

## MEETINGS/CONVENTIONS/INCENTIVE TRAVEL

### Client Population

#### \* ASSOCIATIONS

NATIONAL	REGIONAL	TOTAL	STATE
35	171	206	Delaware
2925	131	3056	D.C.
674	700	1374	Maryland
837	1965	2802	Pennsylvania
1152	927	2079	Virginia

Incentive contacts: 42 in greater Washington

Database profiles: 1147 in greater Washington  
(832 can meet in Canada;  
235 cannot meet in Canada; and  
56 multi-management firms)

344 in greater Philadelphia  
(118 can meet in Canada;  
202 cannot meet in Canada; and  
24 multi-management firms)

There are up to 25,000 associations of a national scope in the U.S.A. or a total of 500,000 if state, regional and local associations are included.

The American Society of Association Executive's (ASAE) individual membership is more than 20,000, representing more than 8,000 national, state and local associations.