

SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841.

We have 50 lines to Central

SIMPSON

Things New and Beautiful at the Simpson Store

If You Need Some Help in Choosing

Coats, Suits, or Dresses for Easter, all the assistance you can use will be found in our

Mantle Section

For those who are informed as to prices and values there is cause for quick action in the exceptional prices given below.

SPECIAL PURCHASE OF NEW SPRING SUITS.

WORTH \$19.50, MONDAY SPECIAL, \$13.85.

75 fashionable suits, in tan, grey, green, brown, and fawn. Coats are silk lined, cut on smart lines, which will instantly appeal to you. Skirts are stitched and tailored.

These suits are all made of imported English tweed mixtures, close weave, size 32 to 42. Unusual value

13.85

OHIO WASH DRESSES FOR MISSES OR SMALL SIZE WOMEN.

Made of check gingham, or English wash prints, in blue, tan, grey, pink, or white, with black and navy dots. Waists outlined with dainty lace insertion, have square or pointed collar, skirts show the short panels or one-sided tunic effect. Monday special

3.95

SCHOOL DRESSES.

College dresses for misses and young girls. Splendidly made from a good quality English serge, cut in two-piece style, with square or rever collar, trimmed with white, red, and black braid, in narrow or wide widths. Skirts fit neatly, and are in pleated or gored style. Prices, \$6.50, \$6.95, up to \$9.75.

COATS PRICED AT \$22.50.

Have both novelty and grace. Made of all-wool English serge, in navy or black, designed after a most becoming style on straight lines. Collar of cream flannel, overlaid with satin or Roman stripe silk; set-in sleeves and deep cuffs. Some beautifully lined throughout with good quality silk. Moderately priced, at

22.50

NEW SKIRTS.

Of all-wool Panama and serge, in black and navy, made on several of the most fashionable styles, the new one-sided effect or with high waistlines. All show the best workmanship, and fit perfectly. Monday

5.00

COATS FOR GIRLS.

In three-quarter length, of shepherd check material, cut double-breasted, have notched collars overlaid with broadcloth, and trimmed with black braid. Sleeves are tailored, and have turn-back cuffs to match collar. Ages 6 to 14 years. Monday

4.50

Monday's List of Charming Silks

A splendid display of new French and Swiss High-Grade Silks, Satins, and Foulards.

New Shot Taffetas, in plain and fancy stripe effects. Among the plain shots new color combinations are being shown in blue and tan, blue and gold, violet and green, red and green, and amethyst and sea green; and in shot striped taffetas the most perfect blended colorings are displayed. 40 inches wide, \$1.50 and \$2.50 per yard.

New Bordered Foulards, all that is new and beautiful in border shading, 40 inches wide. Per yard \$2.00 and \$2.50.

New Charmeuse Satins, in every new and fashionable color; also in black and ivory; soft, rich draping satins, that give the most serviceable wear, and do not crush. 44 inches wide. Per yard 2.50.

A SPECIAL

In Rich Black Satin

300 yards black Mousseline Dress Satin, 40 inches wide, going on sale Monday at per yard

1.59

This satin is worth \$1.85 per yard, is of a full deep black, and thoroughly reliable.

30 Handsome Hats Offered Monday at \$15

High-class Milans, Tagels, and Hair Shapes, along with ospreys, willow, or duchess plumes, laces, French rosebuds, and ferns; each hat shows superior style and grace, and we have tried to excel ourselves in their making. Women of cultured taste will find that taste satisfied Monday. Three showcases full, 30 in all.

Special \$15.00

Novel Leather Articles

50 Only. Women's Real Seal Hand Bags, in black with gilt and gunmetal clasp, leather covered frames, strap handles, leather lined, inside coin pocket and purse. Regularly \$3.49

Men's Bill Books, card cases and ticket cases, in black seal grain leather, leather lined, new spring imports. Regularly 75c and 49c for each. Phone and Mail Orders Promptly Executed.

Easter season is the season par excellence for beauty of form and color. You will not be disappointed with the spring showing at the store, for here is a wealth of every kind of exquisite, seasonable stocks. Nor are tempting prices lacking, even among the newest and most lovely goods.

Children's Boots

300 pairs Children's Boots, blucher style, Mongolia kid leather, medium weight soles, spring heels, sizes 6 to 10 1/2. Monday, specially priced at

79

Misses' Selected Box Calf Boots, blucher style, medium weight soles, low heels, a grand school boot, sizes 11 to 2. Monday

1.69

Girls' sizes, 8 to 10 1/2. Monday

1.39

Misses' Dongola Kid Boots, medium weight soles, low heels, blucher style, a soft, easy fitting boot, sizes 11 to 2. Monday

1.49

Girls' sizes, 8 to 10 1/2. Monday

1.29

Clearing Early Spring Underwear for Women

Styles that for one good reason or another we have decided to close out. As you will note in the write-up we have made regular price no object in the clearance. Every garment is perfect and exceptional good quality. Come early for best choice.

Women's Corset Covers, finest Swiss ribbed mercerized-kid thread, and plain ribbed all-wool Scotch cashmere, with knit lace yoke; all are white and have long sleeves, and high necks. Sizes 32 to 38 bust. Regular price, \$1.25 each. Monday, each

50

Women's Vests, finest Swiss ribbed white wool, spring weight, high neck, long sleeves, button front, silk draw ribbon in neck, pearl buttons. Sizes 28 to 40 bust. Regular price, \$1.50 each. Monday, each

69

Misses' Drawers, heavy ribbed white cotton, ankle length, open or closed styles. Sizes 28, 30, 32. Regular price, 35c each. Monday, 15c

15

Women's Drawers, heavy ribbed, unshrinkable merino, wool, and cotton mixture, white only, ankle length, open or closed styles. Sizes 30 to 38. Regular price, 55c to 75c a pair. Monday, a pair

25

Women's Combinations, finest imported plain knit, wool, unshrinkable, light natural color, spring weight, high neck, long sleeves, ankle length, buttoned front, pearl buttons. Sizes 32 to 40 bust mea- Regular price, \$3.00 each. Monday, a suit

1.25

3 New Lingerie Blouses

A Charming Blouse of Imported Cotton Voile, low neck, clusters of pin-tucking, no set-in sleeve, short length, entire waist elaborately trimmed with beautiful Macramé lace and insertion. Special

3.95

Another Lovely Blouse in Lingerie, made of fine cotton voile, yoke and collar of Macramé lace, front effectively trimmed with heavy lace insertion to match, new kimono set-in sleeve. Sizes 34 to 42. Special value

4.75

A Very Attractive Blouse of Fine Quality Cotton Voile, exceptionally pretty yoke and collar, combination of French, Venetian, and Macramé laces, front and back have finest tucks and daintily lace-trimmed, new set-in sleeve, finished with tucking and rows of lace insertion. Special, Monday

5.00



This in Lunch Room

Monday Afternoon
Hot Buttered Toast with Raspberry Jelly and a Pot of Tea
Ten Cents

SPECIAL PRICES for This Furniture

Buffets, in solid quarter-cut oak, finished turned. Three short drawers, with deep linen drawer below, and large cupboard on either side. Monday 30.00

Buffets, in selected quartered oak, rich golden polish finish, an exceptionally good design, with good cupboard and drawer space and large mirror. Monday

49.50

Dining Tables, in quartered oak, rich golden finish, pedestal design with round top. Monday

19.75

Dining Tables, in quarter-cut oak, finished turned or Early English, round top, extending to six feet. Monday 17.90

31.50

Dining Chairs, in solid quartered oak, finished golden, with solid leather upholstered seats, sets of 6 side chairs and 1 arm chair. Monday

17.75

Dining Chairs, in quarter-cut oak, with leather seats, finished turned, golden, or Early English, of good design and well made, sets of 6 side chairs and 1 arm chair. Monday

22.75

Correct Attire for Men New Spring Suits

From the best Canadian and American manufacturers we have bought Men's Suits that are of superior quality; the best cloths, best patterns, best styles, and that will give the best satisfaction.

For \$10.00—English tweed, in the new fancy stripe brown and new stripe grey. Cut in the most up-to-date single-breasted, three-button style, well lined and fitting perfectly. Sizes 36 to 44. Monday

10.00

For \$13.50—A neat grey and brown mixed Hallowell tweed suit in the new, single-breasted, three-button style, very best tailoring, good linings. Monday

13.50

Men's New Spring Suits, in a new, light grey tweed, mixed with green, in stripe design, made in the new three-button, single-breasted style, perfect fitting, and well tailored. Price

18.50

For \$24.00—The new blue-grey West of England worsted, in a neat, fine stripe pattern, made in the new, single-breasted, three-button style, natural width of shoulders, slightly form-fitting, nicely tailored and well lined. Sizes 36 to 44. Monday

24.00

New Neglige Shirts

The new idea for spring wear, and a comfort for the business man to wear. They are made coat style with double French cuffs, a large yoke body which is full length, a deep yoke at back with a wide pleat, the material is a white cambric with fine hairline stripes of different widths in black only. A good hard wearing shirt. Sizes 14 to 17. Special, Monday

1.25

300 Boys' Pure Wool St. Margaret's Jerseys for spring wear, button collar and shoulder, guaranteed fast dye, each one bearing the St. Margaret's tag, navy blue only. Sizes 20 to 32. Regular \$1.00. Monday

.75

150 Suits of Boys' English Flannellette Py-jamas, in a neat range of fancy stripes of blue, tan, helle, or pink, low neck, of blue, tan, helle, or pink, low neck, 24 to 32. Regular \$1.00. Monday

.69

Men's Hosiery

Cashmere Socks; no seams, good weight, close elastic finish, deep close fitting elastic rib top, double heel and toe. Sizes 9 to 11. Extra special Monday. 18c pair, 3 pairs, 50c.

The Boys' Wear

Style As Good As The Men's.

Three Button, Double-Breasted, Two Piece Bloomer Suits, in brown and grey, fine finish English tweed, with a thread stripe, half inch, open Shaped lapels, side vents, good molair linings, well tailored, full hip Bloomer pants, with strap bottoms and belt loops. Sizes 25 to 30, \$5.50; 31 to 32, \$6.00.

Yoke Norfolk Suit, in a neat brown mixture, straps from yoke, back and front, patch pockets, side vents and belt at waist, neat bloomer pants with watch pocket and belt straps, a very natty suit for spring wear. Sizes 24 to 28, \$7.50; 29 to 32, \$8.00.

Fine All-wool Blue Worsted, Double-Breasted Sailor Suit, scalloped collar with silk trimming, self shield with red anchor on front, patent bloomer pants. Size 8 to 9, \$5.50.

Plain Light Brown English Serge, Double-Breasted Russian Sailor Suit, collar trimmed with soutache, self shield with red anchor on front, patent bloomer pants. Size 8 to 9, \$5.50.

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Sir Donald Mann Sunday World to the methods adopted Northern in securing nals at tide water in body had predicted impossible for the to get into Montre equality with the Grand Trunk. they will be in terms and in a t either of the two to do this surpl energy, foresight a ing proposition, an have been at hand Curing the City's According to Sir to the situation p he and his associ difficult it was to but how difficult Montreal as a city, housing and dre railway had to ge the waterfront the enough and the ship, but there w yard sites and ther to run a railway l ask of place for there was a conge mere can do almo have the money a

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LADIES' ALLOW

Cast Iron R Bridge Abolish 64 to 30, A Discu

The Toronto Lad the Yonge-street broken thru one for which it is ce granted permission and responsible ide a mild game of br At a recent sprit playing till was c 64 to 30. Another feature c is the rest-room f women, which is f to meet the deman created by the add luxurious couches.

Rev. T. G. Drops De

Had Been Suffer Cold-Forme Hamilton

OTTAWA, Mar- 10. (The Ottawa Citizen) Minister at dead at 10.00 o'clock. He was up and a usual and short suffering from a was in good spirits before his death. Mr. Thompson was churches in Han Hill and in earlier mon work in the

PLAN DAIL LONDON, Marc- 10. (The Daily Mail) Europe is being efforts as a poss efforts of Albert e of the Hamb to establish a com between that line and North G French line.