THE REGULATORY ENVIRONMENT	37
Intellectual Property	38
MARKET ENTRY STRATEGIES	38
Financing	39
Service	39
Research Institutes	39
Promotional Methods	40
Trade Shows	40
WHERE TO GET HELP	41
Canadian Government Departments and Services in Canada	41
Department of Foreign Affairs and International Trade (DFAIT)	41
Department of Industry (DI)	43
Revenue Canada	44
Canadian International Development Agency (CIDA)	45
Atlantic Canada Opportunities Agency (ACOA)	45 45
Western Economic Diversification Canada (WD)	45 46
Export Development Corporation (EDC)	47
National Research Council (NRC)	
Key Contacts in Canada	47
Sponsoring Organizations	47
Business and Professional Associations	47 48
Mexican Government Offices in Canada	49
Mexican Banks with Offices in Canada	
Canadian Government Departments and Services in Mexico	49
Mexican Government Agencies	50
Business and Professional Associations in Mexico	50
Mexican Companies	51
Universities	53
Trade Shows	53
Periodicals .	53

