

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 601-BOSTON

002-FISHERIES, SEA PRODUCTS & SERV.  
UNITED STATES OF AMERICA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	SUPPORT BOSTON FISH SHOW BY MAKING SURE PARTICIPANTS ARE MEETING GOOD BUYERS DURING SHOW.	PARTICIPANTS MEET GOOD BUYERS.
	TRADE AND MARKET OVERVIEW MEETINGS WITH CANADIAN COMPANIES BASED IN NEW ENGLAND	UNDERSTANDING OF MARKETPLACE.
	KEEP CLOSER CONTACT WITH NEW ENGLAND INDUSTRY AND TO MAKE SURE OTTAWA IS APPRAISED OF ANY MOOD CHANGES IN LOCAL INDUSTRY.	UP-TO-DATE UNDERSTANDING OF MARKETPLACE.

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TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	-----	
QUARTER: 2	-----	
QUARTER: 3	-----	
QUARTER: 4	ORGANIZED CANADIAN RECEPTION DURING BOSTON SEA-FOOD SHOW AND PROVIDED MARKETING ADVICE TO 95 CANADIAN COMPANIES EXHIBITING AT SHOW. BRIEF MINISTERIAL DELEGATIONS.	800 PEOPLE ATTENDED CDN RECEPTION WHICH IS MOST IMPORTANT RECEPTION AT BOSTON SEAFOOD SHOW. ALSO BRIEFED 4 PROV MIN DEL & SENATE DEL. CONSULATE CONTINUES TO BE KEY PLAYER IN FISHERIES MARKETING ACTIVITIES IN NEW ENGLAND.