PROGRAM RESULTS: ASIA & PACIFIC

BUSINESS ACTIVITY

During the January - March 1994 period eighteen posts reported the following business activity:

- 81 EXPORT SALES WORTH \$612.04 MILLION
- 33 NEW BUYING CONNECTIONS / 19 AGENCY AGREEMENTS
- 16 NEW JOINT VENTURES WORTH \$24.4 MILLION / 6 LICENSING AGREEMENTS WORTH \$1.8 MILLION
- 2 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENT IN CANADA WORTH \$20 MILLION
- 5 CANADIAN INVESTMENTS IN TERRITORY WORTH \$13 MILLION
- 10 TECHNOLOGY TRANSFERS WORTH \$0.5 MILLION

HIGHLIGHTS:

- \$22 Million sale of fibre optic transmission system (Seoul)
- \$16 Million sale of flight simulator (Singapore)
- \$15.5 Million sale of Adats system (Bangkok)
 - \$10 Million sale of furnaces (Seoul)
 - \$2.2 Million sale of office furniture (Tokyo)
 - \$1.5 Million sale of cardiac diagnostic panels (Osaka)

KEY STATISTICS: for the eighteen posts reporting workload information

Missions Reporting To

	2 10 10 10 10 10 10 10 10 10 10 10 10 10	PST	PNC	PNJ
No. Trade Enquiries No. Investment Enquiries	Cdn	6781	2361 1731	1924
	Local	6236	9	
	Cdn Local	82 165	40 48	41 27
No. Business Visitors		1922 / 496	621 / 132	510 / 113
	Cdn Pr / Pub Local Pr / Pub	1822 / 486 1534 / 129	634 / 161	3254 / 192