

## The Aim and Object

This organization was founded for the sole purpose of bringing the producer and consumer closer together, thereby reducing the cost of living.

Some people have the notion that co-operation is a beautiful dream, but that it is impossible in practical business. This idea has been promulgated and kept alive by the middlemen and profiteers, whose business it is to see that nothing prospers that in any way interferes with their continual fleecing of the public. By appealing to ignorance and prejudice they have heretofore been successful.

To use the words of a committee in a report to the Federation of Labor at Buffalo, N. Y., at a recent convention of that body, in which they said: "Protests, denunciation, condemnation and investigation will not enable us to obtain the articles used in every day life at reasonable prices, nothing will do this except organization."

If sickness or misfortune should overtake a shareholder, the London Finance Company will loan them money on the shares, at the same time they retain their trading privileges, or if leaving the city permanently, they will