## Total Abstainers

are admittedly better risks for life insurance than non-abstainers, and should therefore get better terms when insuring their lives.

## The Temperance and General Life Assurance Company

which has over 7,000 total abstainers insured for over \$7,750,000, is the total abstainers' company in Canada, and it should be, for it gives them better terms than any other Company.

No total abstainer should insure his life without considering what it has to offer.

HON. G. W. ROSS PRESIDENT

H. SUTHERLAND

MANAGING DIRECTOR

Head Office-Globe Building, Toronto, Ont.

The



# Federal Life Assurance Company

HEAD OFFICE: Hamilton, Can.

Capital and Assets, \$1,669,660.00 Surplus to Policyholders, -723.257.00 Paid to Policyholders, 1,800,000.00 11,848,070.00 Amount Insured. -

#### DAVID DEXTER.

Managing Director.

### THE MUTUAL LIFE of Canada

The Ontario Mutual Life

A Company Of Policyholders By Policyholders

Wrote in 1900, New \$4,304,212 Business amounting to

For Policyholders

all of which, excepting \$28,500, WAS WRITTEN IN CANADA.

The President, Directors and Officers send their Hearty Greetings to Policyholders, and wish them and the insuring public A HAPPY AND PROSPEROUS NEW YEAR.

Entering upon the threshold of the New Century, the Company's STANDING was NEVER MORE SOLID, or its PROSPECTS BRIGHTER, than at present.

ROBERT MELVIN.

\*

W. H. RIDDELL.



GEO. WEGENAST,