

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :619-ATLANTA

013-CONSUMER PRODUCTS & SERVICES
UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 2 1.Sept 17-19/89 Montreal Pret
2.Sept 23-26/89 Atlanta Fall Gift Show

1.6 buyers from 2 co's attended show. Initial purchases \$10K with non specific follow on 2. Two co's exhibited no bus reports to date

QUARTER: 3 1) Post Offcr recruited and accompanied 18 U.S. buyers to IIDEX'89 contract furn show in Toronto
2) Post Offcr visited exhibits of 40 Cnd coys at Intl Home Furnishings Marketing Assn show, High Point, NC. Reports submitted for both events.

1) U.S. buyers to IIDEX most impressed with show and report they will buy/specify US\$ 12 million during 1990. 2) IHFM show exhibitors reported a flat market, but will sell over US\$ 220 in 1990.

QUARTER: 4 -----

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