

WALTER E. GUNN IS STILL EAST

telling advertisers of the prosperity of the prairie provinces and the preeminence of

CANADA - WEST MONTHLY

IN WESTERN CANADA

Put it up to him to tell you our story of exclusive reading matter, original art, clean advertising and sworn circulation.

VANDERHOOF-GUNN COMPANY

WINNIPEG, MAN.

Alberta is now reaping the greatest crop in its history. It will have more money per head to spend in the next year than any other Province in Canada.

THE CALGARY DAILY HERALD

is recognized as the leading newspaper between Winnipeg and the Coast. Advertising in it will pay. You can get full particulars and rates direct from the office or from any authorized advertising agency.