

Against a background of all-time records in revenues, profits and production, Chrysler Canada Ltd. has announced it will spend more than \$1.3 billion, this year and next, to upgrade assembly and manufacturing facilities that serve the entire North American market.

Yves Landry, Chairman, President and CEO, itemized the company's 1997-98 spending program as follows:

- \$850 million to expand Chrysler's Bramalea assembly plant at Brampton, Ontario, for production of the 1998-model Dodge Intrepid and Chrysler Concorde slated to reach dealers this fall. Bramalea will be Chrysler's only North American facility producing the Intrepid, the Concorde and the Eagle Vision.
- \$275 million for Phase One of a new paint shop at Chrysler's minivan assembly plant in Windsor, Ontario.
- "\$100 million plus" to retool the body shop at another Windsor assembly facility, which assembles full-size vans.
- \$82 million to upgrade and expand capacity at Chrysler's aluminum-casting plant in Etobicoke, Ontario.

New spending program brings Chrysler Canada's two-year investment to \$2.5 billion

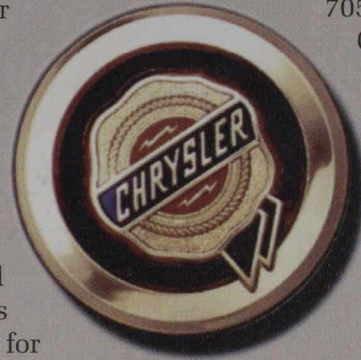
"Over the past two years Chrysler has committed \$2.5 billion in capital programs to our Canadian operations," Landry said.

Landry also reaffirmed Chrysler's commitment to "nurturing the best labour relations in the industry," and pointed to recent achievements in that area. "In 1996, for the third consecutive set of negotiations, Chrysler Canada reached a win-win agreement with our labour partners, the Canadian Automotive Workers (CAW), without any work interruptions."

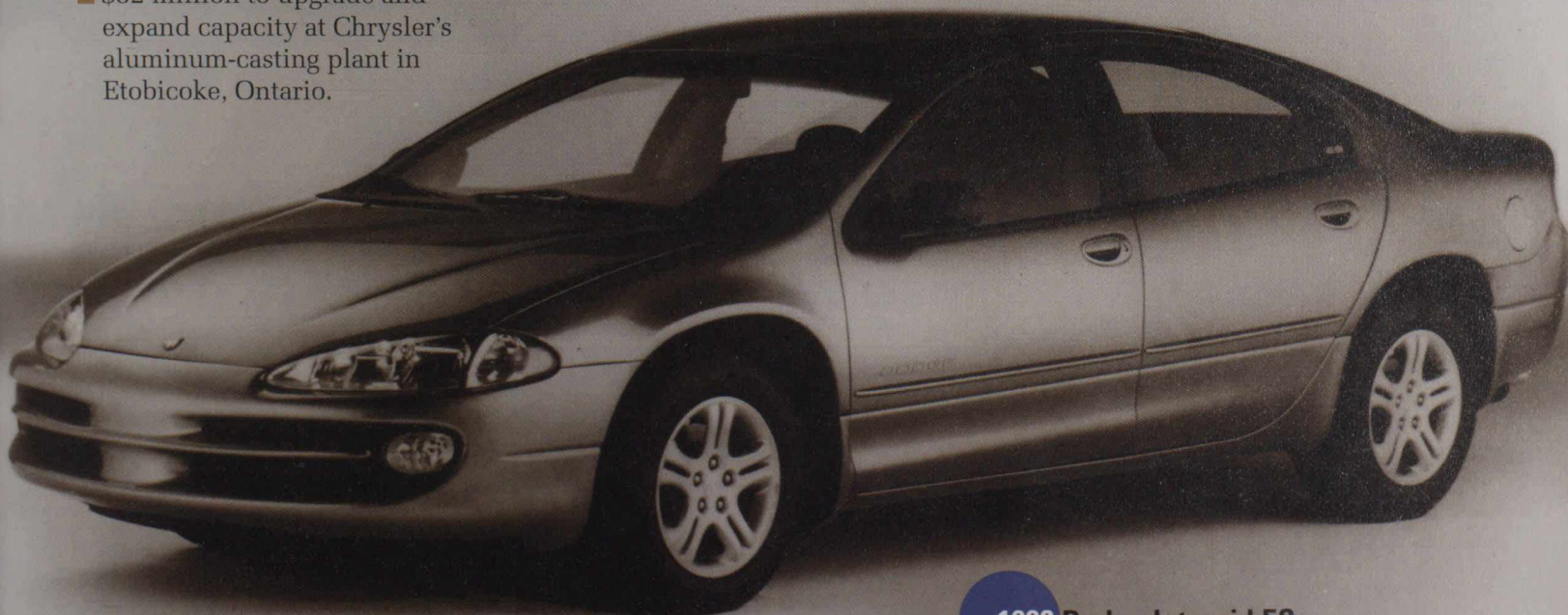
Chrysler Canada's 1996 revenues reached \$250 million, an all-time record, while net earnings rose to \$152 million from \$83 million the year before. Production of cars and

trucks was also in high gear, rising by 31.1 per cent to over 705,000 vehicles, another Chrysler record.

Noting that Chrysler Canada exports 86 per cent of its production, Landry says: "We build three vehicles for every one we sell in Canada." ♦



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1998 Dodge Intrepid ES