

Examples of recent business investment decisions in Winnipeg include the following:

- Palliser Furniture announced in March 1995 plans to expand its Winnipeg production facility to meet increased export demand. The expansion represents an additional investment of CDN \$14 million by the company and will create 284 new jobs when completed.
- In March 1995 Franklin Enterprises, a manufacturer of truck parts, announced that it had secured a new ten year CDN \$75 million supply contract. The new contract will lead to a CDN \$3.78 million expansion by the company of its production facilities, and will create 55 new jobs.
- In August 1994 Faneuil ISG announced the establishment of a major call centre, specializing in market research and database management, in Winnipeg. The CDN \$28 million project is expected to generate 300 to 400 new jobs in the first year, with a total of at least 1,000 new jobs being created within seven years.
- In March 1994 a consortium under the name of TRILabs announced the establishment of a CDN \$7.7 million research laboratory in Winnipeg, intending to focus on computer networking systems and software. Major sponsors of the consortium include AT&T, Northern Telecom, ISM Information Systems Management and Manitoba Telephone System. The project is also affiliated with the University of Manitoba.
- In May 1994 AT&T Transtech Canada, the company behind Unitel long-distance phone services, opened a new call centre in Winnipeg, taking advantage of the city's location in Canada's central time zone. The centre has already created over 200 jobs, and this number is expected to grow to over 400 within five years.