

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres. J. Wood, Manager

PROBS.

Moderate variable winds; fair and cool.

SIMPSON

To-morrow: the Last Friday Bargain Day of the Summer

Like hospitable citizens, let us get our shopping done before the Exhibition visitors arrive. On the last Friday in August you'll find some rare chances for economy. Look at this Furniture Sale as an example:

Fifth Floor Friday Furniture

- Pedestals, in quarter-cut oak, in fumed, golden or early English finish. Regular price \$7.75. Friday bargain **3.90**
- Pedestals, in solid mahogany, finished dull. Regular price \$7.90. Friday bargain **3.95**
- Writing Desk, in genuine quartered oak, natural or golden finish. Regular price \$13.50. Friday bargain **5.95**
- Writing Desks, in solid oak, finished golden, fumed or early English finish. Regular price \$7.75. Friday bargain **3.90**
- Dressers, in solid hardwood, quartered oak finish; princess style, with two deep drawers, and large oval bevel plate mirror. Regular price \$11.50. Friday bargain **8.80**
- Dressers, in solid hardwood, large heavy bevelled plate mirror and good drawer space. Regular price \$13.75. Friday bargain **10.60**
- Chiffoniers, in mahogany, highly polished; with bevel mirror and good drawer space. Regular price \$23.75. Friday bargain **13.95**
- Chiffoniers, in selected quarter-cut oak, rich golden finish; beautifully finished and well made throughout. Regular price \$55.50. Friday bargain **24.90**
- Mattresses, filled with pure white cotton; neatly tufted and covered with blue art ticking. Regular price \$9.75. Friday bargain **6.95**
- Mattresses, well filled with seagrass centre, and heavy layer of jute on top and bottom; made in all regular sizes. Regular price \$2.90. Friday bargain **2.29**
- Pillows, well filled with thoroughly renovated feathers; size 20 x 26. Regular price, per pair, \$2.50. Friday bargain **1.89**
- Pillows, covered with good quality ticking, and filled with thoroughly renovated feathers; size 22 x 28. Regular price, per pair, \$3.50. Friday bargain **2.79**

Wall Paper and Mouldings

- 5600 rolls Broken Lots of Walls, Borders or Ceilings, left-overs from summer sales; Regular to 10c per roll. Friday **4 1/2**
- Regular to 25c per roll. Friday **.11**
- Imported. Regular to 35c per roll. Friday **.16**
- Imported. Regular to 50c per roll. Friday **.24**
- Imported. Regular to 75c per roll. Friday **.36**
- Imported. Regular to \$1.00 per roll. Friday **.46**
- 100 yards Sanitas and Burlap, short ends. Regular 28c and 35c yard. Friday **.14**
- Short Lengths of Plate Rail. Regular to 10c and 15c foot. Friday, per foot **.5**
- Odd Pieces Room Moulding and Chair Rail. Regular 3c to 5c per foot. Friday, per foot **.11 1/2**

The Best of China at Bargain Basement Prices

- German China Egg Cups, gold lined. Friday special, per dozen **.19**
- 2000 Plates, Dinner, Soup, Tea, Cups and Saucers, Slop Bowls, Cream Jugs, Fruit and Cake Plates. Friday bargain **.5**
- 1000 pieces Fancy Chinaware, comprising Jardiniere, Cups and Saucers, Doulton Cake Plates, Cuspidors, Vases, Baby Plates, Salad Bowls, Shaving Mugs, Hair Receivers, Sugar and Cream Sets, etc., etc. Big Friday special **.25**
- High-Grade Limoges China Dinner Set of 102 Pieces, green Greek key border design, rich translucent wearing body; open stock pattern. Regular \$71.40. Friday **49.95**
- Pressed Glass Berry Bowls, neat designs. Friday, special **.10**
- 55 only Rich Cut Glass Fruit Bowls, in the popular "Gem" design. Friday special **2.98**
- Fruit Jars, Crown Brand, quart size. Per doz. **.55**

Silverware, Watches and Clocks

- Silver-plated Fern Pots, fancy open-work, band and feet, earthenware lining. Regular \$1.98. Friday **1.39**
- Silver-plated Butter Dishes, Pickle Castors and Fern Pots. Regular \$1.75. Friday **.98**
- Rogers' Silver-plated Tea Spoons, fancy flower design on handle, good quality plate. Regular \$2.00 dozen. Friday, each **.10**
- Men's Gunmetal Watches, 16 size, open face, lever movement. Regular \$1.50. Friday **.69**
- Alarm Clocks, strong nickel case, 4-inch dial; loud clear alarm; fitted with attachment to stop bell. Regular 65c. Friday **.39**

Jewelry May be Purchased on Friday at Big Reductions

- (Main Floor)
- 197 Gold Brooches, 10k pearl crescents, 9k pearl and amethyst bar pins, pearl set face pins, brooches with crescents, buds and horseshoes. Regular \$1.50 to \$3.00 each. Friday **.98**
- Fine Filled Pearl Necklets, regular length, with gold-filled clasp, cream or white color, beautiful lustre. Regular 75c. Friday, half price **.38**
- Sterling Silver Scotch Pebble Brooches and Hat Pins. Regular price 75c, \$1.00, \$1.50. Friday **.50**

A General Clearance of Hosiery on Friday

- Women's Lisle Thread Hose, fancy patterns, plain colorings, black and tan; broken lines from our Hosiery Sale; all sizes. Regular 25c, 35c. Friday **.12 1/4**
- Women's 2-1 Ribbed Black Cashmere Hose, seamless, double-spliced heel, toe and sole. Regular 30c. Friday, per pair **.19**
- Boys' and Girls' Elastic Ribbed Lisle Thread Stockings, black, tan; sizes 6 to 10. Regular 25c. Friday **.19**
- Women's Lisle Thread Gloves, black, in wrist length; also plain and lace, in black; elbow length. Regular 25c and 35c. Friday **.12 1/4**
- Women's Glace Kid Gloves, wrist length, black, tan, grey, white, dome fasteners, neat points on back; sizes 5 1/2 to 7 1/4. Special Friday **.39**
- No exchanges or refunds given.
- Men's Lisle Thread Socks, black, tan and fancy colors and patterns; all sizes. Regular 25c. Friday **.10**
- Men's Plain Black Cashmere Socks, seamless, double-spliced heel, toe and sole. Regular 20c. Friday **.12 1/4**
- Men's Canvas Gloves, wrist length. Friday **3 pairs .25**

Umbrellas and Parasols

- 240 Men's and Women's Umbrellas, durable tops, strong steel rod and frame, including self-opening styles in the men's. Special Friday **.69**
- 120 Men's and Women's Umbrellas, fine silk mixture tops; the handles are well assorted. Values up to \$3.00. Friday **1.88**
- Sunshades, in various patterns; some are pure silk. Moral designs. Values up to \$2.00. Friday **.69**
- Women's Sunshades, large assortment of styles, including stripes, checks and Dresden designs; excellent handles. Values up to \$5.00. Friday **1.79**

Friday Specials From the Toilet Department

- Santol Talcum Powder. Regular 25c. Friday **.20**
- Rakseeker Cold Cream. Regular 50c. Friday **.35**
- Simpson's Violet Talcum Powder. Regular 15c. Friday **3 for .25**
- De Miracle Face Cream. Regular 25c size, Friday, **.13**; regular 50c size, Friday **.25**
- Shaving Brushes. Regular values up to 30c. Friday **.19**
- Tooth Brushes. Worth 15c. Friday **.9**
- Bee Toilet Soap. Regular, per box of 3 cakes, 15c. Friday, 3 boxes **.25**
- Gilmour's Hand Cleaner. Regular 10c. Friday **4 for .25**
- Arbest Toilet Paper. Regular, per roll, 5c. Friday **7 for .25**
- Phone direct to Toilet Department.

From Richmond Street you may watch the hands of "Big Ben" creeping up the great dial. On the stroke of eight, make a dash for our Men's Store and secure some of these worth-while bargains.

- 350 pairs Men's Tweed Pants, grey and black, assorted neat stripe patterns; side and hip pockets; double-stitched raised seams; sizes 32 to 44. Friday **1.19**
- Men's Tweed Suits, \$5.95—A clearance of regular stock; greys and brown; honestly tailored; sizes 36 to 44. Regularly \$7.50 to \$12.00. Friday **5.95**
- Boys' Suits, English tweed and all-wool homespun, two-piece; bloomer pants; in greys, fawns and browns; double-breasted; sizes 25 to 34. Regular \$5.00 to \$7.00. Friday **3.95**
- Boys' Wash Suits, stripe prints, galateas and plain crash linens; single and double-breasted styles; Eton and sailor collars; pants plain bloomer; sizes for Russians 2 1/2 to 6 years; sailor blouse, 6 to 10 years. Regular \$1.25, \$1.50 and \$1.75. Friday **.98**

It Will Pay You to Buy One of These Summer Hats for Next Season at the Price

- (Main Floor)
- 200 Men's Straw Hats, sailor and curl brim. Regular up to \$2.50. Friday **.25**
- 100 Men's Panama Hats, large sizes, 7/4, 7 1/2, 7 3/4. \$5.00 hats. Friday **1.50**
- Men's Brown Stiff Hats, fashionable styles; fine fur felt; about 100 hats. Regular \$2.00 and \$2.50. Friday **.25**
- Children's Straw Hats, middy and turban shapes. Regular up to \$1.00. Friday **.39**
- Land and Water Hats for Boys or Girls, fine quality; white, pearl, cardinal, navy and brown colors. Regular 45c. Friday **.25**
- Boys' Caps, in golf or Varsity shapes; fine navy, cloth and fancy pattern tweeds. Friday special **.8**

Pyjamas, Shirts and Underwear

- 100 Suits of Men's Pyjamas, in summer and winter weights; odd lines and samples. Regular \$1.25 and \$1.50. Friday **.69**
- 1000 garments of Boys' Balbriggan and Merino Underwear; shirts and drawers, long and short sleeves, ankle and knee length drawers. Regular 25c and 50c. To clear, Friday **.17**
- 700 Men's Flannelette Work Shirts, in a good assortment of stripes, large and roomy; made with a reversible collar; all sizes. Regular 75c. To clear Friday **.29**

These Items Will Enable You to Make Attractive Windows and Neat Floors at Very Small Outlay

- (Fourth Floor)
- Printed Window Scrims, 40 inches wide; fast colors; good designs. Regular 30c. Friday bargain, per yard **.19**
- Box Settees, upholstered in extra good quality, English cretonne; high arms. Regular \$6.50. Friday **4.49**
- Nottingham Lace Curtains, 50 inches wide and 3 1/2 yards long; fine mesh; pretty designs. Regular \$1.25 and \$1.50. Friday, per pair **.97**
- Oil Opaque Window Shades, in light and dark colorings; trimmed with lace or insertion; 36 x 70 inches, with spring roller. Regular 60c. Friday, each **.89**
- Sash Curtaining, 36 inches wide; fine net; finished with lace and insertion. Regular 25c. Friday, per yard **.14**
- Japanese Matting, cotton warp, good colorings and designs. Regular 25c. Friday, per yard **.13**
- Extra Quality Tapestry Rugs, in Oriental, floral and conventional designs:
 - 3 x 3 1/2 yards. Friday bargain price, each **6.99**
 - 3 x 4 yards. Friday bargain price, each **7.99**
 - 3 1/2 x 4 yards. Friday bargain price, each **9.99**
 - 4 x 4 yards. Friday bargain price, each **12.99**
- Japanese Mats, 36x72 inches, a fine weave, nicely printed. Regular 50c. Friday, each **.29**
- Hassocks, Brussels, Wilton and Axminster carpet, large sizes. Worth \$1.00. Friday **.49**



Everyone Has Been Remembered In Our Footwear List For Friday

- (Second Floor)
- 240 pairs Men's White Duck Blucher Boots and Oxfords, Goodyear welt soles; sizes 5 to 11. Friday bargain **.99**
- 360 pairs Children's Boots, strong dongola kid; Blucher; heavy sole; sizes 5 to 7 1/2 and 8 to 10 1/2. Friday bargain **.75**
- Phone orders filled.
- 180 pairs Men's Oxfords, Goodyear welt soles; Blucher; tan calf, gunmetal and patent colt leathers; sizes 5 to 11. Friday bargain **1.99**
- 240 pairs Women's Strong Dongola Kid Blucher Boots, Cuban heel; sizes 2 1/2 to 7. Friday bargain **1.39**
- Phone orders filled.
- 300 pairs Boots, box kip leather; solid and strong; standard screw soles; easy fitting:
 - Men's, sizes 6 to 11. Friday bargain **1.99**
 - Boys', sizes 1 to 5. Friday bargain **1.69**
 - Youths', sizes 11 to 13. Friday bargain **1.35**
 - Phone orders filled.

The **SIMPSON** Company Limited