24 to 32, Regular \$1.00. Mon- 69

Men's Hosiery Men's Fine Plain Black Cashmere Socks; no seams. good weight, close elastic finish, deep close fitting

elastic rib top, double

heel and toe. Sizes 9 to

11. Extra special Monday,

This in Lunch Room Monday Afternoon 3 to 5.30 Hot Buttered Toast with Raspberry Jelly and a Pot of Tea Ten Cents

18c pair, 3 pairs, 50c.

The Boys' Wear

Styles As Good As the Men's. Three Button, Double-Breasted, Two Piece Bloomer Suits, in brown and grey, fine finish English tweed, with a thread stripe, half inch apart. Shaped lapels, side vents, good mohair linings, well tailored, full hip Bloomer pants, with strap bottoms and belt Sizes 25 to 30, \$5.50; 31 to

Yoke Norfolk Suit, in a neat brown mixture, straps from yoke, back and front, patch pockets, side vents and belt at waist, neat bloomer pants with watch pocket and belt straps, a very natty suit for spring wear. Sizes 24 to 28, \$7.50; 29 to 32, \$8.00.

Fine All-wool Blue Worsted, Double Breasted Sallor Suit, scalloped coller with silk trimming, self shield with

Plain Light Brown English Serge Double-Breasted Russian Sailor Suttended in the Sailor Suttended with soutache, self shield with red anchor on front, patent leather belt. Bloomer mants with elastic bottoms. Sizes 2½ to 6 4.50

Smart Caps

300 Boys' Varsity Caps, in navy blue serge.

Boys' Hookdown, Golf, and Bulldog Shape Caps, in fine quality worsteds, new patterns, also fine navy and black serge, silk 145

Some of the China Specials

Glassware—Salad bowls, celery holders, tall flower vases, cake saivers, butter dishes, etc. Referom 20c to 40c. Monday.

Hanging Jardinieres, with chal pretty embossed shapes; a 22 genuine snap. Monday 22 English Decorated Teapots, in je and russet brown wares. All sizes. Monday snap ... Plates, in strong Porcelain, brea fast, dinner, and tea sizes. Monday, 6 for

Rev. T. G.

Cold-Form

A very good lot of India and Persian Rugs have just been unpacked, and there is a good assortment of both sizes and prices. Real East India Rugs, heavy, good, and hard-wearing specimens at very low prices. Deccans-A splendid den or sun parlor rug, deep rich red: 7 x 4, Classic Gas Ranges Sturdy and very durable Indian Ellores are just the right kind of ugs for dining-room, hall, den, library: 5×4 , \$7.00; 4×4 , \$6.75; 6×3 , \$7.50; 3×3 , \$3.50. Mats: 3×1.6 , \$1.50; 2.8×1.3 , \$1.25.

This season's designs, embodying all the latest and best improvements in Gas Ranges, double steel plate body with cast iron trimmings and cast iron top, drill burners, detachable and fitted with adjustable air mixer. Simmer burner, nickel-plated taps, with set screw to regulate pressure, a most economical and absolutely satisfactory cooking range, built for good service.

Two burner size, oven 18 inches Two burner size, oven 18 inches wide, Monday \$10.00

Three burner size, oven 18 inches vide. Monday \$12.50 Three burner size, oven 18 inches ride by 18 inches deep, Mon-

Classic Gas Plates, fitted with air mixer to take in equal quantity of air with gas, nickel-plated taps. Two burner, regular \$1.75, Monday, \$1.59; three burner, regular \$2.50, Monday \$2.39

Cast Iron Gas Plates, two burner, Monday, \$1.25; one burner, Monday

Grocery Specials Powdered Ammonia, large packages, 4 packages. 256 Sunlight, Surprise, and Tay-lot's Borax Soap, per bar.

Wide Awake and Comfort Soap, per bar . . . 4c Fels Naptha Soap, per tur 5c Heather Brand Soap, 7 bars 25c Simpson's Big Bar Soap, per 10c bar 10c Santa Claus and Victor Soap, Santa Claus and Victor 250
6 bars 250
Pearline; 1-lb. package. 110
Old Dutch Cleanser, 3 tins 250
Sapolio, per cake ... 86
Naptha Powder, 1-lb. package 56

Goldust Washing Powder, Lux Washing Powder, packages 25c
Taylor's Soap Powder 2
packages 9c
Swift's Pride Cleanser, 3 tins

Royal Blue, 2 packages. 76 White Swan Lye, per tin 76 5 LBS. PURE CELONA TEA, \$1.15. 1,000 lbs. pure Celona Tea of uniform quality and fine flavor, black or mixed. Monday, 5 lbs..... 1.16

Hand Bags, in black with gilt and gunmetal clasps, leather covered frames. strap handles, leather lined, inside coin pocket and purse. Regularly 3.49

When considering the shade ques-on for new homes, summer apart-

ments, and cottages, or replacing old ones, don't fail to call and inspect the

most complete range of superior hand-made opaque cloths, or durable Scotcth Holland linens and their accessories, which we make a specialty of in shades of cream, ecru, white, green, and blue.

Shades made to order receive our most careful attention and our service affords many ways to assist you in

affords many ways to assist you in

AWNINGS AND AWNING DECKS.

ored stripes from "American" and "Canadian" mills will be found in our new department. The sunny porch, window, or verandah will need attention soon and while our stock is so

place your order early. Expert meas-

urers and fitters will call upon request, and submit estimates for your

Best "American" Awning Duck, heavy quality, fast colors, 28 inches

The Well-known "Canadian" Duck,

good weight, splendid shades, even and broken stripes, 28 inches wide, has all the qualities of a better 25

complete it would be advisable

wide, many shades and stripes, durable and ensures perfect

satisfaction at, yard

awning cloth at, yard

New awning materials in many col-

these particular lines.

approval.

Second

VOL. XX

Englan

Sir Donald That Road Problem of Entrance to at the Sal Building Spa

Needs of the

Sir Donald Man Sunday World to the methods adopt Northern in secu hals at tidewater body had predicte to get into Montre equality with the the Grand Trunk. they will be in terms and in a ether of the two to do this surpri energy, foresight a ing proposition, ar have been at han Curing the City's According to Sir to the situation p he and his associa Moult it was to ut how difficult Montreal as a city housing and dwe rallway had to ge the waterfront enough and the cent, but there w

there was a conge neers can do alm have the money

ard sites and the

o run a railway

k of place for

Cast Iron ! Bridge Abolis

64 to 30,

Disci The Toronto La he Yonge-street broken thru one for which it is c granted permission and responsible me mild game of br At a recent spiri playing bill was

Another feature ts the rest-room women, which is meet the dema creased by the add enzurious couches.

Drops De Had Been Suffer!

OTTAWA, Mar Rev. T. G. Thomp dead at 10.30 o'clo He was up and es, usual and shor chatting with the suffering from a was in good spirits
before his death.
man.leaves a wide
Mr. Thompson was
churches in Han
Hill and in earlier
son work in the

PLAN DAIL LONDON, Marc

vice each way bety Europe is being di circles as a possi efforts of Albert i eral of the Hamb to establish a com between that line Cunard. North G