

PENCIL NOVELTIES.

THE latest novelty shown by Eagle Pencil Co., N.Y., is the World's Columbian Exposition Pencil. It is tipped with a well-executed bust of Columbus, and forms a



WORLD'S COLUMBIAN EXPOSITION

EAGLE PENCIL CO. NEW YORK

strong selling novelty. Among other of the recent novelties put forth by this company are the Spear Pencil, the Spiral Hexagon Pencil, the Tape Measure Pencil, the Calendar Pencil, the Triangular Pencil, with eraser. Out of all these pencils are shown,

gow, by Anne S. Swan; A Woman's Word, by Dora M. Jones; The Doctor's Dozen, by Evelyn Everett-Green; In Her Own Right, by Mrs. Nenk; and Carriage and Other Legends, by K. M. London.

Raphael, Tuck & Sons have just

issued two new books for the holiday trade. Songs and Echoes, by F. E. Weatherley, is a beautiful book of poems, cloth, bevelled gold edges, and price 12s. A Book of Good Wishes, by Emily Barnard, is another volume of graceful verse, with fifty-six illustra-



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EAGLE

SPEAR

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Their make of lead pencils is too well known in Canada to need recommendation from this journal.

OUR ENGLISH LETTER.

Just now the leading novelties are the calendars, cards and booklets. It is surprising how much ingenuity, study and artistic skill is expended in

them, and price 10s. 6d. They have also issued second editions of On Service, at Home and Abroad; George Elliot, Her Early Home, and Man the Lifeboat. Their juvenile gift books and toy books are having a great sale.

J. Taylor Foote has got out some really new lines of Christmas and New Year cards. They are souvenirs of lawn tennis, cricket, boating, billiards, hunting, cycling, etc. These sporting cards



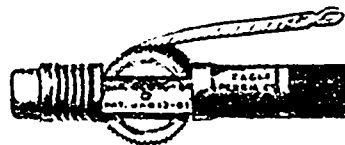
producing these little articles which seem so trifling when produced, yet which charm at this season of the year, when nature has lost its freshness and seems to enjoy glimpses of it in the artificial reproductions with which the market is flooded.

Just now the booksellers are out with their fall announcements, and push

are well designed and artistically executed, and promise to command a huge share of the trade.

ANNUALS AND CHRISTMAS NUMBERS.

There are four annuals worthy of



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ing their holiday editions very strongly. Many editions de luxe are out, a very handsome one being one of J. M. Barrie's, A Window in Thrums, with illustrations by William Hole, R.S.A.

Mr. David Patrick, the editor of "Chambers' Encyclopaedia," is, on the approaching completion of his labors, being presented by his colleagues with

being paid great attention by booksellers. These are the Boys' Own, the Girls' Own, Sunday at Home, and Leisure Hour. These books are all bound in Canada, and most of the profit arising from their manufacture remains here. Few English copies will be imported this year, as the binders, Messrs. Warwick & Sons, sell at a price which

owned writers of the English language, and the tone of the books is good. The Boys' Own and The Girls' Own are books which if once introduced into a family, that family becomes ever afterwards a steady customer. It only need be introduced once. The articles besides being interesting are full of information which will convert any dull boy or girl into a bright one.

Christmas Illustrated numbers are selling well. The trade will be early, as already they are being sent out by the news companies to the dealers, and most of the work can be done before the regular holiday trade begins. All the numbers are especially good this year. The Graphic contains a story by Grant Allen, a native of Kingston, Ont., entitled Ivan Greet's Masterpiece, and another by J. M. Barrie, entitled Two of Them. Other leaders are Black and White; Chatter-box Xmas Box; Figaro, French and English; London News; Ladies' Pleasure; and Yule Tide. Orders already in with the news companies far surpass the volume of last year.

The Illustrated numbers of the Canadian papers should not be forgotten.

BOOK AND LITERARY NOTES.

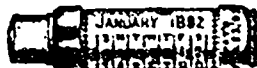
The Copp Clark Co. have made arrangements for securing the Canadian market for F. Marion Crawford's new novel, entitled Don Orsino. It is a sequel to Sarahesa and Sant'Elario. The book will be published simultaneously in London, New York and Toronto on November 8th. The retail price will be \$1. This book should sell well at this season of the year. The Three Fates, by the same author, having taken well and made him more familiar to Canadian readers.

Warwick & Sons are busy sending out annuals just now to their customers. They report an increased sale this year in the Boys' Own, Girls' Own, Sunday at Home, and Leisure Hour.

Tess of the D'Urbervilles, by Hardy, has had a good run with the Toronto retailers during the past few months. Harpers', Cloth, \$1.50.

The Toronto Willard Tract Depository are selling the Life of John G. Patton, a book written specially for young. It is handsomely bound and illustrated and retails at \$1.50. Among recent arrivals at this house are: The Bernardo Annual, Our Darlings, and Four Men, by Jas. Stalker, author of the Life of Christ. This latter book is written for young men, and has already gained a great reputation. They are doing a good trade at present in holiday books and booklets.

In his enlarged holiday advertisement on another page of this issue William Briggs announces that he will within a few days place upon the market a new book by Anne S. Swan, entitled The Guinea Stamp. This story does not fall below the high standard of Miss Swan's books. The great sale of the popular Canadian copyright edition issued by the above-mentioned publisher has gone far to make the name of Anne S. Swan a household word throughout Canada. Mr. Briggs also makes the important announcement that he is placing upon the market a paper edition of several of Miss Swan's books at the popular price of twenty-five cents. A huge sale for such an edition is assured by the growing demand for the books of this gifted and charming writer.



EAGLE

CALENDAR

NO. 2

EAGLE PENCIL CO. NEW YORK

a set of albums, containing photographs of the writers of the signed articles.

W. and A. K. Johnston have just published a very superior physical wall map of America. It is well suited for the purpose, full colored, mounted on

is lower than they can be laid down by importation, at the same time sending forth a well bound book.

This year's bindings are most artistic, and the colors of the binding cloths are well chosen, the leading being light blue, dark blue, dark green,

cloth and rollers, varnished, and with the handbooks sells at 12s. They are also issuing some large school wall maps of European countries.

The latest issue in the Pocket series of Oliphant, Anderson & Ferrier is John Gentleman, Tramp, by J. A. Norquay Forbes (Hermione). Among other new publications are the following: The Guinea Stamp, a Tale of Modern Girls

and a pretty red. The embossed work shows the highest grade of workmanship and thorough execution.

There is another and perhaps greater reason why these books should be pushed by all retailers, and that is that these books contain the most wholesome literature published in their respective classes. The list of contributors contains the best and most re-

