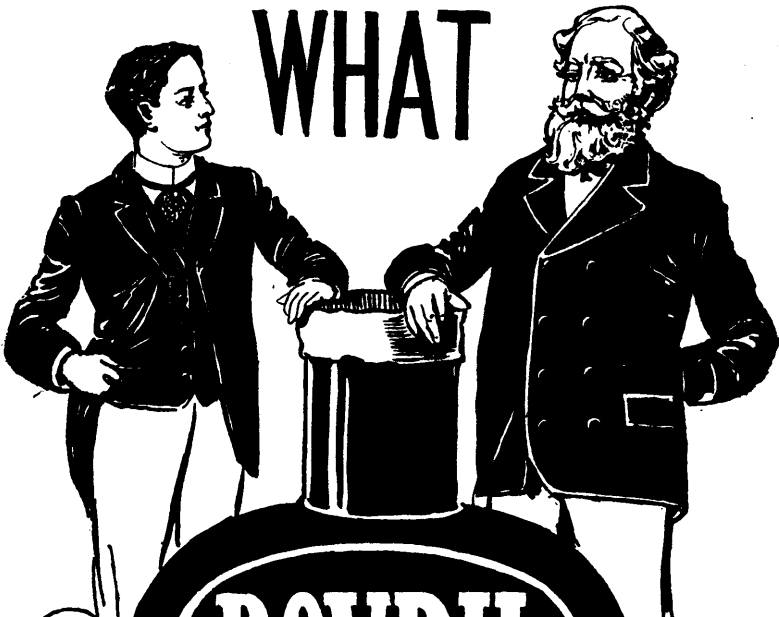


WHAT



BOVRIL
FLUID BEEF

TO THE YOUNG

MEANS

TO THE OLD

BRAIN
MUSCLE
AND A
STRONG CONSTITUTION

RENEWED
VITALITY
STRENGTH
AND
ENERGY