

The sequence of photographs on pages 35-38 show typical packaging examples using readily available materials. Fig 4.2 shows the product as shipped from China in secondary packaging and minimal internal packing. No separation was provided for component lids. This product was shipped in cartons on pallets, with little expectation of significant movement and thus damage. However, if the product was to be prepared for individual shipment by a Canadian craft shop then the process would have to be very different.

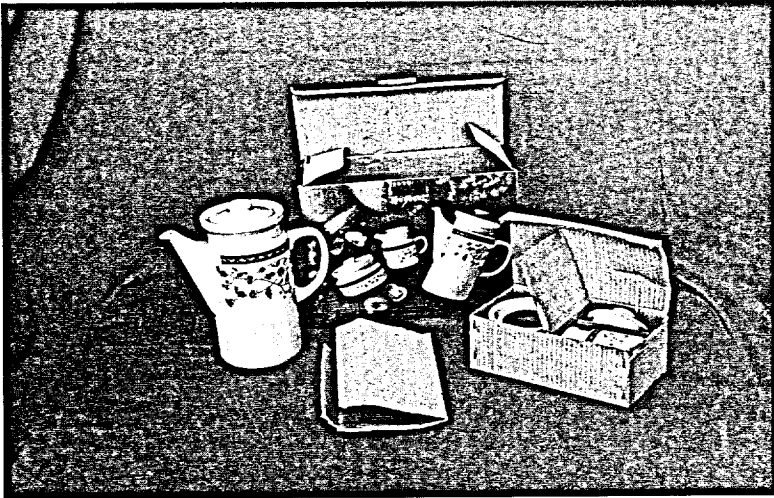


Figure 4.2 Sample product in secondary, or point of sale, packaging.

If large numbers were to be shipped individually, then an expanded polystyrene shell system may be used. See Fig 4.3 for typical system components for a bubble-jet printer. Alternatively the system by which the sample product was shipped to Canada could be used. The probable packaging cost would be under \$1.00, depending on volume.

Foam in place polystyrene could also be used, but this would not be compatible with the craft image and would be difficult to apply with multiple items. However, as a system, it is quite effective, provided specialized equipment is acquired and the user is trained in the application.

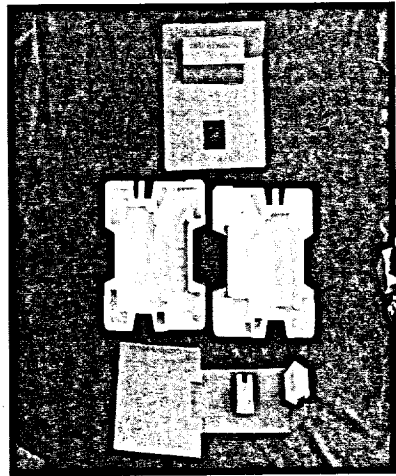


Figure 4.3 Typical polystyrene shell system.