Chas. Jenkins Talks on Appointed Superintendent Farming Conditions in Lambton

that scientific and systematic drainage means great things for Lambton.

When interviewed lately by the London Advertiser, he said:— "We have land here that is delta land, and which will grow," anything. The whole of this Western Ontario peninsula is the most fertile stretch of territory in the Dominion, and if it were properly drained the prices would increase to \$160 to \$2,000 an acre. Why in one part of Lambton a man is would increase to \$160 to \$2,000 an acre. Why in one part of Lambton a man is growing potatoes and securing \$160 a year from each acre. That means in one year's time he is securing the total value of his land. And if one man can realize all the potentialities of his land so can others.

"There are two things which adequate drainage means to Lambton County—the opening of the way by permitting the soil to attain its greatest richness and the insuring of good roads.

"At the present time such drainage as

"At the present time such drainage as the country has is piecemeal and unsciensific. For instance on one piece of property I have there are three debenture issues yet standing for drainage. That is not the proper system. We should all be working together for the whole of the county and for the whole of Western Ontario. Essex and Kent have shown what can be done along the line of reclaiming land and there are enough hard workers to leaven the whole loaf.

"These high sounding pamphlets will

"These high sounding pamphlets will do something, but they will not do it all. It is quite easy to indulge in heroics, to give voice to the high sounding phrases, but the material labors will be the ones that count. Years ago in Lambton County we went down 500 feet to secure what Good Old Mother Earth had for her sons. In later years we have been scratching In later years we have been scratching the surface and hoping for miracles. What we should have been doing and what we must do is to give the soil some assistance and to make the county attrac tive to those who would leave their old

"I think that a system of county drain-"I think that a system of county drainage for Lambton and other counties would help to solve the problem of this continual exodus. The people will come back to Western Ontario if they know that they can win a life competence by their efforts. I know a man who bought a two hundred acre farm for his son to prevent him from going to the west. Buying the farm had no effect and now the father works four acres and lets the other 196 acres go for pasturage.

This is the kind of thing we must prevent and we must build, not talk, to attain it. Lambton and the other counties

tain it. Lambton and the other counties in this district have a great opportunity to flourish. The county council of Lambto flourish. The county council of Lamb-ton will take up the movement next week, and I am hopeful that a start will be given to the movement."

Industrial School

Mr. T. H. Collier has been appointed superindendent of the new provincial industrial school for girls in Vancouver which will be opened shortly. In speaking of the appointment, Hon. W. J. Bowser said to the Vancouver Province: "Our idea is to make the place home-like and to have as little of the jail atmosphere as possible. I want to see it a real institution of reform, where, if spossible, permanent good may be done for weak girls. The intention is to make full use of the opportunities afforded for a fine garden on the really good site which the building has.

"We have secured, I believe, an ideal superintendent in the person of Mr. T. H. Collier, a brother of the probation officer of the Juvenile Court in Vancouver, and similar work. Mrs. Collier is a very kindly woman of a great deal of ability. The new superintendent was for fwenty-live years in the Army work, being for some time social secretary for the Dominion and for the last few years in

some time social secretary for the Dominion and for the last few years in special charge of prison work. At the time of his resignation he was provincial secretary for the Army in the Maritime Provinces and Bermuda."

W. E. Germain, Alvinston G. T. R. station agent, is confined in his home with a sprained ankle, the result of a fall on a slippery walk.

WANT COLUMN.

Five lines and under 25 cents. Over five lines five cents per line.

A GOOD second hand cutter for sale cheap. Apply to W. E. FITZGERALD, Watford.

Wanted.—Those who have not settled their accounts at the Guide-Advocate office to do so soon. We need the money. Good frame barn for sale on west half lot 26, con 3, S. E. R., Warwick. Apply to J. F. PARKER, R. R. 4, Watford. 9-3t

ALL accounts due N. Hawn & Co. for meat in 1911 and 1912, must be paid by Feb. 1st or be placed in other hands for

FOR SALE.—A registered Shorthorn Bull, two years old. Apply to C. N. Richardson, lot 14, con. 5, N. E. R., Warwick, R. R. No. 4, Forest. 16-3

FARMERS and others requiring male or female help for the coming season will please send in their requirements to me before the end of February.—Joseph H. HUME, Immigration Agent. j23-3t

MR. AND MRS. CHAS. CHAMBERS and family and sons and daughters desire to express their sincere thanks to their friends and neighbors for their kindness Trade in Watford and you go home sickness and at the time of their sad ber-

Exceptional Values -Qurteous Attention

Yes - but it's more than the quality grocery, it has the lowest PRICES for the highest quality in this community. Here are the freshest goods—the most exceptional values. And at this store you get that courteous attention and prompt delivery of your purchases, that means pleasant quality IN SERVICE.

You are cordially invited to prove every word of this. Call to-day and look over our extensive stock—or phone a trial order. Our quality and prices will positively cause you to give us your custom then—and always.

A few specials this week-quality in everything.

į	E. D. Smith Tomatoes15c	Onions35c a peck
Ì	Spy Apples15c a peck	Tea Special300

P. Dodds & Son

| Son | P. Dodds & Son | Iam and Hannah Zavitz Robb. | Mr. Neil Morrison, of Enniskillen, met with an unfortunate accident lately when a couple of fingers were badly jammed by being caught in a cutting box. At first it was thought they would have to be amputated but he now hopes to save them.

Entire Stock of Winter Goods at Slaughter Sale Prices. SWIFT, SONS & CO

Read This List.

Save Your Money,

34	Ladies' Coats, sizes 34, 36, 38, 40
	Ladies' and Maids' Coats, 16 to 18 years
	Girls' Coats on a big table
	Children's Coats, tweeds
	Children's Curl Coats in white, red, grey and tan
	Ladies' Heavy Quilted Lining Beaver Coats, fur collars
	Ladies' Suits, 34, 36, 38, in tweeds, fine, warm garments
	Rain or Mud Coats, sizes 32, 34, 36\$1.50 to \$2.50, Half Price
32	Pairs Fine Wool Blankets in 5 to 10 lb. sizes, lovely goods15 per cent off
10	Pairs Grey Blankets and Rugs, motor and buggy1-5 off
15	Comforters, good large sized, chints covered
118	Men's Suits, 94 Overcoats, fine stock
84	Young Men's Suits, nifty styles, newest cut
34	Young Men's Overcoats, shawl roll, with belts
21	Fur Setts in Sable, Mink, Marmott, Persian, Goat
31	Children's Setts, lovely, warm furs
32	Suit Lengths, Irish Tweed, made-to-order\$16.50 to \$18.50
41	Suit Ends, Scotch Tweed, made-to-order\$16.00 to \$18.00
31	Worsted Suit Ends, all reduced in price
	Hundreds of Bargains on Every Counter. Come to Swifts.

STOOK-REDUCING SAILID GIRIDAIN

Come as soon as possible. Get your share of the good snaps. The stock is large and piles of goods to choose from. REMEMBER this is a CASH SALE. No goods charged at Sale Price.

JANUARY SALE.

JANUARY SALE.

CENTRAL Ousiness College. STRATFORD, ONT.

Canada's best practical training chool. Three departments- COM-MERCIAL, SHORTHAND and TEL-EGRAPHY. Courses are thorough and practical. Individual instruction is given by a strong, experienced staff. Our graduates succeed. Students may enter at any time. Get our free catalogue and see what we can do

D. A. MCLACHLAN - PRINCIPAL.

A Chatham negro has been awarded \$10 damages because he was not allowed

\$10 damages because he was not allowed to remain in a theatre after purchasing a ticket.

While driving from a woods uear McCready school house to Newbury for provisions, Stanley Anderson's horse floundered and broke two of his legs. It was afterwards shot.

Application has been made for the incorporation of the Village of Wheatley. The lands are partly in Mersea and partly in Romney, but when incorporated it will be as a part of the County of Kent.

Mrs. Charlotte McSween, sister of Mrs. Wm. Sutherland, of Glencoe, died at her home in Reed City, Mich., last, week. Mrs. McSween was born in London in 1834 and was a daughter of the late William and Hannah Zavitz Robb.

THE INDUSTRIAL MORTGAGE & SAVINGE CO SARNIA, ONT.

The year 1913 has been, in many respects, the best year the Company has ever experienced, and for this progress and prosperity we thank our numerous patrons who have ever manifested a deep-interest in the welfare of the Company. We hope that the manner in which we have conducted its affairs is such as merits con-

We sincerely wish that the New Year may be full of Happiness and Prosperity for one and all.

D. N. SINCLAIR, MANAGER

MERCHANTS OF CANADA

Reserve Fund and Undivided Profits 5,458,878 Deposits Nov. 30. 1911 63,494,580

197 BRANCHES IN CANADA.

General Banking Business transacted. SAVINGS DEPARTMENT at all Branches. Deposits of \$1.00 and upwards received and interest allowed at best current rates.

Watford Branch :- F. KENWARD, Manager

Mr. Len Irwin, of Brantford, is ing a few days at his home here. Mrs. H. W. Wright has returned

Mr. and Mrs. Oliver Bearss, of E Mich., are visiting relatives in and a the Ark.

Messrs. Fred Brown and Fred Ea are visiting friends in Toronto this Miss Flossie Landon, of Stratfo the guest of Arkona friends this wee Specials for next Saturday at 2 20 patterns of 12½c and 15c prin 9c yd.—Brown Bros.

Mrs. (Dr.) Bryce and family le Tuesday for Melville, Sask. Miss Susie Waterman is spendin week with friends in Watford and S

Mrs. J. Kilter, of Osage, Sas spending a few days with her bro Mr. Frank Lambe. Mr. Robt. Fitzsime

on the sick list, is able to be a Some of the local sports are talking skating rink.

New prints, wash goods, skir cottons, etc., are being opened ou week .- Brown Bros.

KERWOOD.

Mr. Roy Lewis is home from the for the winter. Mrs. W. Leacock visited friend Watford and Brooke.

Mr. Jim Lyons is back from the V Miss Etta Staples, of London, v Miss Ella Waddell entertained a

ber of her friends Friday evening. Mr. Albert Early was taken to Vi

Mrs. S. Lester is spending a few

Miss Ferne Waddell was pleasurprised one day last week when a ber of her young girl friends car celebrate her birthday.

On Tuesday evening, January 6th on Tuesday evening, January 6th regular meeting of the Euchre Ch. the sixth line was held at the ho Mr. and Mrs. J. Edgar, all membei ing present. The evening was spe playing progressive euchre, Mrs. J gar and Mr. Ted Wyatt winning prizes. After lunch, dancing was ed for a short while, when the melecular half was not a very left. closed, all having spent a very ple evening at Mr. Edgar's.

SAFE AND SURE FOR LITTLE C

Baby's Own Tablets are a safe an medicine for little ones. They nev to regulate the bowels, sweeten the ach and cure all the minor ills of ach and cure all the minor ills of hood and childhood. Concerning Mrs. Duncan Joy, Vancouver, I writes: "I always keep Baby's Tablets in the house and give them little one whenever needed, as I them the safest and surest remember the remember of the reme mail at 25 cents a box from The Dr fams' Medicine Co., Brockville, Or

Annual Meeting of the Br Telephone System

The annual meeting of the Municipal Telephone System was I Code's Hall, Alvinston, on January at 2 p. m., and was largely attend subscribers and the public gen The meeting was called to order by McEachern, president of the Board Herb Darvill was then elected chand D. I., Fisher secretary of the

Mr. Darvill thanked them for th or and in a neat address congrat the Board on the success the achieved in building what he ter Fresident McEachern was then on. He gave a thorough account steady growth and increasing pop of the system, from a beginning the

most looked hopeless but today is

Taylor's Thro

Nyal's L

Are a Combin

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WHERE QUAL