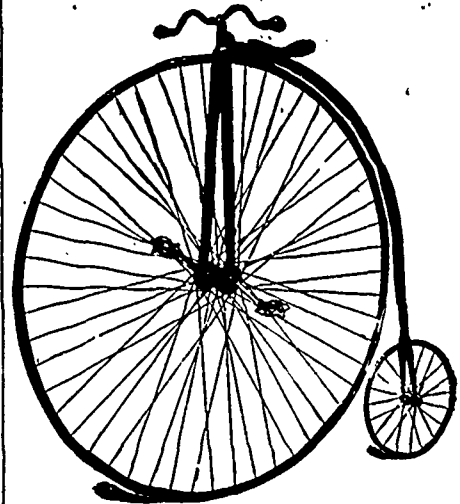


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Chas. Robinson & Co.'s
APHORISMS.

It is a wise cyclist who knows a good wheel,
And the good wheel he knows is The Rudge.
The best in the market is the cheapest ;
Therefore The Rudge is a good investment.
The Rudge is the World's Bicycle to-day ;
It has worthy competitors, but no superiors.
The chap with the long head is going to get
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He is, furthermore, going to get one of our
1887 pattern of The Rudge.
The Rudge Rider is the one who extracts the
most enjoyment out of wheeling ;
He lives long and marries the best girl in his
town ;
He's elected Alderman, Pathmaster, Honorary
President and Member of Parliament.
The common people strive to do him honor ;
They pay his taxes and street-car fare, and
their respects ;
They hail him out when the strong arm of the
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RUBBER CUSHIONED CYCLES.	
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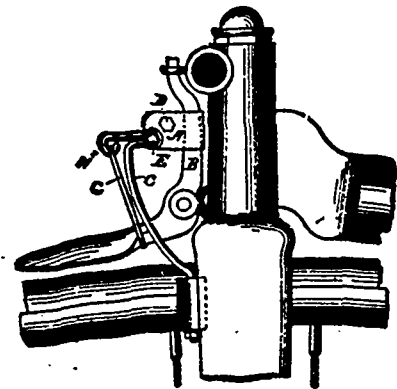
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