

CHAMBER NEWS

UPDATE

New Vice-President for Chamber Executive

Larry Mills, a principal at Ernst & Young, has joined the Executive Committee as a Vice-President. He has been involved with the Chamber for many years, most recently as the 1993-94 chairman of the Long-Range Planning Committee. In this position, he prepared various options and presentations for the Chamber's new office space. Mills, who has been in Hong Kong since 1987, specializes in audit and corporate restructuring. He also speaks and writes Chinese.

"Larry is an extremely capable individual. We're looking forward to his very positive contribution to the Executive, particularly in light of the many exciting events under way," says Chamber President Eliza Chan.

New committee chairs

A warm welcome as well to three new committee co-chairmen.

Brenda Heward will be joining Jill Killeen as chairman of the Public Relations Committee. Heward is in charge of fund-raising and public relations for the Canadian International School. She is a familiar face to many Canadians with her special event work at the school, the Canadian Club and the Canadian Chamber.



Ms. Brenda Heward

The Public Relations Committee works to raise the profile of the Chamber through publicity of its many events.

Mark Goetze, a partner with Baker & McKenzie, is one of two new chairmen of the Indochina Trade and Investment Committee. Goetz, who is in charge of the Indochina practice at Baker & McKenzie, has been with the firm in Hong Kong for



Mr. Mark Goetze

11 years. He recently set up Baker & McKenzie offices in Hanoi and Saigon. Goetze has also lived in Jakarta and Singapore.

The other Indochina co-chair is Ken Atkinson, Managing Director of P.C.S. International Ltd. An international merchant banker by training, he started P.C. S. International in 1983. This company spe-

cializes in advising clients how to structure and negotiate joint ventures and arrange finance packages. Atkinson has worked in Vietnam since 1989 and successfully concluded several joint venture projects. He now has a joint venture corporation in Saigon and a liason office in Hanoi.

The committee is hoping to organize a Vietnam trade mission in the spring.



Mr. Ken Atkinson

Business briefing service takes off

A business briefing was held on October 29 for Cara Operations Limited, a Canadian food services company involved in airline and institutional catering. Cara also owns Canadian restaurant chains Harvey's and Swiss Chalet. The company approached the Chamber for a briefing on food services opportunities in China.

The Chamber responded to the request by arranging for Cara's Director of Franchising, Irene Fong, to be briefed by Annie Wu, of the World Trade Centre Club Hong Kong, Sonny Doo of Coopers and Lybrand, and Endy Chung of the Canadian Commission. The session proved to be highly informative and Cara was most appreciative of the efforts of the Chamber and the volunteer briefers.

The Business Briefing Service is provided by the Canadian Chamber to assist Canadian companies and organizations in learning about business conditions and opportunities in Hong Kong and China. For a brochure with more information contact the Chamber at 526-3207 or contact Robin Hibberd at 529-5511 or Craig Chapman at 841-8000.



The 1992-93 Entrepreneur Committee beld their last meeting of the year on Bob Thorssen's boat - Club Smed. From left to right: Bob Thorssen, Anthony Kheir, Susan Mey, Joe Cognigni, Jacqueline Chu and Greg York (missing are Elizabeth Thompson and Leslie Henderson).

Membership drive

The Chamber will be starting its membership drive at the beginning of January. For the first time there will be an entrepreneur category available for privately-owned business with fewer than 15 employees. This is in addition to the regular categories of corporate, individual and special members. A new membership brochure has also been produced. By the time you read this the membership drive will be in full swing. If you're not a member, don't miss this chance to join the Canadian Chamber of Commerce in Hong Kong! ◆