

**MARKET STUDY FOR SPORTING GOODS
AND LEISURE PRODUCTS IN MEXICO**

INDEX

1. BACKGROUND

2. ECONOMIC ENVIRONMENT

3. MARKET ASSESSMENT

3.1 IMPORTS

3.2 DOMESTIC PRODUCTION

4. END USERS

5. MARKET ACCESS

APPENDIX

I. Registration Procedures for Selling to the Mexican Government or its Decentralized Government Agencies

II. Trade Associations

III. List of Potential Agents/Representatives