



To the Trade

.. MARCH ..

Think Of It

About two-and-a-quarter acres of floor space, under one roof, confined to Wholesale Dry Goods, Men's Furnishings, Haberdashery, Carpets and Woollens; every available space occupied by new goods, continually on the move, coming in and going out, a sure evidence of their popularity.

Do You Wonder

that we hold the enviable position of being the great assorting house of the Dominion, when such facilities as these, with unlimited capital and experienced buyers at our command, constantly on the alert for the newest and best value in the markets of the World and keeping our stock fully assorted in every department,

That We Are

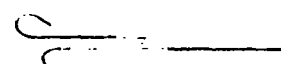
doing such a large assorting trade. This season we have put forth special effort to have our stock fully equipped for the assorting season. Our travellers will shortly be on the road with a full range of samples; besides a full range of regular lines they will show several special lines, which cannot but interest every keen buyer.

Making Letter Orders a Specialty

is another prominent feature of our business and one that is extending most rapidly. Customers are daily realizing more and more the usefulness of our system in filling their letter orders. We are always pleased to forward samples, quotations or information that will in any way assist our mutual benefit, and to see merchants and their buyers in our warehouses.

John Macdonald & Co.

Wellington and Front Sts. E.

 Toronto