

Gourlay Pianos

TYPIFY



Piano Superiority

in every detail of their construction. They mark further progress toward the attainment of the ideal in piano-building, and are firmly established as the highest standard of piano excellence. Their acknowledged superiority has not been achieved merely by the use of the best materials, nor by the employment of the most skilled craftsman, necessary and important as these factors are. Beyond even these the underlying secrets of the success of the Gourlay have been:—

An intelligent conception of the ideal in piano-building.

A knowledge of the advances of science, and latest methods toward attaining this ideal.

The ambition and determination to realize this attainment.

And a factory supervision that allows no consideration of cost to hinder this realization.

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