



Every Morning Construction Will Lay a Letter On Your Desk

IF you are a contractor, a manufacturer or dealer in builders' supplies or building equipment you will find that the news contained in this letter is of vital importance to you. It will enable you to get after business of which you would otherwise have no knowledge, and it will give you information regarding all activities in the building trades, several days before this news becomes public property.

To be first in the field when contracts are being awarded is an advantage that many manufacturers and dealers are every year spending thousands of dollars to obtain. Here is a means of getting information which cannot be obtained otherwise, unless a sales organization that covers the whole country, be employed.

CONSTRUCTION'S DAILY REPORT SERVICE is first and foremost, reliable. We have means of obtaining authentic advance reports on building and engineering projects, that are exclusive with us; our organization extends to all the principal centres in Canada and has succeeded in establishing and maintaining friendly relations with the people most interested in all building projects.

The information gathered is sifted out and classified according to its relative importance, so that those who receive our report service can tell immediately just what items they can use, and whether it would be worth while to put forth a strong effort to get the business.

Construction Daily Report Service does not create opportunities, but it points out where the opportunities are. It acts as your personal representative in digging up prospective business.

Write for full particulars. With our organization behind you, you will be in a position to take advantage of the unparalleled activity in Canadian building circles.