

Peters Saturday Candy

Special fresh Chocolate and Orange Fudge. Rich and creamy.

29 cents
a box---

Peters - London

Keep Your Eye On Your Eyes



Your enjoyment of an evening in the library, a good book, and an easy chair, depends on your eyesight. Good eyesight will give you these comforts. Good glasses will give you good eyesight.

Eyesight Specialists
Richmond St., Dominion Sav. Bldg.
One Door North G.N.W. Tel. Co.
Phone 6189, 4222

Annis' Candies

Our stock of Box Chocolates, Mixed Candies made from the finest materials, now complete for the holiday season. Call and see our display.

Annis' Candy Shop
393 Richmond. Opp. Smallman's.



In use now, by all large companies. Write or phone for prices.
Hay Stationery Co., Ltd.
331 Richmond Street, Opp. Griggs House.

London Business College

Dundas & Richmond Sts., London, Ont.
We teach business as it is done today. Winter term from Jan. 5. J. MORRITT, Prin. Phone 7380. N. Stonehouse, Vice-Prin.

"IN THE PUBLIC EYE"



Many reasonable people who would not labor beyond their strength in any other manner continue to test to over-capacity their eyes. After their eyesight begins to fail they continue to strain it. Here you will find complete scientific examination, correct prescription and vision restoration at such a moderate figure that you must not longer continue the dangerous delay.

Brown Optical Co.

EYES EXAMINED--GLASSES MANUFACTURED.
Montreal. London. Windsor.
223 Dundas Street. Phone 1877.

ROWAT'S FOR QUALITY

Careful, prompt attention to all your grocery wants, particularly to telephone orders.

BUY CHOCOLATTA

The ready to use chocolate. You only have to add boiling water. Handy when company comes. 35c and 65c tins.

CHOICE CHEESE

Our cheese department is sure to satisfy your taste. Here are some we have now:
St. Julian Cream Swiss
Camembert Canadian Yellow
Imperial Cheese
Canadian White, Canadian Cream

ROWAT'S SPECIAL COFFEE

gives satisfaction to most everyone. The more particular you are the more likely it is to please you, because of its quality, flavor. 65c per pound

CHOICE GODFISH

The very finest of choice Halifax Godfish. Include these in your order. 1 pound 30c; 3 pounds 90c

CALIFORNIA WALNUTS

Budded Walnuts of a large, meaty variety and fine flavor. 70c a pound

OLIVES OF QUALITY

Our Olive department is noted for its choice of variety. An olive for most every taste. 15c to 75c

PIN MONEY PICKLES

Made from the famous recipe of Mrs. Kidd. They're great.

Cucumber Mangoes 65c
Pepper Mangoes 65c
Melon Mangoes 65c
Chow-Chow 60c
Onions 40c
Mixed 35c, 60c

Phone Orders a Specialty.
T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052

Johnston and Murray

---Announce---

The opening of their new store on Saturday, Jan. 17, at 154 Dundas Street, opposite Smallman & Ingram, and we cordially invite the citizens of London and the surrounding district to call and inspect our new quarters. We thank all of our customers for their patronage in the past and will try to give you even better service in our new location.

Johnston & Murray.

VISITOR TO LONDON.

Mr. J. McIntosh, manager of the Stanstead Quarries Company, Beebe, Que., spent the day in the city yesterday, with Mr. James H. Stewart of the London Mausoleum Company, closing a contract for granite for the Woodland Mausoleum. This granite is the same as was used in the Mount Pleasant Mausoleum in Toronto and in Windsor Grey Mausoleum at Windsor. Construction will start in the spring.

ALGONQUIN PARK.

Weather conditions at Algonquin Park are exceptional for the lover of winter outdoor sports. Clear sky and brilliant sunshine, with bracing cold days. Conditions excellent for all winter sports, and which include tobogganing, skating, ski-ing and snowshoeing. The Highland Inn offers comfortable and first-class accommodation. Apply Grand Trunk agents for illustrated booklet.

EXTENDING HYDRO LINE.
BOTHWELL, Jan. 15.—Hydro men are in town extending a hydro-electric line to Newbury and Glencoe, Wardville is endeavoring to get the line to pass through that village.

NO ACTION TAKEN.
WATERFORD, Jan. 15.—Representatives of the North Norfolk U. F. O. met here on Wednesday night to discuss the proposed opening of the seat for Premier Drury. It is reported that

during the meeting considerable opposition to the resignation of the present member, Mr. Sewell, was expressed. J. J. Morrison was present in support.

ELECTRIC MOTOR REPAIR COMPANY
349 TALBOT STREET, PHONE 7174.
Motors and Generators Rewound. Repairs to Electric Apparatus.

of opening the seat. No action was taken at the meeting.

Eczema Easily Relieved
JUST APPLY KINS-HAW
And see how quickly relief is obtained. At all drug stores for 21 and 35c per bottle, or mailed direct on receipt of price. **MUTUAL PHARMACAL CO.**
Box 448, London.

TAYLOR ALONE

Can Give You Drug Prices Like These
Friday and Saturday Bargains At All Taylor's Six Stores

50c Gin Pills 27c
85c Nestle's Food 66c
1,440 Cakes Palmolive Soap 3 for 25c
Keating's Powder: Regular 15c for 8c
Regular 25c for 17c
Regular 50c for 27c
50c Chase's Nerve Food 31c
Genuine Imported Castile Soap, bars 25c
Cuticura Soap 24c
35c Whisks 18c
50c Dodd's Kidney Pills 30c
\$1.15 Pinkham's Compound 84c
50c Pond's Vanishing Cream 31c
\$1.50 Dr. Morin's Syrup of Hypophosphites 96c
50c Mennen's Shaving Cream 32c

SPECIAL

We will allow you 50c for your old Hot Water Bottle on a purchase of a new one. \$2.00 Two-Quart Bottle \$1.34
\$2.50 Heavy Red Rubber \$1.69
\$3.50 Seamless, guaranteed \$2.49
\$4.00 Three-Quart, extra heavy, fully guaranteed \$2.88

CIGARS

10c David Harms, Santa Claras, Japs, Bachelors, etc.
3 FOR 25c

P. K. Hops, 1/4-lb. pkg. 17c
\$1.50 Emulsion of Cod Liver Oil 96c
25c Chase's Kidney and Liver Pills 18c
75c Djer-Kiss Face Powder 66c
Jergen's Peroxide Soap 3 for 25c
Old Dutch Cleanser 3 for 25c
25c Witch-Hazel Cream 18c
Lux 10c
Allenbury's Food No. 3, 42c
50c Pepsodent Paste 34c
Chloride of Lime: Half-pound for 6c
One pound for 11c
60c Herpicide 35c
25c Carter's Liver Pills, 14c
\$1.00 Russian Oil 59c
90c Rolls Hospital Cotton 62c
These prices are good only at

TAYLOR'S
6--Stores In London--6

SELAK-ORTH "on the corner" Dundas & Clarence Sts SELAK-ORTH

Startling Sale!

GUARANTEED BLUE SERGE SUITS

at less than today's cost. Positively \$50.00 values, at **\$38.75**

Men, if you only know how good these are you would be here at 8:30, at the opening of the doors. We have to offer 48 suits, and the styles are conservative, and form-fitting models, in sizes 34 to 42, complete. These are serges direct from England, purchased in 1917, and just now arrived. Consequently we found them too mighty good to refuse, even though three years late. So into our tailoring shop the cloth went, and for Saturday—you'll benefit, if you get here early. Remember, we guarantee them to be strictly fast colors, at **\$38.75**
Not Sold After Saturday at This Price.

The reason of this marvelous price reduction in our Suits and Overcoats and Furnishings, is "JANUARY," the white month of selling goods at cost, plus expense for rent and salary. YES, we'll tell the world. We'll welcome the government regulations of profits allowed on Men's Clothing. Nothing easier than for us to satisfy the government commissioner on this regulation, as our profits never have been higher than the stipulated percentage now coming into force.

Final Clearance of Men's Overcoats

All-Wool Canadian Tweeds, and some real Scotch Harris Tweeds in the lot. Every style of winter coat. Sizes 35 to 42. Worth to \$40.00. **\$19.00**

Young Men's Suits

IRISH BLUE SERGE AND NEW FINE CHECK PATTERNS, silk waist lined, in young men's waist seam and English slash pockets, form-fitting models. Only 25 Suits. Just come from the tailoring house. Worth \$40.00, at **\$29.95**



London's
"Clothing and Haberdashers"
"To Men Who Know."

Silk Mufflers, 95c

Bandana style. All colors. Regular \$1.75.

Linen Cambric Handkerchiefs

At Less Than Cost. Look

8 for \$1

We must limit you to \$1.00 worth, to protect those coming later in the day. Regular 20c values at **8 for \$1.00**

35c Garters and Armbands at 19c.—Thirty dozen in the lot, really our high standard of 35c quality. A deal, if you need them, at .19c

Men's Combinations, \$2.98, Watson's, Stanfield's, Penman's Natural Wool in the lot. Sizes best 34, 38, 40, 42. Very special Saturday. Choice of the lot, at \$2.98. Worth \$4.50

Extra-Special Sale of Linen Collars, 5c Each

These are worth coming for. Some sizes are broken, but the price will sell all we can offer by noon. So get here in the morning. **EXTRA SALESMEN WHO KNOW HOW TO GIVE SERVICE. THE STORE OF THE PEOPLE.**

Ties! Ties! Ties!

For one day you can choose \$2.00 Ties at **95c**

Just believe this long enough to get to our store, and we will show you truth in our advertising. They are just a small margin below cost.

Neckwear

You'll say, "No, they cannot sell below cost." Yes, we can, in the matter of 50 dozen ties, for one day. The reason: We bought and sold more Ties than the greatest store in London during Christmas, and we have a 50 dozen lot to give away to our customers at a real snap. Get here at 8:30, 95c. We will not limit quantities.



Soft Collars, 4 for \$1

Just new in. As a special line we offer them for one day **27c, 4 for \$1**

Pure Wool Sweaters

and the famous Sweaters without the collar, for the older man; also new V-neck styles. Positively worth up to \$7.50, for \$4.98. Everything included in these garments, as wool yarns, fast colors, best finish, full correct sizes as marked, and styles for young and old. Avail yourself of one of these **\$4.98** garments at

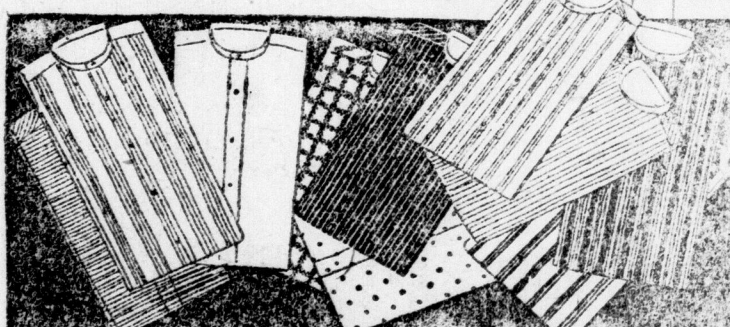
Wool Gloves, 20 dozen at 59c per pair; all-wool yarns, double knit throughout. Bal-lantyne make. Reg. \$1.00, clearing **59c**

Shirts! Shirts! Shirts!

We sold more Shirts last Saturday than you can count in one hour. **NOW AGAIN SATURDAY.**

The best \$3.50 to \$4.00 Shirts in Canada are going to you at **\$1.95 Each, Three for \$5.50.** Cost and profits are forgotten in this offer.

NO! EMPHATICALLY NO! They are NOT Sale Shirts, bought from a cheap market; but look at the label. They are Arrow, Tooke, W. G. & R., Star and Forsyth garments. You lose if you do not fill your wants Saturday.



Selak
"On the corner"



Orth Limited
Dundas & Clarence Sts