

Scheduling of these waves is as follows:-

Wave I : May 20 - 22, Friday, Saturday and Sunday  
Wave II : July 4 - 6, Monday, Tuesday and Wednesday  
Wave III : August 16 - 18, Tuesday, Wednesday and Thursday

with 250 interviews completed per wave.

As the objective of this design was to provide a representative sample of Expo '88 visitors over the entire course of the Exhibition, data presented in this report represent cumulative totals for the three waves.

Analysis of the data by each wave separately is included in the printout which is appended to this report.

