## TELLA INC.

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Tella Inc. manufactures a wide range of refined office furniture, casegoods and custom designed furniture for the corporate client. These products are usually sold through office furniture dealers and the architectural and design community.

Tella Inc. is currently expanding their product scope through development of additional product lines.

Tella facilities, located in Ontario and Québec, are well equipped to perform all operations in their plants efficiently. Raw materials and accessories are purchased through Canadian manufacturers which are the contributing factors to achieve an 80% Canadian content in its products.

About 40% of products manufactured are exported to the United States. The company's products are marketed through a network of twenty-two distributors/dealers in the U.S. and Canada. Regional sales offices are located in Virginia, Pennsylvania, Florida, Michigan, Ohio, Kansas, California, Atlanta, New Jersey, and New York. Four major U.S. dealers have signed on to carry Tella products in their showrooms.

While Tella is interested in pursuing and developing sales in Europe, it is the United States that has been identified as a priority market. Information regarding agents/distributors in certain open market areas would be much appreciated.

Tella Inc. would also consider licensing agreements with U.S. and European companies interested in enhancing their product offering.

## **Products for Export**

Desks, Office, wooden Stands, Computer/Typewriter, wooden Tables, Office, wooden, except Tracing Office Furniture, wooden Shelving, wooden