

## THE COLONIAL LIFE ASSURANCE COMPANY.

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THE practice of Life Assurance in any country indicates a state of society where high moral feeling and commercial confidence exist; and its progress in Great Britain is a marked feature in the national character.

It is now upwards of a century since the first Institution for effecting Life Assurances was established in England; but it is only since the beginning of the present century, or rather since the conclusion of the war, that Life Assurance has become a general practice, an understood duty, and an essential portion of every monetary contract.

The great number of Life Assurance Offices now established in Great Britain, and pursuing a successful course, affords strong evidence, that in other countries where society is in an equally settled state, similar institutions, conducted on right principles, will be equally appreciated, and equally successful. Want of statistical information as to the value of human life has no doubt retarded the adoption of the system in many countries where its aid or protection would be eagerly sought, if well-founded institutions were provided for its practice,—but the time has now arrived when increased knowledge enables its benefits to be extended with safety to many other parts of the world, where, hitherto, it has been unknown, or at least unpractised, except under great disadvantages, by a distant and tardy correspondence, and at great expense.